



DIGITAL MENU BOARD

2020

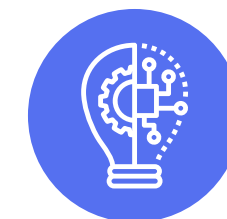
SYNCRONIZING POS & DIGITAL MENU BOARDS

PRODUCTS & SERVICES:
DIGITAL SIGNAGE
DIGITAL MENU BOARD
AUTOMATED SYSTEM



OUR MISSION

PT Tractive Teknologi Indonesia a subsidiary of Malaysia based Tractive Sdn Bhd was founded with idea of bringing innovative software to masses at affordable prices. In line with this lofty aspiration, Tractive is committed to mission of ever-improving the digital menu board user's experience through automating processes and reducing time and effort spent managing screens.



CONTINUOUS INNOVATION

Being agile in our approach to work is core value of Tractive. It allows every individual in the company not to be afraid of trying new ideas and allows the company to launch new products at ever increasing speed and frequency.



COMPLETE CUSTOMER SUPPORT

We genuinely take care of our employees and in return they tenderly take care of our clients.



AFFORDABLE FOR EVERYONE

We believe for long term customer retention and rapid customer acquisition, software must be affordable to everyone. We always strive for a win-win situation, ROI for client & savings for user.

THE PROBLEM

The owners of the restaurants or retails buy POS system to manage their orders and billing. They also buy digital screens to showcase menu or promotions. These 2 systems are managed separately. Every change that the user makes on the POS system, such as changing price, pictures, new promotions or discounts have to be also made for digital screens. The user spends countless hours accomodating changes for 2 separate systems.

USER'S PAINS



NOT SYNCED



SLOW TO
CHANGES



TECHNICAL



HIGH COST



LIMITED



DIFFICULT
TO MANAGE



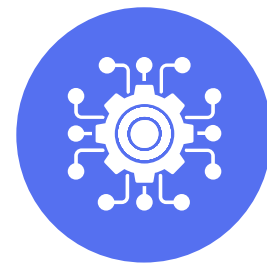
OUR SOLUTION

Digital Menu Board integration with Point of Sale (POS) systems enables the restaurants or retails to seamlessly synchronize their data between POS and Digital Menu Board. All the changes and entries in the POS, such as item being out of stock, promotions and discounts, changes in price and pictures are automatically updated to the Digital Screen saving the user time and effort.

FEATURES



ALL-IN-ONE



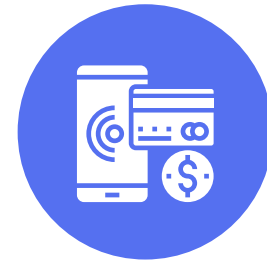
AUTOMATED



MULTITEMPLATE



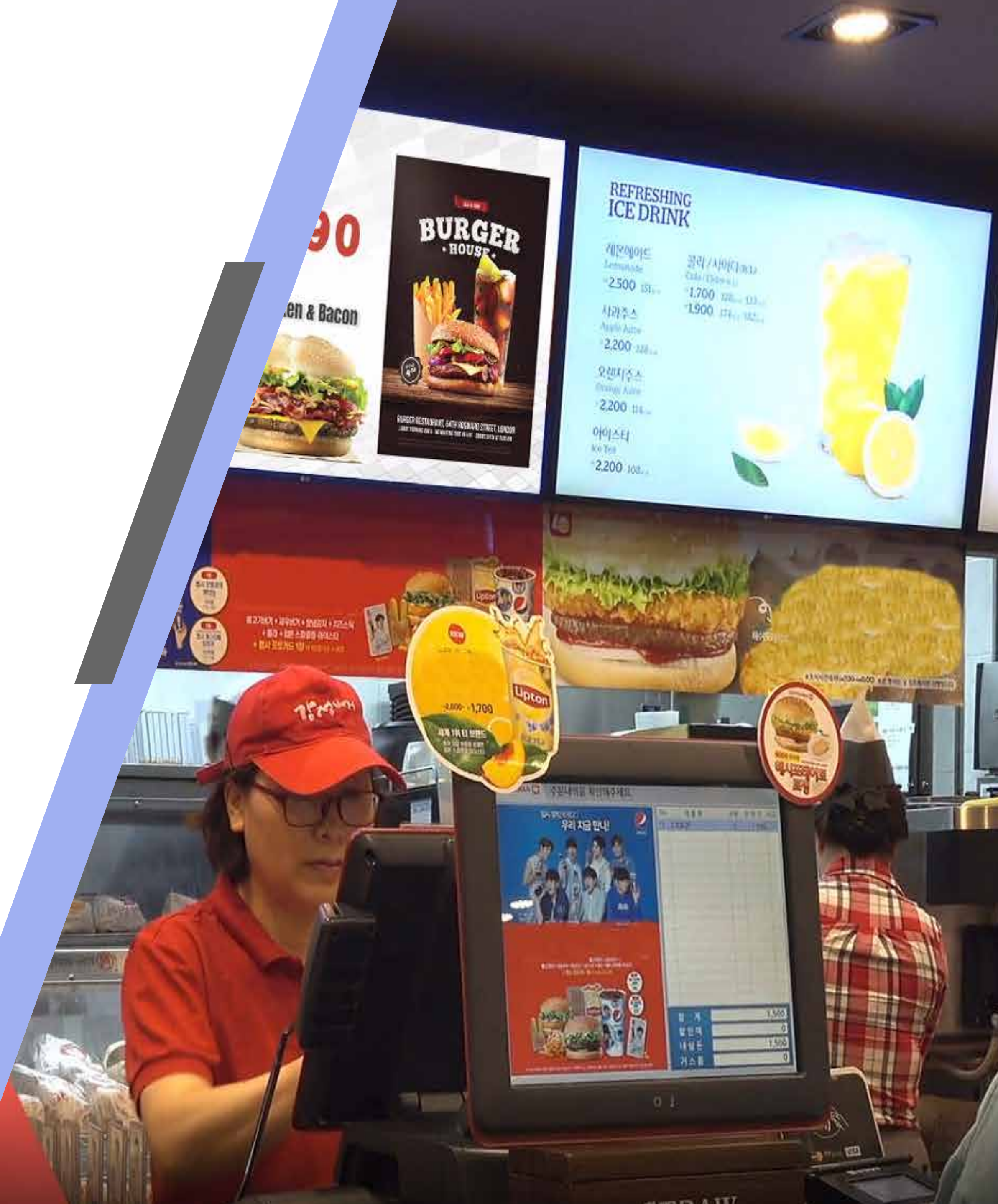
SYNCRONIZED



E-PAYMENTS



REPORTS



BENEFITS FOR USER

Digital Menu Board Solution to enable users to easily create menu boards and push it to one or multiple screens. Group screens by outlet name, menu type (main course, drinks) or screen orientation. User can see all his outlets and menu items and can customize his menu as he wishes. All the changes from the POS will be reflected on the screen automatically.



UPDATE IMMEDIATELY

Your promotions and campaigns from your POS are updated to the screen immediately. Keep your customers informed on products being out of stock or price changes.



SAVE TIME

Save countless hours designing menu using specialized softwares. Choose from ready templates and your new menu is updated instantly.



REDUCE COSTS

Reduce labour costs by optimizing time and resource spent on managing content of each screen.



USER INTERACTION

Digital Menu Board Solution to enable users to easily create menu boards and push it to one or multiple screens. Group screens by outlet name, menu type (main course, drinks) or screen orientation. User can see all his outlets and menu items and can customize his menu as he wishes. All the changes from the POS will be reflected on the screen automatically.



CHOOSE TEMPLATE

Choose from the list of ready made menu templates.



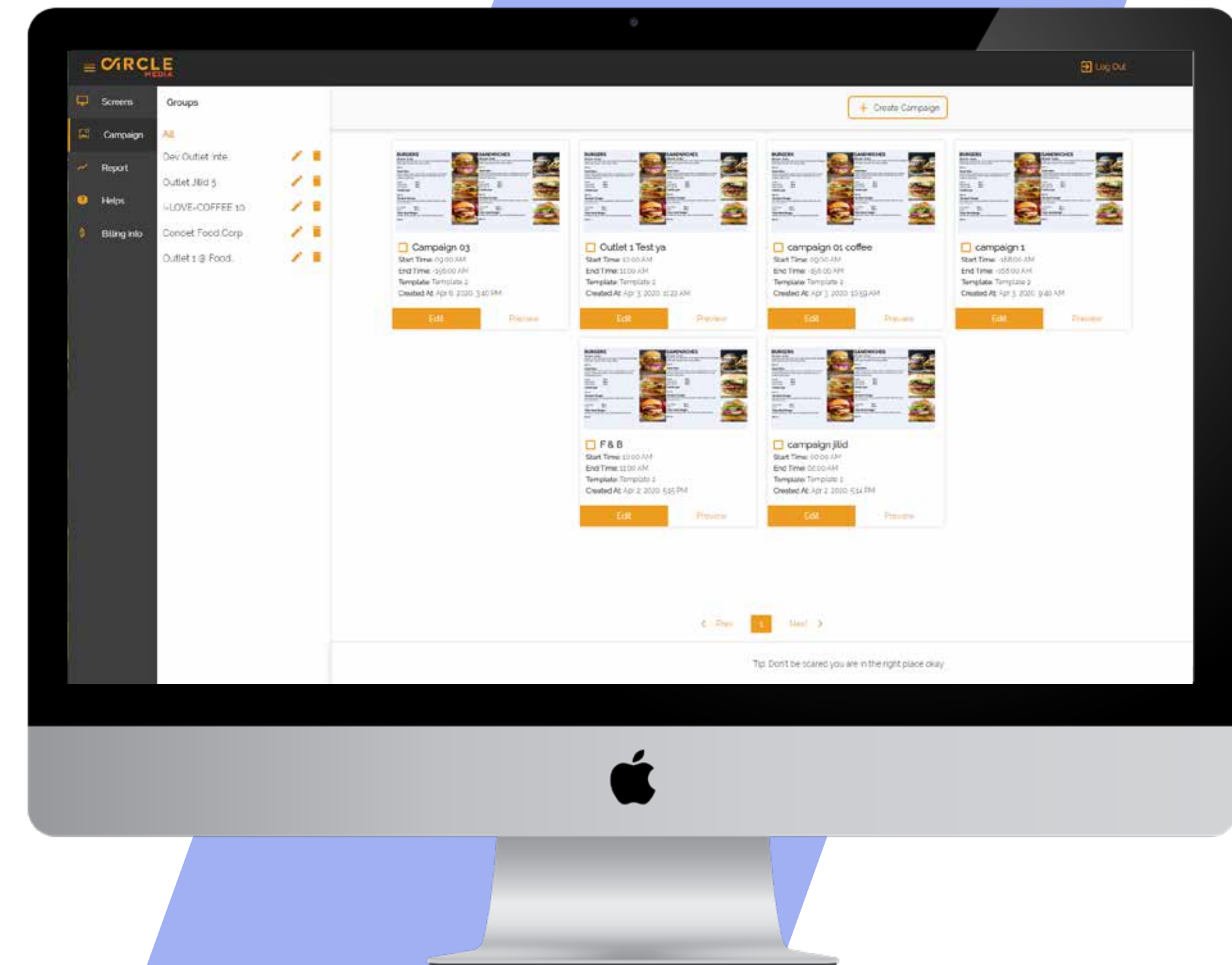
CHOOSE ITEMS

Choose menu items to be displayed.



AUTOMATE THE REST

Manage your POS and see changes synchronized with digital menu board.



INSTALLATION PROCESS

SUBSCRIBE

Users of Moka are able to subscribe to Circle Media Digital Menu Board from the Apps menu, choose the number of screen for each outlet and proceed with payment.

INSTALL & TRAIN

Screens will be installed, tested and commissioned. The end user is trained in the using of the system dashboard and basic SOPs.



CHOOSE HARDWARE

Users without screen are given options to purchase the screen and media player from us at competitive prices.

SITE VISIT

We will arrange site visit for each outlet to determine the specific requirements of each outlet, such as wiring, electrical and etc. before installation.

HARDWARE NEEDED



Normal Full HD consumer TV of any kind with HDMI input. The user is free to choose any brand or can order from us to be delivered and installed.

+



Android player or TV box that runs on Android OS version 6.0 or higher. The users are advised to order our recommended player.

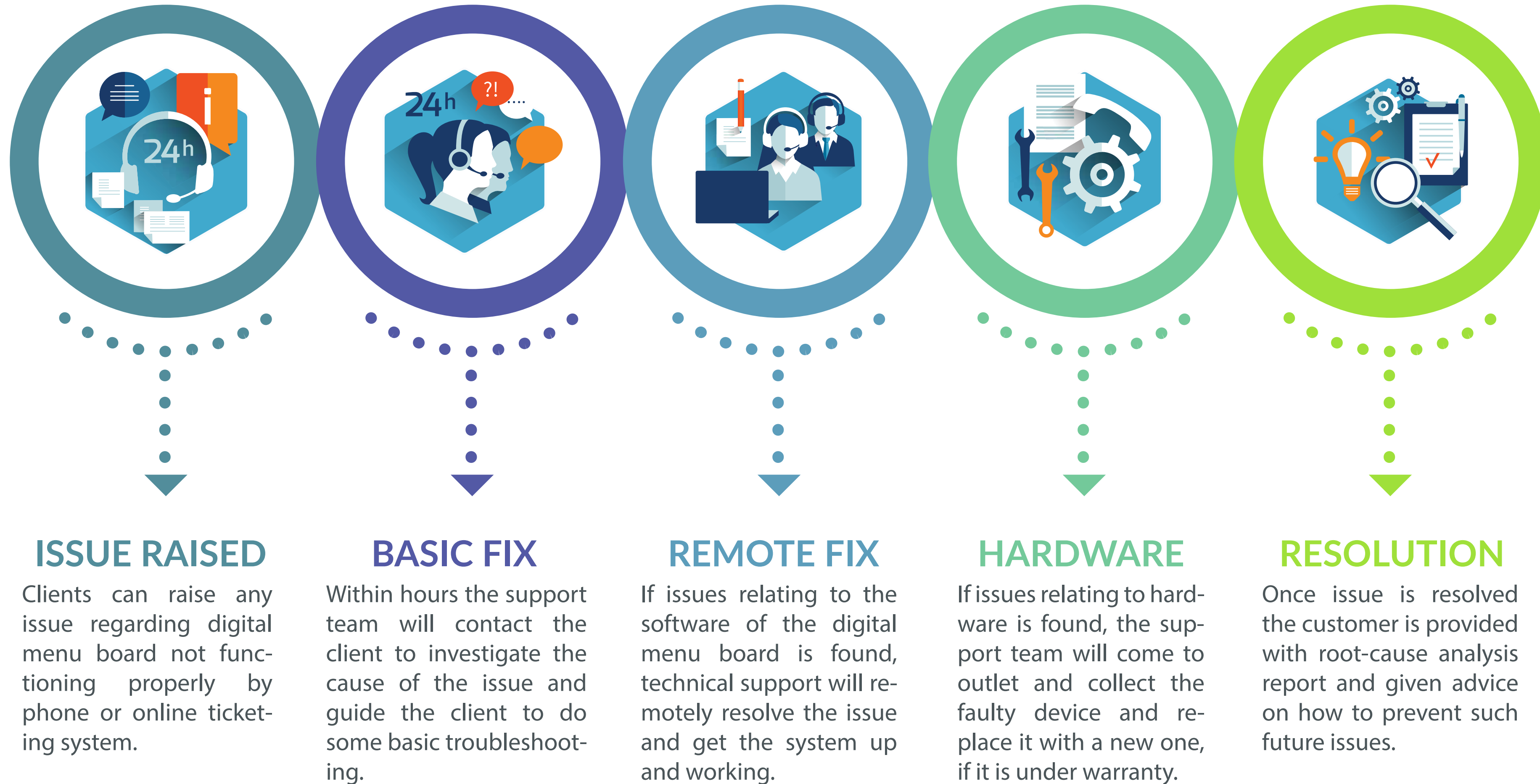
or



The user has also option of purchasing Smart TV with the Android OS version 6.0 or higher. By using Smart TV there is no need for Android player, Digital Menu Board app can be installed in TV and used.

IMPORTANT NOTE: The solution requires internet connection, whether WIFI or LAN to synchronize between POS and screen.

CUSTOMER SUPPORT PROCESS



OUR PRICING

We offer our clients a simple and affordable pricing, without any contract or commitment with free support to help optimize their business experience.



NO CONTRACT



UNLIMITED MENU



FREE SUPPORT

IDR **91.666**

Per Screen/Month, Billed Annually
IDR 100.000 Billed Monthly for 1 Screen

IDR **55.000**

Per Screen/Month, Billed Annually
IDR 60.000 Billed Monthly for 2-4 Screens

IDR **45.833**

Per Screen/Month, Billed Annually
IDR 50.000 Billed Monthly for more than 5 Screens

OUR PROMOTION

50% OFF

From software subscription fee
if subscribed for 12 month

We offer our clients a simple and affordable pricing, without any contract or commitment with free support to help optimize their business experience.



NO CONTRACT



UNLIMITED MENU



FREE SUPPORT

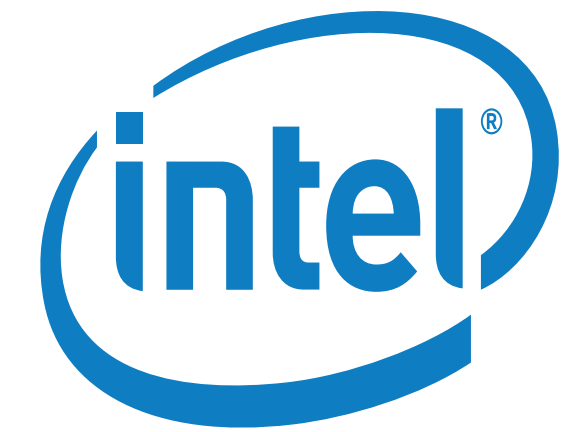
OUR CLIENTS



OUR PARTNERS

NEC

Panasonic®



moka

SAMSUNG

TAC MEDIA®

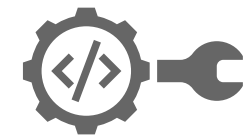
OUR PRESENCE

MALAYSIA OFFICES



HEADQUARTERS

A-2-28, Jalan PJU 1/43,
Aman Suria, 47301
Petaling Jaya,
Selangor, Malaysia
Phone: +603-7805-3936
Email: info@tractive.com.my



DEVELOPMENT LAB

DF 2-8-3, Persoft Tower, Persiaran
Tropicana, Jalan Tropicana Utara,
Tropicana, 47410 Petaling Jaya
Selangor, Malaysia



INDONESIA

Pik Avenue Mall, Level 6,
Jl. Pantai Indah Barat 1,
Pantai Indah Kapuk Boulevard
Jakarta Utara 11470,
DKI Jakarta, Indonesia
Phone: +62 855 1186 888



SINGAPORE

12 Purvis Street
#02-01
Singapore 188591
Phone: +65 9839 223



THAILAND

64 Soi Mesuwan 3,
Sukhumvit Road,
Phrakanong-Nuea, Wattana,
Bangkok 10110 Thailand
Phone: +66 8 5463 6666



PHILIPPINES

Globaltronics Building
349 Ortigas Avenue
Wack-Wack Greenhills East
Mandaluyong City, Metro Manila
Philippines, 1554
Phone: +632 8721 2878



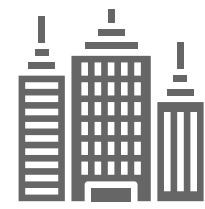
LAOS

Thanon Thongpong,
Baan Thongpong, Sikhottanong,
Vientiane Capital, Lao P.D.R.
Phone: +856 20 5222 5224



OUR CONTACTS

INDONESIA OFFICE



PT Tractive Teknologi Indonesia

Pik Avenue Mall, Level 6,
Jl. Pantai Indah Barat 1,
Pantai Indah Kapuk Boulevard
Jakarta Utara 11470,
DKI Jakarta, Indonesia
Phone: +62 855 1186 888



Customer Support

PIC: Andri
e-mail: andri@tractive-indonesia.com.my
Phone: +62 812-8601-6168