



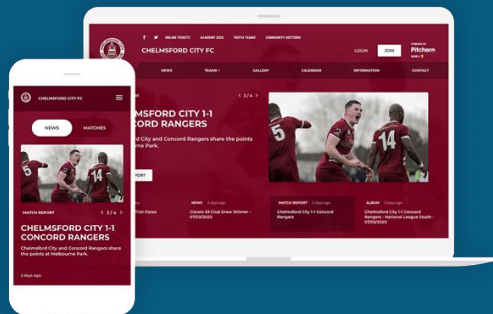
30 Day Free Trial

www.pitchero.com

Questions?

Book a free online DEMO

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15 reasons why your sports club should collect payments online.

1. Increase club revenue

Pitchero research shows that clubs who move payments online collect on average 30% more income! Why? Because club officials can easily see who has and has not paid, with payment reminders sent to those who have.

2. Collect recurring payments and one-off payments

Pitchero Payments has the option to split payments over several months, creating a recurring payment. This makes it more affordable for members and young families.

3. Track and record every payment online

Every payment your club collects is recorded and tracked in real-time in the club control panel. A traffic light system is used to see when a payment is being processed, has been successfully collected or where the payment has failed.

4. Create and download payment reports

Every payment attempted is recorded into the payment database. Club officials can filter by a member's name, team or role, product type or date. Reports can be created in seconds and downloaded to Excel.

5. Send emails to members requesting payment

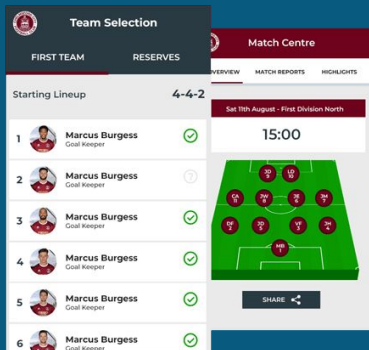
If you know the names of members who owe money (membership fee, fines, match fees, kit money etc) you can email the member directly and include details of the payment and a link to pay online via the club website.



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6. Send email reminders if payments are late

If a member is late paying or ignores your first payment request - no problem. Just select the member from the payment list and send another email.

7. Process payments 7 days a week, 24 hours a day

By moving payments online, your club can collect payments any day or time of the week. You are not reliant on the clubhouse being open - or the correct club official being present to collect the payment.

8. Collect club membership data at the same time

Don't just collect a payment, renew your member's details. Make sure the data you have on record is the most recent and updated information.

9. Store all of your club data, safe and securely in one place

Payment data along with membership data is stored securely in your club database. No more paper forms which can be lost or unsecured spreadsheets shared over email.

10. Your members expect to pay online!

Every member - young and old - will now pay online for products and services. A new player or parent will not have a cheque book. They will instead expect to pay online using a Debit or Credit Card.



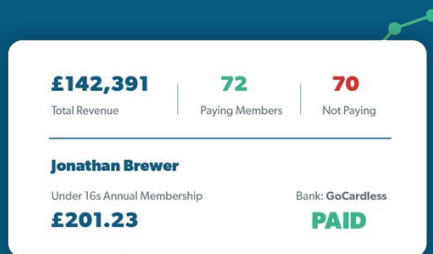
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11. **It's cheaper than you think**

Pitchero charges different fees subject to the package you purchase. Our most popular offer - the Elite Package - charges c.3% per transaction. If you collect £50 from a member, we charge c.£1.50.

12. **No more paperwork**

Remove 90% of your payment paperwork by moving all club payments online. No more form filling - just simple online forms which any member can complete 24/7.

13. **No more cash or cheques**

Very few members will carry cash, even fewer will use a cheque book. Instead, they will demand online payments via a credit or debit card. Make it easy for your members to pay.

14. **No more trips to the bank or statement reconciliation**

Pitchero Payments will wire the money directly from your member's bank account to your club bank account within 5 working days.

15. **Complete transparency- less risk of theft**

By collecting your payments online, you will create a digital record of each payment. Your club will enjoy complete transparency on the amount of money collected, how the money was collected and to which bank account it was paid to.

Getting started - FREE 30 day trial - visit - www.pitchero.com

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