

ConferenceSpeaking™

Substance | Style | Staging

ConferenceSpeaking™ helps presenters make a powerful impact so they can. . .

- Enhance your company's reputation in the industry and your markets
- Position your company as a thought leader
- Impress and engage potential customers

Participants Learn How To...

- Identify the three essentials of presentation skills
- Understand the importance of a main message, action step, and anecdotal vs. analytical evidence
- Learn how to address a "mixed" audience with varying levels of expertise
- Learn how to effectively use stories, analogies, and examples to strengthen an argument and influence the audience
- Understand how to anticipate and respond to questions
- Identify which strategies to use to increase audience engagement in virtual presentations
- Learn how to project personal confidence and credibility through effective delivery style

The Workshop Includes...

- A clear, systematic presentation framework
- Intensive, interactive practice sessions
- 1:1 coaching sessions using practice videos
- Supportive templates, handouts, and reference material

Why Partner With PowerSpeaking, Inc.?

We've helped to transform the communication skills and business impact of more than 1,000,000 people globally in the last 30+ years, at companies like Genentech, Roche, Cisco, Salesforce, Oracle, NetApp, and Maddox Events Limited.

Our proven methodology is grounded in academic research as well as practical industry experience. Add to that our passion for what we do, and our expertise in customizing courses to match our clients' needs, and you have a partner that delivers maximum value.

Contact Us to Register or Get More Information:

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