

VIRTUAL CHANGE MANAGEMENT CERTIFICATION

6 reasons it makes more sense than
ever to get Change Management
Trained and Certified online



For us. Online Certification has always made sense

For us at Changefirst getting Change Management Certified online has always made sense. And, in fact, it's an approach we have increasingly taken with our corporate customers for a number of years now.

But with the current level of uncertainty and disruption that COVID-19 has caused, it makes more sense than ever. And more and more Change Management professionals are choosing to Certify in this way with us.

On an individual basis.

So why does [Online Change Certification](#) make so much sense right now?

There are 6 key reasons for this.

REASON #1

It's ideal timing to turn spare time into **new Change Management skills and capability**

As the focus turns from initially coping with the new working environment which has been created by COVID-19 – getting set up to work from home, sorting out initial broadband issues, checking in with work colleagues – to a medium-term view. More and more Change Management Professionals are working out how they use additional spare time in their schedule to develop the advanced Change skills and capabilities they are going to need to make an impact in a post-COVID world.

And it's a fairly safe bet that Change Management skills and expertise such as the ability to:

- work with leaders and stakeholders to **kick-start change programs**
- prepare for project roll-out including **change leadership, engagement and communication strategy and planning**
- **support successful local implementation** of your change plan
- track change progress including **key enablers and barriers to change**

Are going to be at the top of organizational agendas as businesses look to adapt as quickly as possible to the changing environment.





REASON #2

You can learn direct from your desk – **safely & cost-effectively**

Given the current level of restrictions on individual mobility [online Change Management Certification](#) neatly removes the need for you to travel.

And enables you to safely attend your program, direct from your desk. Simply finish breakfast in the comfort of your own kitchen, stay in touch with what's going on in the office and make your way into the virtual conference room in a matter of minutes.

And the economics of the internet mean that you can also get Change Certified much more cost-effectively online without sacrificing the quality of the Certification experience. While some traditionally "offline" providers of Change Management Certification are simply moving their programs online and continuing to charge the full offline price for program online – Changefirst is pricing its Certification much more competitively to reflect the online nature of delivery.

Add in the fact that you don't need to incur costly travel and hotel bills, and this all adds up to a much more cost-effective approach overall.

REASON #3

Work around your existing schedule – and time zone

When we talk to Change Professionals that haven't been able to schedule Change Management Certification yet we find a recurring theme. They simply haven't been able to find time for it in what is already a busy schedule.

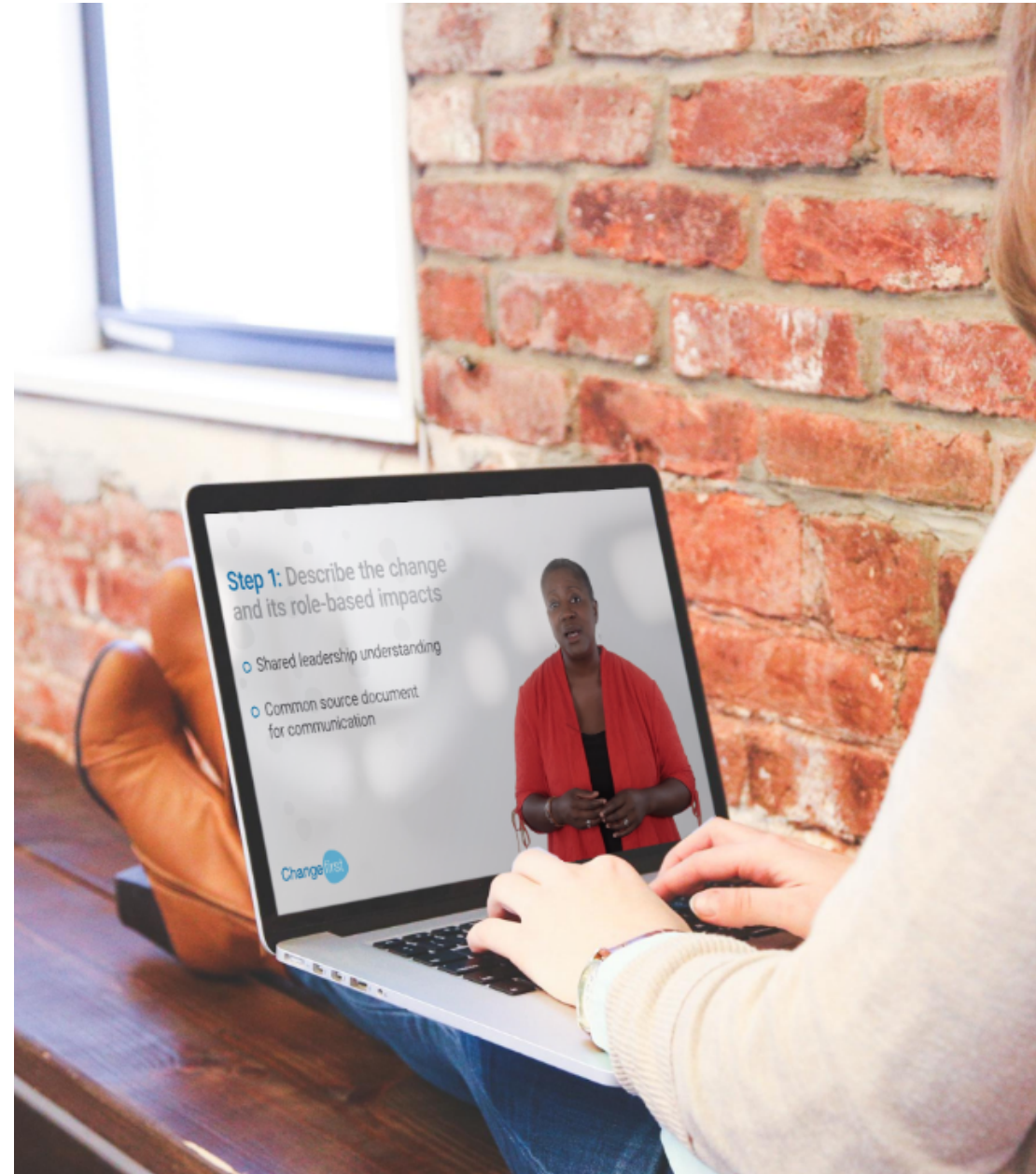
The good news is that virtual Change Management Certification programs are specifically designed to work around your schedule - typically including a number of modules which are spread over consecutive days. And designed to fit around not only your working and home schedule, but also your local timezone. With providers offering a choice of times to suit.

That makes Certification a lot easier to “bolt-on” to your existing schedule. With no need for time-consuming travel or “dead time” spent hanging around in hotels waiting for the program to start.



“
It was easily one of the most
efficient and engaging workshops I
have ever attended, virtual or
otherwise!”

Certified Change Practitioner from Florida, April 2020





REASON #4

It's a highly interactive and immersive way to learn

One of the key aspects of a [virtual Change Management Certification program](#) is the highly interactive nature of the online program itself.

The key to any successful program either on or offline is what you experience by participating – from interaction with your peers, to collaborating on and exploring learning topics, to the practical coaching you received from your expert instructor.

And, thanks to advances in technology, virtual Change Management Certification programs are no different. So gone are the days of one-way, rigid communication direct from your instructor which has been replaced by a highly interactive experience that includes:

- Sharing **peer-to-peer experiences**
- **Virtual, interactive white-boarding** to share and explore key change concepts
- **Individual and group coaching** from an expert instructor

REASON #5

Online tools mean you can also **build & track a REAL change plan online** during the program

One of the key benefits of getting Change Certified online is that the focus is 100% on leveraging online capability to enhance the wider benefit you get from the program. Including the way you use concepts learned on the program to plan, implement and track your change plans.

So, with most forward-looking program providers, online capability and support will extend to:

1. The capability to create a “live” change plan online

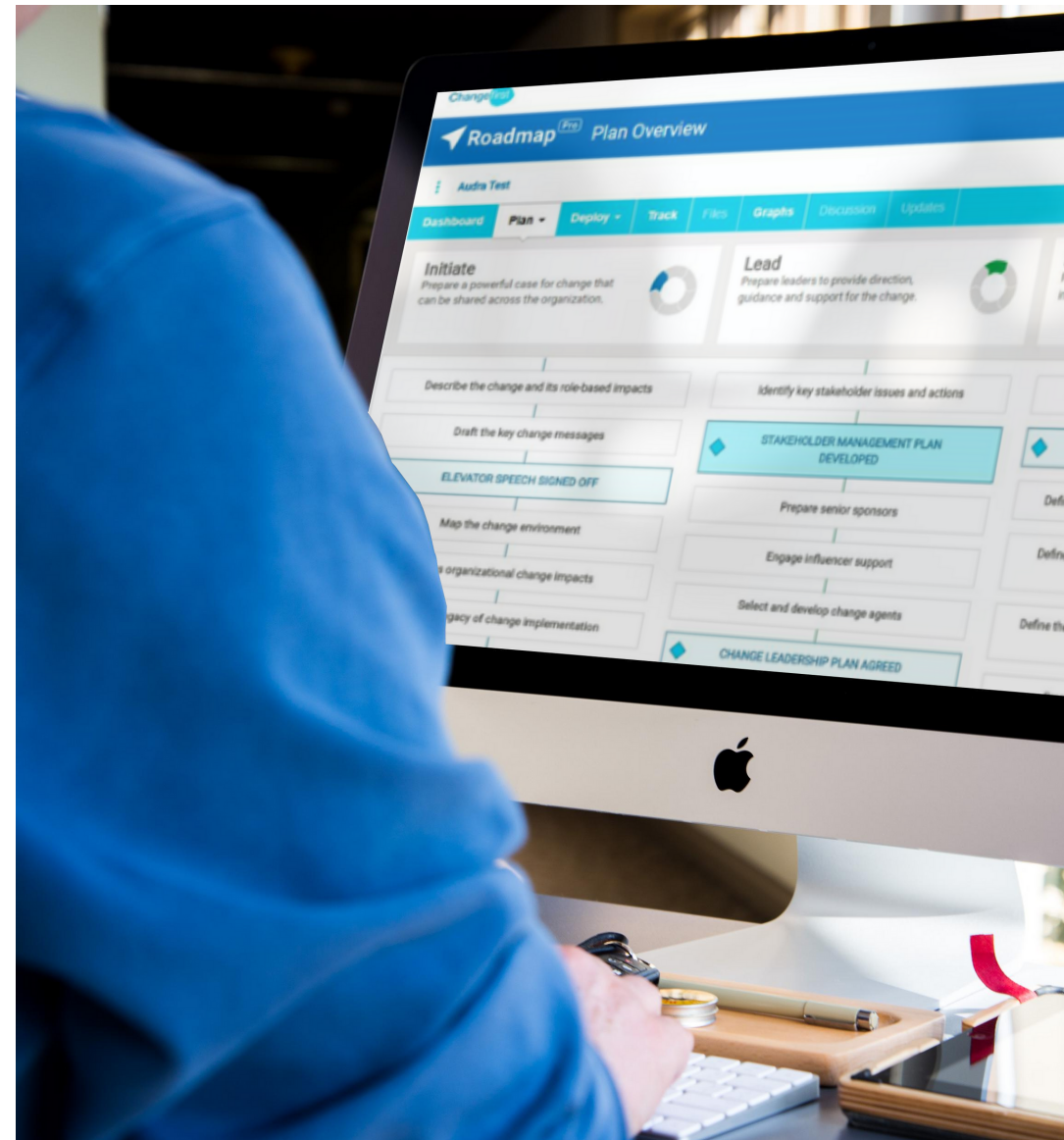
For example, at Changefirst, all of the attendees at our Virtual Instructor-led Change Management Certification program are able to create a real Change plan for a “live” project they are working on.

This allows you to practically apply the concepts and techniques you learn during the program and to continue to develop and work on your plan online. Even after the program is completed

2. Online access to diagnostic and assessment tools to track plan success

In addition, we also provide program attendees with online access to a suite of diagnostic and assessment tools.

This suite of 9 multi-lingual data tools provides the capability to track and report on key issues including change legacy, change impact, plus engagement and commitment levels. As well as analytical insights from the largest OCM database in the world.



REASON #6

A proven approach to Virtual Change Management Certification

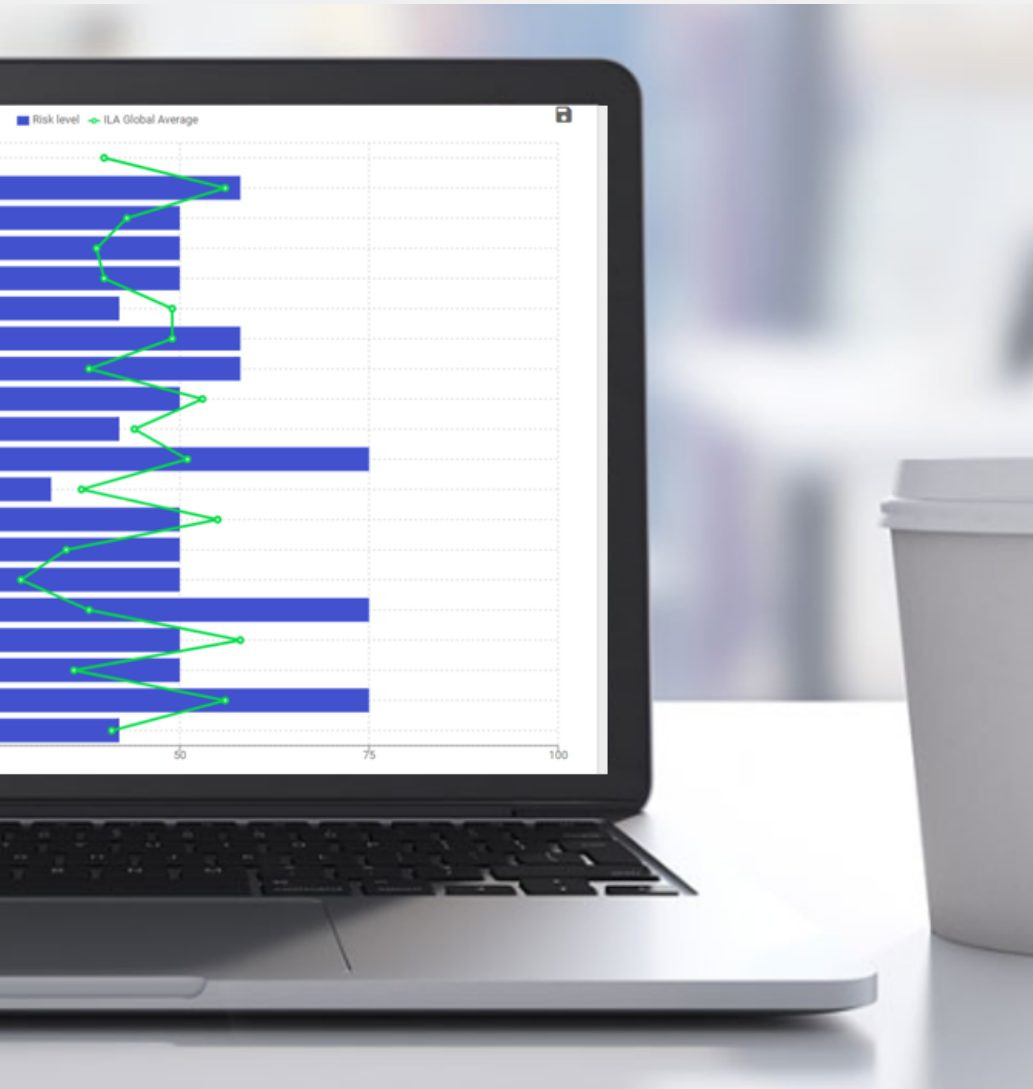
While many Change Management training providers, who have typically only delivered their Change Management courses offline, are now quickly trying to re-engineer their approach to an online delivery model – Changefirst has been pioneering the use of online learning, planning and collaboration tools for the past 5 years.

Our own [Instructor-led Virtual Change Management Certification program](#) enables Project/Program Managers, Change Managers, People and OD experts and Independent Change Consultants to get the Change Management skills, tools and credibility they need to deliver major change.

And learn PCI®, recognized as one of the top 3 most widely used methodologies globally, which provides a proven, flexible, people-centred approach to organizational change.



All attendees are Certified as Changefirst practitioners and are able to reference this in their professional profiles.



Reserve your place now

Get Change Management Certified direct from your desk with our instructor-led online program.

Learn a world-class approach to delivering change and share the learning experience with like-minded peers in a highly interactive program that includes:

- 3 days of **virtual instructor-led learning**, coaching and immediate application of **PCI® – People Centered Implementation**
- a truly **blended, highly interactive experience** including
- peer and expert facilitator **insights**
- 12 months access to our **leading digital change management platform – Roadmap Pro®**
- 25+ step-by-step **visual process guides**
- 40+ **learning and application support** videos
- Detailed pre-populated, **fully editable change plan**
- 9 **multi-lingual data tools** that can be responded to in **10 languages**
- analytical insights from, probably, the **largest global OCM database**
- 500+ **built-in practical actions** to address people risk
- 195-page **detailed program workbook**
- Changefirst Change Management **Practitioner Certification**

"Packed full of Change Management gold, the program is intensive but time-effective. 3 days is the sweet spot for change learning !"

Certified Change Practitioner from the UK, April 2020

Changefirst

world

BOOK NOW