Daniel Arzola is a visual artist, human rights activist, and lecturer whose contributions to the LGBTQ community were recognized with the Trailblazer Honor Award given by Logo TV. The American publication Americas Quarterly also included Daniel in its list of top 5 influential graphic artists in Latin America.

Daniel popularized the term Artivism as the creator of No Soy Tu Chiste (The I’m Not a Joke Project), a series of posters that challenge homophobia and transphobia. His work has been translated into twenty languages and supported on social media by the American singer Madonna.
Daniel was commissioned to design the newly created Carlos Jáuregui metro station in Buenos Aires. This project is its first permanent exhibition and the first LGBTQ metro station in Latin America. The project spans across fourteen meters high murals, stairs, and balconies allusive to Carlos’s fight for civil rights and the LGBTQ community.

"En una sociedad que nos educa para la vergüenza, el orgullo es una respuesta política."
Carlos Jáuregui, 1927-1996

La voz que abrió el camino
2017
Daniel Arzola has presented his Theory of Artivism in several lectures at universities in the United States such as Johns Hopkins University, Northwestern University, and Amherst College; the University of Alberta in Canada; the National Autonomous University of Mexico and the Simón Bolívar University in Venezuela.
Gender is a construct and only I can construct it.

Heterosexuality is not mandatory.

I have the right of being as I feel I am.
Daniel Arzola has worked internationally with numerous museums, magazines, governmental organizations and NGO’s. His work includes exhibitions, workshops and lectures about his theory of Artivism and has been seen in countries throughout the world including Venezuela, Colombia, Mexico, Chile, Argentina, Uruguay, the United States, Canada, France, Spain, Sweden, Switzerland and the Netherlands.
Daniel Arzola combines modern and traditional art using digital illustration printed with organic inks on canvas, posters and murals. The pieces are sold in exclusive signed and numbered series.
Artworks by Daniel Arzola in the New York City Subway and Pride, 2017
Mural by Daniel Arzola in Montevideo, 2017
Daniel Arzola featured in The Advocate (USA, 2016) and L’Homo magazine (The Netherlands, 2017).
Venezuelan Artist Daniel Arzola Strengthens LGBT Identity Through 'Artivism'

"Mockery is perhaps the most institutionalized form of violence that ever existed."

Art series breaks LGBTQ stereotypes with striking illustrations

These brilliant illustrations are tackling LGBTQ prejudice, one stereotype at a time
this art is no joke i love this @Arzola_d
Cyndi Lauper and Nancy Pelosi, receiving the Logo Trailblazer Honors next to the work of Daniel Arzola, New York, 2017.
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