

**GfK**  
**Opt-Out From Sale**

If you do not want GfK to sell your personal information, you are entitled to opt-out of such sale. To exercise this right, please complete this form:

Please select the situation that applies to you.

- I am the consumer and making this request on my own behalf (Complete Section 1).
- I am completing this form on behalf of a consumer (Complete Sections 1 and 2).

**Section 1 – Consumer Details**

First Name:

Last Name:

Email address (if any):

Address:

Applicable Survey(s) (if known):

**I certify that the above information is true and accurate.**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

**Section 2 – For Authorized Agents requesting on behalf of a consumer**

- I confirm I am an Authorized Agent of the consumer, and the consumer is not a California resident.
- The consumer is a California resident, and I confirm I am an Authorized Agent registered with the California Secretary of State, pursuant to section 1798.149(y) and applicable regulations.

*Please note, if you are not registered as an Authorized Agent with the California Secretary of State, you may not complete this form or make a request on behalf of a California resident.*

Authorized Agent full name:

Authorized Agent email address:

Authorized Agent contact phone number:

This information will be used solely to process your request. Please read our [privacy policy](#) to find out how we process your personal information.

**I certify that the above information is true and accurate.**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**