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Samsung and Chair of MIPI Marketing Steering Group

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IoT Specialist and Author of MIPI Alliance IoT White Paper

MIPI Alliance: Enabling the IoT Opportunity

MOBILE & BEYOND

MIPI ALLIANCE DEVELOPERS CONFERENCE

22-23 SEPTEMBER 2020





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What is the Internet of Things?

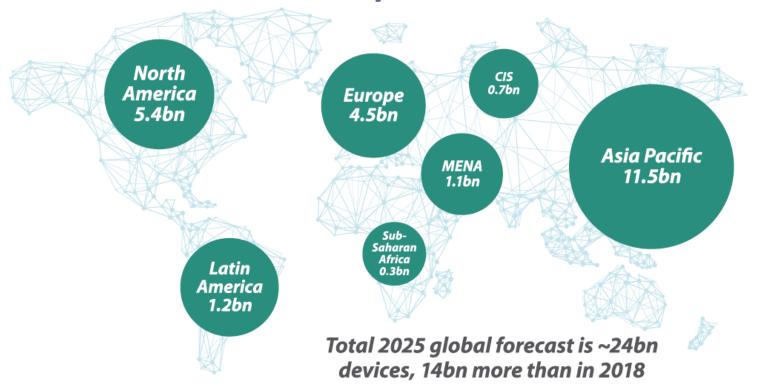
"The Internet of Things (IoT) is the network of physical objects that contain embedded technology to communicate and sense or interact with their internal states or the external environment."

Source: Gartner 2020





Forecast IoT Connections by 2025



Source: GSMA Intelligence IoT connections forecast: rise of enterprise, December 2019



MIPI – Our Core Values







Key: Leveraging Value for IoT



MIPI Benefits – Meeting Key IoT Needs



Economies of Scale



Low Cost of Ownership



Reduced Design Complexity



Software Development



5G Ready



Security



The MIPI IoT Opportunity is Gigantic

Consumer IoT



Smart Home



Consumer Electronics



Wearables

Enterprise IoT



Smart Factory



Smart City



Healthcare



Utilities



Drones



Agriculture

plus many more....



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Is MIPI Relevant to Your IoT Device?

Does your loT device require....



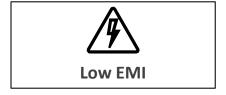


















If the answer is "Yes" you should check out the relevant MIPI specifications

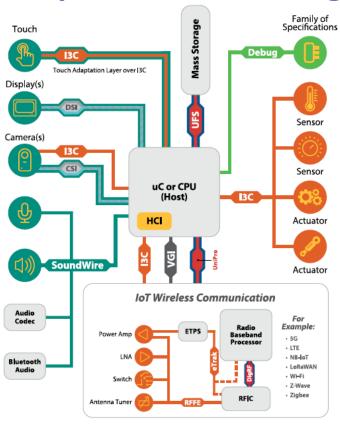


Example IoT Device Requirements

Example Device Type	Sensor(s)	Actuators and Control	Camera	Simple User Interface	Advanced Displays	Advanced Audio	Debug
Security Camera	Yes	-	Yes	-	-	Yes	Yes
Smart Door	Yes	Yes	Yes	Yes	-	Yes	Yes
Washing Machine	Yes	Yes	-	Yes	Yes		Yes
Home Hub	Yes	-	Yes	Yes	Yes	Yes	Yes
Smart Speaker	-	-	Yes	Yes	-	Yes	Yes
Portable Gaming Device	Yes	Yes	Yes	-	Yes	Yes	Yes
Smart Watch	Yes	-	-	-	Yes	Yes	Yes
Fitness Tracker	Yes	-	-	Yes	-	-	Yes
Quality Control	Yes	Yes	-	-	-	-	Yes
Environmental Monitor	Yes	Yes	Yes	-	-	Yes	Yes
Traffic Monitor	Yes	-	Yes	-	-	-	Yes
Senior Living Monitor	Yes	-	Yes	Yes	-	Yes	Yes
Smart Meter	Yes	-	-	Yes	-	-	Yes
Commercial Drone	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Greenhouse Monitor	Yes	Yes	-	Yes	-	-	Yes



Example use of MIPI specifications in a generic IoT device







Relevant MIPI Protocol Specifications

MIPI Protocol Specification	Sensor	Actuator	Camera	Simple UI	Advanced Display	Advanced Audio	Inter- Processor Comms	Flash Storage
CSI-2 [™]	Yes	-	Yes	-	-	-	-	-
DSI-2 ^{sм}	-	-	-	-	Yes	-	-	-
I3C sM	Yes	Yes	-	Yes	-	-	Yes	-
SoundWire [®]	Yes	-	-	-	-	Yes	-	-
Touch⁵™	-	-	-	-	Yes	-	-	-
UniPro®	-	-	-	-	-	-	Yes	Yes



Relevant MIPI Physical Layer Specifications

MIPI Specification	Specification Description			
C-PHY ^{sм} / D-PHY ^{sм}	High-speed, low-cost, low-power serial interfaces for cameras, displays and other sensors that have high bandwidth and bursty data requirements.			
A-PHY sm	Long-reach serializer-deserializer interface providing a high-speed, low-latency, high-reliability physical layer interface for use in harsh EMI environments.			
M-PHY®	Short-reach serial interface for data-intensive applications requiring fast communications channels. Applications include connecting flash memory, RF front-ends and inter-processor communications.			

VIRTUAL EVENT 1/2020

Enterprise IoT Examples



Smart Street Lighting using: I3C



Smart Parking
Sensors using:
13C
RFFE

Environmental Monitoring using:

I3C RFFE



Smart Waste Bin using:

I3C RFFE

Surveillance Camera using:

CSI-2 over C/D/A-PHY SoundWire RFFE Associated MIPI SOFTWARE and DEBUG specifications to accelerate design process

Smart Tram using:

CSI-2 over A-PHY DSI-2 over A-PHY Touch RFFE





Home Hubs using:

- · SoundWire to drive codecs, microphones and speakers
- DSI-2 over C/D-PHY to drive a low-power, high-resolution display
- CSI-2 over C/D-PHY to connect high-resolution cameras
- I3C to connect sensors and simple UI components
- UFS over UniPro/M-PHY for local multimedia storage
- RFFE within radio communications module

Smart Doors using:

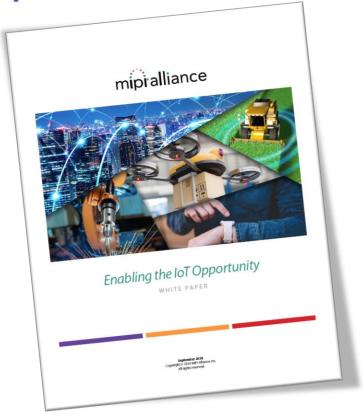
- I3C connect fingerprint sensor, an actuator for the door lock and simple UI components such as dot matrix LED display;
- CSI-2 as a highly scalable interface to connect a high-resolution camera,
- · SoundWire to drive microphone and speaker
- RFFE within radio communications module

Home Appliances using:

- I3C to connect all internal sensors and actuators, and to connect and drive simple UI components, such as LEDs and buzzers
- DSI-2 over C/D/A-PHY to drive a low-power, high-resolution display
- A-PHY, in large appliances, as a long-reach (≤15m) physical interface
- · RFFE within cellular communications module



MIPI IoT White Paper



Now Available for <u>Download</u>



ADDITIONAL RESOURCES

MIPI DevCon 2020 Closing Session: The Internet of Things – Transitioning from Hype to Reality 23rd September @ 10:30 PDT

<u>Link to Agenda</u>

MIPI IoT White Paper: Enabling the IoT Opportunity

<u>Download Here</u>

MIPI Blog Post: Developer Kits with MIPI Camera And Display Support Provide a Fast Track for Designs

Read the Blog Here



THANK YOU

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