

# BACKUP AS A SERVICE (BaaS):

Data backup and recovery — tested and supported — for your piece of mind.

"That's how it is with people. Nobody cares how it works as long as it works." - The Matrix

## Challenges

- Lack of comprehensive data protection strategy
- · Validating data restoration
- Shortage of skilled IT engineers
- Misalignment with business objectives

#### Loss of Business-Critical Data due to:

- Ransomware
- Human error
- Software corruption
- · Hardware failure

#### High cost of:

- · Interruptions in operations
- · Loss of intellectual property
- · Service delivery failures
- · Lost time to reproduce data

#### **Solutions**

- Fully managed backups
- Configuration. Verification. Restoration.
- · Validation of data integrity
- Extensive reporting
- 24/7 IT Operations Center
- 24/7 IT support for recovery events
- Geo-redundancy
- Backup of varied data types and operating systems
- 3-2-1 backup strategy

### **Benefits**

- · Validated recoverable backups
- Cloud-based storage
- Redundancy and failovers
- Location differentiation
- Data restoration with tested procedures
- Increased agility to react
- Cost optimization
- Backups for both legacy and new infrastructure

You are backing up your data, right? Doesn't everyone? Well, not exactly. It's surprising how many companies have no backup strategy in place at all. But even with a data backup program in place, you are gambling with your business's security and stability if you don't regularly test to validate the integrity of your data.

People often say you are only as good as your last backup. Are you willing to bet your business on your current backup and recovery processes? How much intellectual property and missioncritical data have you accumulated since your last backup? What is your disruption tolerance? Data backup is nothing new. But the intrinsic value of data backup is in its recoverability after a disruption.

# Challenges

Following the impact of software corruption, ransomware, hardware failure, or employee error, can your business still function? Can you wait a day, a week, or a month to fully restore data and operations? What happens if your data is permanently lost? Data loss is a painful and costly lesson. How will it impact your financial outlook? Executives and IT teams are responsible for creating a backup strategy to protect operations and build data resiliency into daily business processes. Implementing a solid backup and recovery program is hard. Applying regulatory compliance across sprawling data volumes and expanding assets requires full visibility into your IT environments. Wit multiple backup tools on the market, how can you choose one to fit your needs? Industry-leading backup technologies are complex and require specialized engineering skills. Many organizations have discovered that the technical complexity of backup and recovery solutions demands skilled IT talent – and that level of expertise is hard to find.

## **Solutions**

Nothing is more critical to your business than data. TBConsulting will help you create a comprehensive backup strategy that aligns your business objectives with IT processes around governance, backup frequency, retention policies, validation testing, and restoration. With multi-site and hybrid cloud coverage, TBC offers robust failover and geo-redundancy to fortify backups and testing to validate data integrity. During recovery operations, our 24/7 IT operations team is devoted to your success. Our fully managed Backup as a Service (BaaS) solution protects your data and restorability of operating systems, files, databases, and applications after an event. We providecoverage for all types of consumption models to ease the burden of endless data oversight.

# **Benefits**

At TBC, we understand that all data is not equally critical, and the hierarchy of operational investments depends on protecting the most business-critical information. We will work with your business and IT teams to create a solid backup strategy; identifying, protecting, and maintaining recoverable backups to avoid crippling consequences. TBC's comprehensive BaaS solution offers structure and governance around data retention policies. With costs optimized by integrating sophisticated technical tools with tactical expertise to support your IT strategy, offboarding backup operations to TBC takes the tediousness out of managing your entire data protection lifecycle. Instead of worrying about how to survive a data disaster, you can focus on growing your business. TBConsulting will make sure your data is ready to work for you.

