

HighTechSpeaking®

Substance | Style | Staging

HighTechSpeaking® turns technical experts into dynamic presenters who. . .

- Provide decision makers with the meaning and benefits of technical data—not just data itself
- Increase business impact through clear, persuasive communication
- Simplify complex information for mixed audiences

Participants Learn How To...

- Convey the meaning of data without drowning the audience in detail
- Follow a building-block method for creating presentations
- Assess the audience to shape content, based on an analysis of their needs (*e.g., technical vs. nontechnical*)
- Manage discussions, disruptions, and Q&A
- Develop a personal style that is authentic and effective
- Improve slides based on best practices for visual aids

The Workshop Includes...

- A clear, systematic presentation framework
- Intensive, interactive practice sessions
- 1:1 coaching sessions using practice videos
- Supportive reference material

Why Partner With PowerSpeaking, Inc.?

We've helped to transform the communication skills and business impact of more than 1,000,000 people globally in the last 30+ years at companies like Genentech, Roche, Cisco, Salesforce, Oracle, NetApp, and Maddox Events Limited.

Our proven methodology is grounded in academic research as well as practical industry experience. Add to that our passion for what we do, and our expertise in customizing our courses to match our clients' needs, and you have a partner that delivers maximum value.

Contact Us to Register or Get More Information:

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