

Design Guidelines

Digital Coupons



What is a Digital Coupon?

Digital Coupons connect attention to action by providing a bottom of the funnel solution that delivers special offers which can be tracked all the way to the point of sale



Coupon Creative

Digital Coupons



Promo Screens

Coupon screens act as promotional opportunities for you to place branding or prompts to your users. These sit in front of your coupon and users must press the 'next' button to move passed this screen and access the coupon.

These screens are optional.

Promo Screen

Dimensions: 1080 x 1920 px

Format: PNG, jpeg.

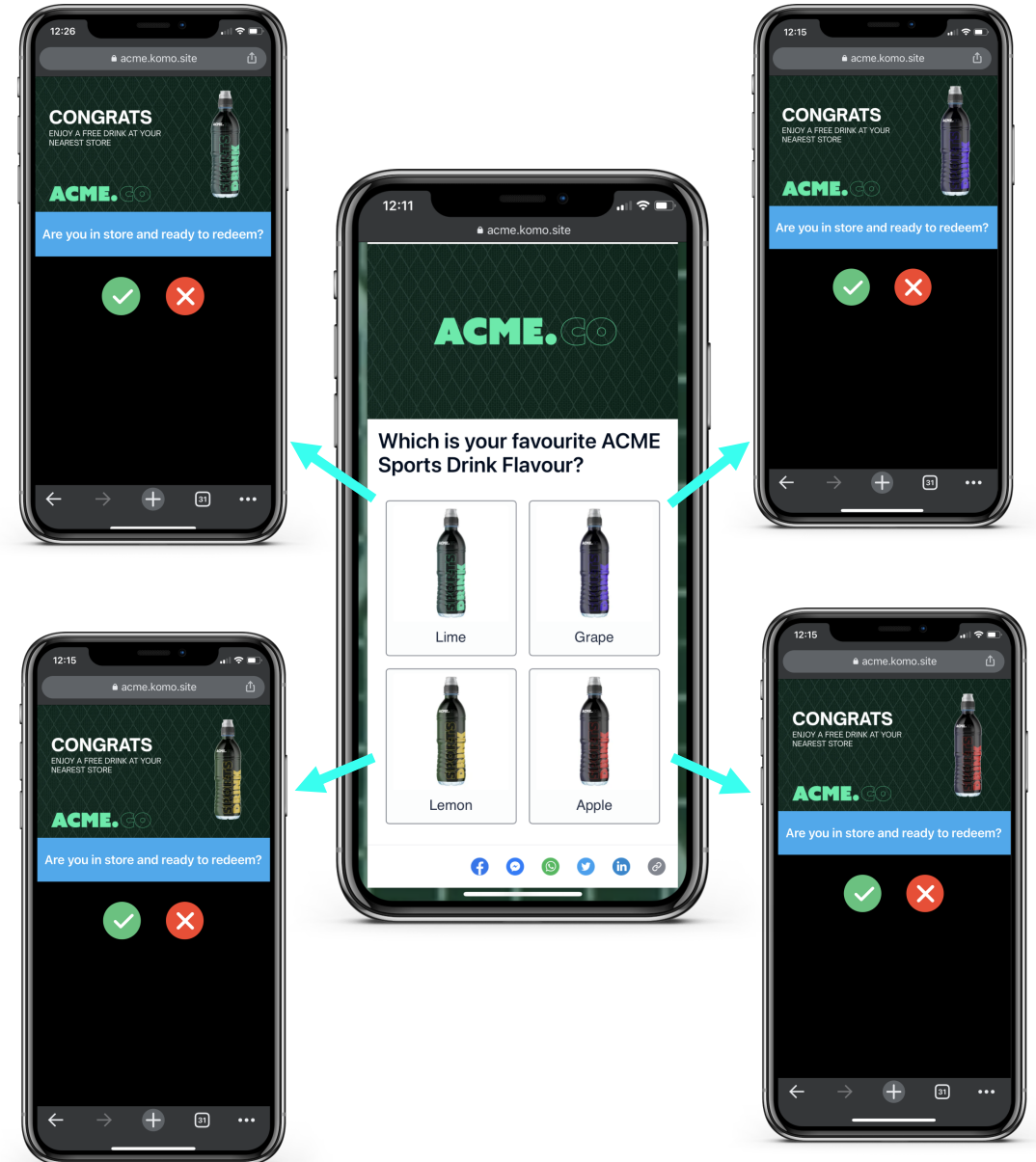


Promo Screen Examples



Personalised Prizing

Offer your community a prize based on their response to your content.



Coupon Layout

Digital Coupons are highly customisable. You can alter all the text throughout the user journey from within the portal.

In addition to text changes you can add geo tags and locations within the portal.

Coupon Design

Dimensions: 1200 x 675 px

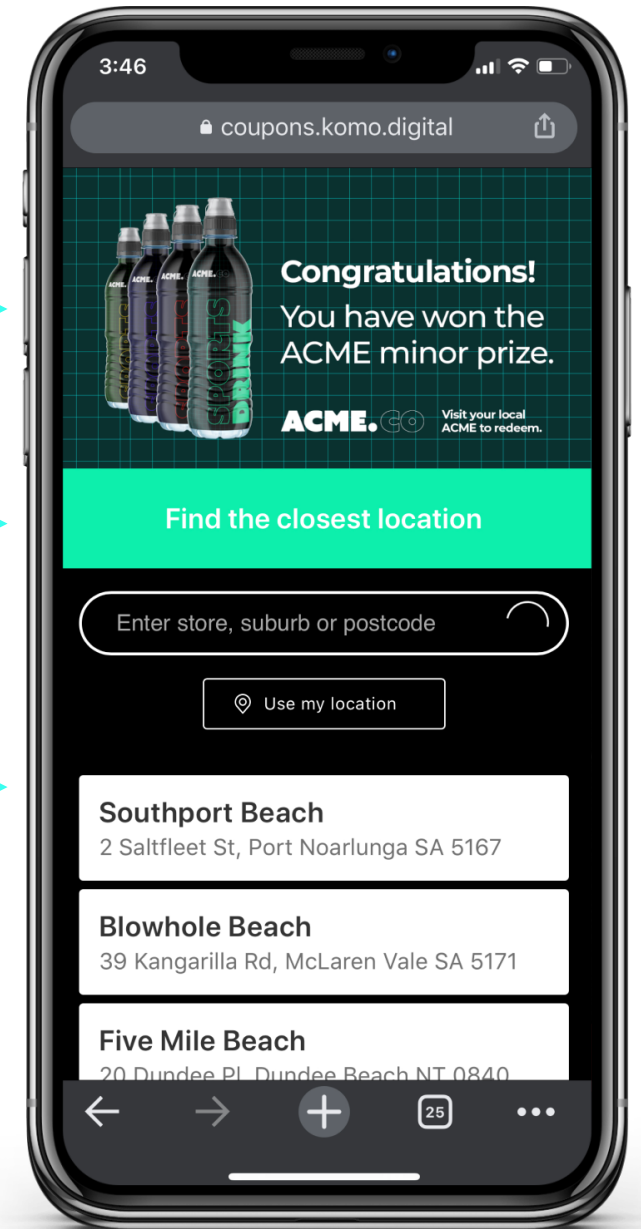
Format: PNG, jpeg.

Prompt Bar

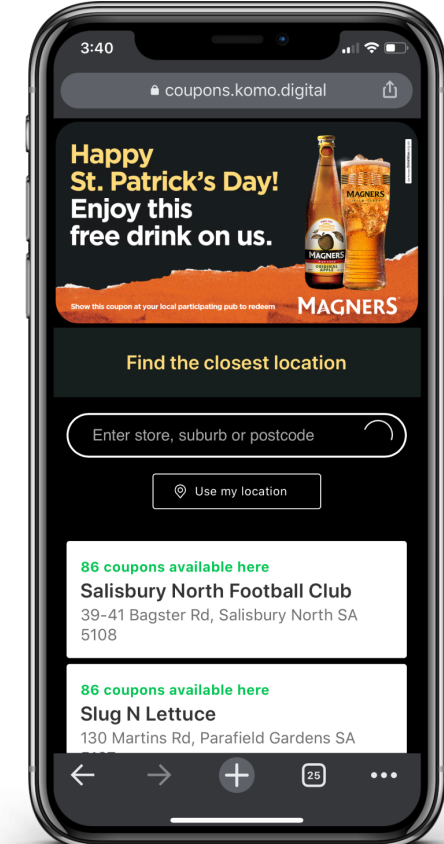
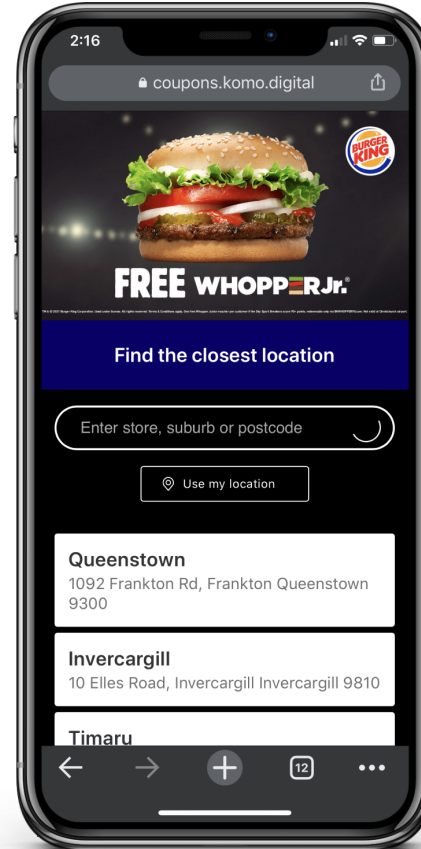
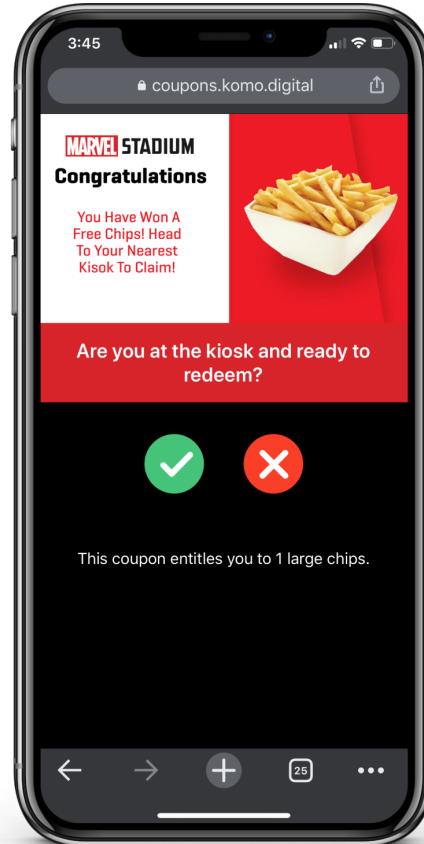
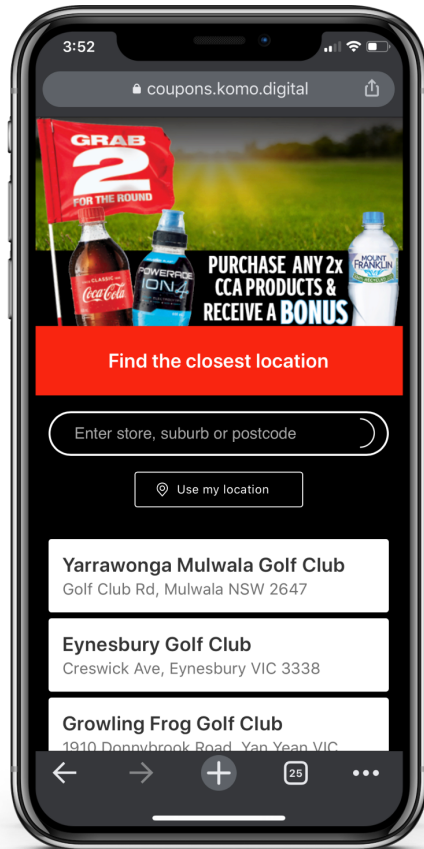
This bar is added and is customisable via the portal.

Locations

All locations are uploaded via the portal.



Digital Coupon Examples



Contact Us

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