## **Pitcher**@

#### WHY PITCHERO

# Pitchero membership works! Read these club case studies.



Topics
Chinnor RFC
Harvesters FC
Fullerians RFC
ICA Sports FC
Newbury Blues
Sutton Coldfield Hockey Club

#### **Chinnor RFC**

Chinnor RFC has embraced online payments to make it easy for members to pay online, collect subscriptions and track payments. Membership Secretary Sean Reid said:

"I think Pitchero Payments works very well indeed. As a club, we have around 900 paying members, do about 600 transactions a season and take tens of thousands in revenue."



#### **Harvesters FC**

Harvesters FC generated almost £200,000 in their first two years of Pitchero Payments but it has also helped their planning, according to their Secretary, Jess Austin:

"In this time, it has made our processes and accounting far more accurate and transparent to manage."



### **Fullerians RFC**

For Fullerians RFC's Treasurer Peter Samuel, saving time has been a key benefit: "Registration used to be a paper exercise, collecting forms and cheques. It was an admin nightmare. Doing that all digitally, with a membership database, has cut down on the admin ten-fold."



#### **ICA Sports FC**

Another benefit to streamlining membership is that it lets players, coaches and managers concentrate on their sports roles.

As Vice Chairman Steve Purnell put it: They (the coaches) have jobs to do and chasing money isn't one of them. If Pitchero's doing it online, it makes it a lot easier for everybody.

Visit website.

#### **Newbury Blues**

Matt Spencer is Membership Secretary at Newbury RFC and appreciates the ease of Pitchero for those running club sport:

"If someone signs up online, it's much, much easier. All of us are volunteers and we definitely encourage people to go online, I wouldn't be able to do it otherwise."

Visit website.

#### **Sutton Coldfield Hockey Club**

Committee member Matt Jones flagged up the importance of delivering what a club's members expect in terms of how and when they can pay:

"The experience has been very good. It's been very popular with the members, particularly the ability to spread subscriptions over months."





FREE - Sign up to Pitchero

PRODUCTS	+
RANKINGS	+
COMMUNITY	+
COMPANY	+

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