



A GUIDE TO
SHOPPING
WITH
MAYESH

HOW TO TAILOR YOUR MAYESH EXPERIENCE

MAYESH.COM

A QUICK OVERVIEW

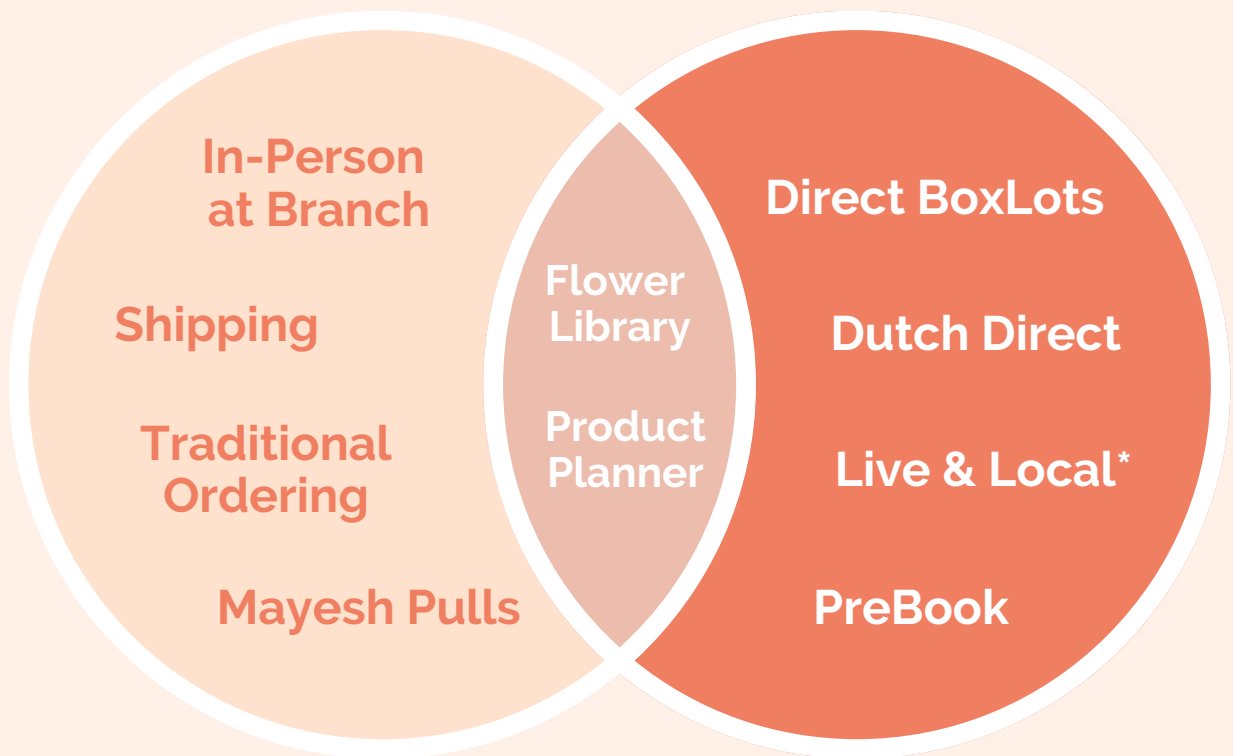
SO YOU'VE BECOME A MAYESH CUSTOMER... NOW WHAT?

We get it - we have a lot of programs & ways to shop with us, and at first glance it can be a little overwhelming. In a branch with your sales rep, shipping, multiple online buying tools... where you do begin?

At the end of the day, our goal is to provide quality customer service & a top notch shopping experience to all of our customers, and we've created these programs to serve all types of clients and ensure that you are getting the best possible prices on the best possible blooms we have available.

We hope this overview will help you understand your options, and allow you to tailor your Mayesh experience to fit your business's needs.

MAYESH BRANCH



MAYESH MARKET

MAYESH
BRANCH

LOCAL OR SHIPPING



IN-PERSON AT BRANCH

We have eighteen physical branches across the US, and if you live near one of them, you can shop our cooler in person!

Every branch has a designated Buyer to ensure that they keep a robust, fresh selection available to you at all times. It also allows them to buy from local growers, giving you the option to "shop local" in addition to our imported blooms.

Shopping in-person is great for last-minute special add-ons, however, we recommend pre-booking as many orders as you can to ensure you always get what you want! We cannot guarantee we will have everything you need in the quantities you need if you solely choose to shop the floor - a combination of the two is the perfect way to ensure you'll have certain products & quantities, but can also add those funky, last minute additions you find in our cooler!

[MAYESH.COM/LOCATIONS](https://www.mayesh.com/locations)



You can ship fresh flowers... say what?! You sure can, and we have spent years perfecting the logistics of shipping perishable flowers to arrive fresh at your doorstep.

How does it work? First, we want you to think of your Sales Rep as a behind-the-scenes member of your team. They work to understand your style & tastes, and use that knowledge to act as your eyes in the cooler. Overtime, your relationship will grow and you will build trust in your rep, and they will make your lives so much easier. Learn about Mayesh Pulls on the next page, and why they work so well for our Shipping customers!

When it comes to the actual shipping, there are a few options available. Your Sales Rep will work with you to determine the most efficient and cost-effective way to send you your flowers.

SHIPPING



[MAYESH.COM/SERVICES](https://www.mayesh.com/services)





Traditional Ordering is just like it sounds - working with your assigned Sales Rep to place orders in the conventional way: send them your order via text/phone/email, and they will work to fulfill it to completion. When something is not available (we are working with Mother Nature here, after all) they will suggest substitutes.

Whether you're new to the floral industry or have been in the biz for years, forming a strong relationship with your wholesaler is paramount to your business's success. Your Mayesh Sales Rep is here to hold your hand, answer your questions, guide you through all of the tools you'll read about next, and ultimately help you grow your business. Remember! They are your behind-the-scenes team member. We weren't kidding.

TRADITIONAL ORDERING

[MAYESH.COM/LOCATIONS](https://www.mayesh.com/locations)



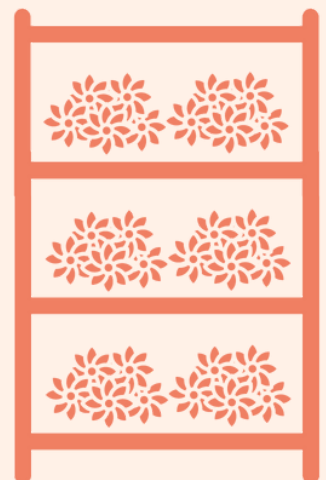
Chances are you've seen a Mayesh Pull on Instagram - it might even be the reason you decided to pull the trigger and start shopping with us. Our Mayesh Pulls have become one of our customers' (and Sales Reps!) favorite ways to order flowers through us, and for good reason. While this is a great option for our shipping customers, it is a fabulous way for any of our customers to collaborate with their reps!

How does it work? It's simple. Send your rep a budget, color palette, and the mood board we know you've already made and let them work their magic to create a custom pull. They will text or email you photos along with the order, giving you the chance to remove or add anything you want. Nothing is final until you have given your stamp of approval.

Still not convinced? Check out the video we created to show you how it works:

www.youtube.com/watch?v=eq5PJyopDTs

MAYESH PULLS



[MAYESH.COM/MAYESH-PULLS](https://www.mayesh.com/mayesh-pulls)



MAYESH
MARKET

MAYESH.COM



Shop online for full boxes anytime from anywhere. Built for floral professionals, you can login to choose from our robust, direct-from-Miami inventory to satisfy your event and everyday design needs.

Program Highlights:

- 3-day availability
- Shop for staples like roses & hydrangea from our Miami inventory
- Buy by-the-box
- Have your order delivered to our branch for pickup or local delivery!

MAYESH DIRECT BOXLOTS

MAYESH.COM/MAYESH-DIRECT-BOXLOTS



Shop online from our extensive inventory direct from Holland. Depending on where you are located, you can have your order delivered to your local Mayesh for pick up or delivery, or have your order shipped directly to your door anywhere in the U.S.

Program Highlights:

- Shop online 24/7 for full boxes directly from Holland.
- You can shop in combination with all of our other online shopping programs.

Ordering via Dutch Direct is for next week ordering only and any future orders should be placed with your sales representative.

DUTCH DIRECT BOXLOTS



MAYESH.COM/DUTCH





Not only can you shop Mayesh Direct BoxLots online, but now you can shop your local Mayesh by-the-bunch inventory online through our new Live & Local buying tool!

Program Highlights:

- Online shopping of your local branch's on-hand inventory of flowers by-the-bunch today!
- For local branch customers, local delivery not included
- Shop from anywhere at your convenience!
- Up-front pricing

***Currently only available at certain branches, more locations coming soon!**

LIVE & LOCAL™

MAYESH.COM/LIVE-LOCAL



An online tool to help you place your orders for your future events, with hundreds of products & pricing available!*

Program Highlights:

- Order up to a month in advance, sometimes more depending on your branch
- Save valuable time with pricing & pictures for hundreds of products
- Your trusted sales rep is attached to the whole process
- Shop anytime, anywhere at your convenience 24/7

***Currently only available at certain branches, more locations coming soon!**

PREBOOK



MAYESH.COM/PREBOOK



ADDITIONAL TOOLS

The following tools live on mayesh.com,
but create quotes that automatically send to a Sales Rep
who will contact you within 48 hours!



FLOWER LIBRARY

Mayesh provides the most beautiful blooms sourced globally from both domestic and international growers. Our extensive Flower Library provides seasonal, monthly, and daily flower availability, which makes planning for weddings, special events and occasions convenient.

Easily place a quote with our Mayesh branches for your boxes, bunches, and stems and you will be contacted within 48 hours by one of our creative and energetic sales professionals!

In addition to using our Library to request quotes, many of our customers use it for floral inspiration and to find new products they may not have known about! With over 7000 products, your flower repertoire is bound to grow!

[MAYESH.COM/FLOWER-LIBRARY](https://www.mayesh.com/flower-library)



Throw out your spreadsheets and plan ahead for upcoming events by the stem!

Create a recipe for all of your event designs, based on the flower availability for your event date, and we will tally up the number of stems you'll need. Afterwards, you can efficiently and accurately request a quote from your Mayesh sales representative.

PRODUCT PLANNER



[MAYESH.COM/PRODUCT-PLANNER](https://www.mayesh.com/product-planner)

READY TO GET STARTED?

Like we said before, we know there are a lot of programs to keep track of, but we hope this guide was helpful in breaking down the many buying options!

Just remember, your Sales Rep is here help you make the best decisions for your business in order to get the best prices & flowers you possibly can from us.

We are always working on streamlining our processes and improving the online buying experience, so continue to check in with your rep to keep up to speed with everything Mayesh has to offer.

Happy buying!

