

THE DIGITAL TRANSFORMATION OF CHANGE MANAGEMENT CONSULTING

Why digital is key for mid-sized Consulting firms in delivering effective change for clients – and themselves

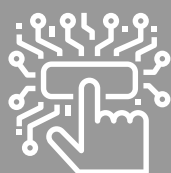
A range of environmental influences from increasing levels of competition, high client expectations of digital right through to COVID-19 related impacts are driving Consulting firms to leverage the power of digital.

And they are investing heavily – research by BDO identified that professional services firms have dedicated 12% of their company spend to digital automation which is 3% more than the national average for other sectors.



Increasing levels of competition

The deployment of digital platforms like Source by KPMG is driving the need to differentiate service offerings to be able to compete.



Clients increasingly expect digital

Both in terms your ability to deliver digital transformation for them and also how you use digital effectively to successfully manage the relationship with them.



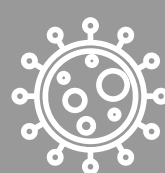
Reusable assets are now key

Clients increasingly are asking that you leave behind digital assets that be re-used and leveraged again and again.



Pressure on costs and productivity

There is a strong focus on ensuring value for money and clients are looking for quick and cost-effective project roll-out. In 48 hours. Not 48 days.



COVID-related impacts

And the recent level of disruption is causing a host of practical issues for delivery with clients. Not least the inability to get “boots on the ground” in projects.

How a digital Change Management platform can transform your Consulting firm

DIFFERENTIATE YOUR CONSULTING OFFERING

Stand out from the crowd in what is an increasingly competitive market and:

- Differentiate your service offering
- Position your firm as a thought leader

AUTOMATE AND SCALE PROJECT DELIVERY

Quickly get teams working together on projects virtually with:

- Digital collaboration removes geographical constraints
- Enables teams to work together remotely

DIGITIZE EXPERTISE AND CHANGE EXECUTION

Rapidly build on and enhance the Change Management capability in your team:

- With digital learning, reminders and execution guides
- By leveraging “out-of-the box” plan templates and proven techniques

WORK WITH LEADERS ON THE BIG PICTURE

Proactively work with Change Sponsors within clients:

- Using powerful dashboarding capability
- By answering key questions in a few simple clicks

5 reasons to schedule a demo of Roadmap Pro

Our digital Change Management platform Roadmap Pro provides:



www.changefirst.com

- A better way to manage your client relationships and also compete to increase consulting revenues
- Quickly scale your client's change initiatives in a highly agile way - change in 48 hours not 48 days
- Use a real-time data-driven approach to improve the way you are delivering change
- Get the tools, skills and capability to build team productivity and effectiveness
- The power to differentiate your service