

WHY PITCHERO

What does Pitchero offer my sports club?



Topics

A club website builder and companion mobile app

Online member registration and payment collection

Team management and player availability tools

Mobile apps for messaging and team communication

User accounts for all of your club members

Social media integration

Live match videos, results and statistics

E-commerce store to sell merchandise and tickets

Integrated fundraising and sponsorship features

A custom club domain name and email accounts

Unlimited hosting including videos and photos

An easy-to-use control panel with shared Webmaster access

1. A club website builder and companion mobile app

At the heart of Pitchero is an easy-to-use club website builder template. The template lets anyone create a club website in just a few minutes. Add content, upload a logo and select your club colors.

The control panel includes lots of extra features to help manage your club including membership registration, online payments, player availability, match results and team selection.



Over 50 amazing features at your fingertips!

Plus, with every website we provide free accompanying iOS and Android sports team mobile apps. When a member logs in to the apps they will see club branded screens - your logo and colours.

From within the app members can see the latest team news, fixtures, match results and manage their availability.

We provide free website and mobile app hosting.

2. Online member registration and payment collection

Built into the core of a Pitchero club website template and sports team app is a membership registration template and member database.

Clubs can use this template to create a custom registration form to register all members online. This includes supporters, players, parents and coaches.

Clubs can create different membership types; junior or senior player, social member or full paying member and list each category on the club website and within the mobile app.

Plus - each registration form can be connected to an online payment.

This can be a credit card or direct debit payment. All payments are collected through a secure payment gateway and funds transferred to the club bank account. All payment collections are recorded and tracked in real-time via the club control panel.

Data from the membership forms and payments are stored in a central membership database, which multiple club officials can access, filter and export to Excel.

These simple tools will save your club hours of time and boost your club membership revenue.

3. Team management and player availability tools

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within the Pitchero control panel is a set of team management features. A club can control who has access to these features - giving coaches and team managers access to their specific team or age group.



Team management features include:

- Uploading fixtures, publishing match results, league tables, match and player statistics.
- Uploading and publishing team news, match videos and photos.
- Recording and tracking player availability through the website control panel and mobile team apps.

We provide everything a coach or team manager could need to manage even the most complex team structure. All teams are organised by age group and team content is published with the Pitchero club website template and mobile app.

4. Mobile apps for messaging and team communication

For every club website, we provide two complementary apps:

The Pitchero Club App - for players, parents and supporters.

The Pitchero Manager App - for coaches and team managers.

These apps are free and mirror of all the key features and functionality you will find on your club website. Within each is a messaging feature and team members can use this to chat, organise car rides and plan events.

Meanwhile, coaches and team managers can send group messages to players or parents. Quickly and efficiently communicating with just a few taps of the screen.

No more endless text messaging, missed phone calls or broken WhatsApp.

5. User accounts for all of your club members

Unlike a standard Wordpress website or agency template, Pitchero provides every club member with their own free user account.

Here they can manage their match availability, payment schedule and communications.



They can also upload videos and photos and share these with the club.

The user accounts provide an area where the club member can see all of their information, update their own data and ensure the club has the most updated records, in real-time.

6. Social media integration

We understand clubs run multiple social media channels as well as a club website.

To help reduce admin time, we have created tools for automatic social media sharing across Facebook or Twitter. Just upload the content to your control panel, press 'publish' and the content will appear across your Pitchero Club website, Pitchero Club app, Twitter and Facebook account.

Plus, we include share buttons across each web page, allowing visitors to your website to quickly share content across social media platforms.

7. Live match videos, results and statistics

Keeping your members up-to-date on the latest scores and match stats is crucial - and a great way to boost site traffic.

To help you do this, Pitchero allows teams to record all match statistics in real-time via the Pitchero Manager App. Stats are recorded and sent to your club website and social media channels, updating in just a few seconds after the event has happened.

Plus, clubs can even use the Pitchero Manager App to record the entire match and post short highlight clips online. Record the game using your iPhone and when a goal is scored, tap the screen to automatically edit the clip and post online, across your website and social media in seconds.

8. E-commerce store to sell merchandise and tickets

The Pitchero club website includes a fully integrated e-commerce store and online payment solution.

Using the control panel, clubs may upload product photos and descriptions and sell merchandise and match tickets online using a secure credit or debit card payment

gateway.

All payments are recorded in the control panel and revenue is sent directly to the club bank account.



9. Integrated fundraising and sponsorship features

Fundraising online is a great way for clubs to raise much-needed cash.

With every Pitchero club website, we include a free fundraising page. Here, clubs can create a cause, upload photos, set a target and appeal to club members to donate money online.

The page is updated every time a new donation is made and all funds are sent directly to the club bank account.

A report of each transaction is recorded online.

10. A custom club domain name and email accounts

We make sure every club member can find your website quickly by including a custom club domain name with the Elite and Ultimate package. Just search for the domain you want and within a few minutes this will be added to your website URL.

If you already have a club domain name - no problem! This can be transferred to Pitchero and used with your Pitchero club website.

Plus, with all websites using the Elite or Ultimate package, we provide custom club email accounts for officials, team managers and coaches.

11. Unlimited hosting including videos and photos

Pitchero removes all of the hassle of managing a website and this includes hosting.

A Pitchero club website includes all hosting, including video and photos. No extra charges or bandwidth fees, we offer everything in one simple package fee.

So when you add this all up:

- Club website builder tool
- Mobile apps
- Online registration and payments system

- Online registration and payments system
- Excellent support
- Unlimited hosting



Our charge of only £5 per week is incredible value!

12. An easy-to-use control panel with shared Webmaster access

Finally, a website is only as good as the people who upload the content. Essential to this is allowing multiple user access to the control panel, this means the right people can access the right feature at the right time.

Clubs can share the duties of Webmaster and every member of the committee can access the different sections which refer to their role.

The result is a content-rich website.

- The press team is free to upload content, share videos and photos.
- The membership secretary can register members and collect data.
- The treasurer can collect payments, run reports and download exports.
- Coaches and team managers can manage team content, message players and record all match stats online in real time!

This is how a sports club website should be managed in 2020 and thanks to Pitchero that's now possible!

Pitchero



FREE - Sign up to Pitchero



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COMMUNITY +

COMPANY +
