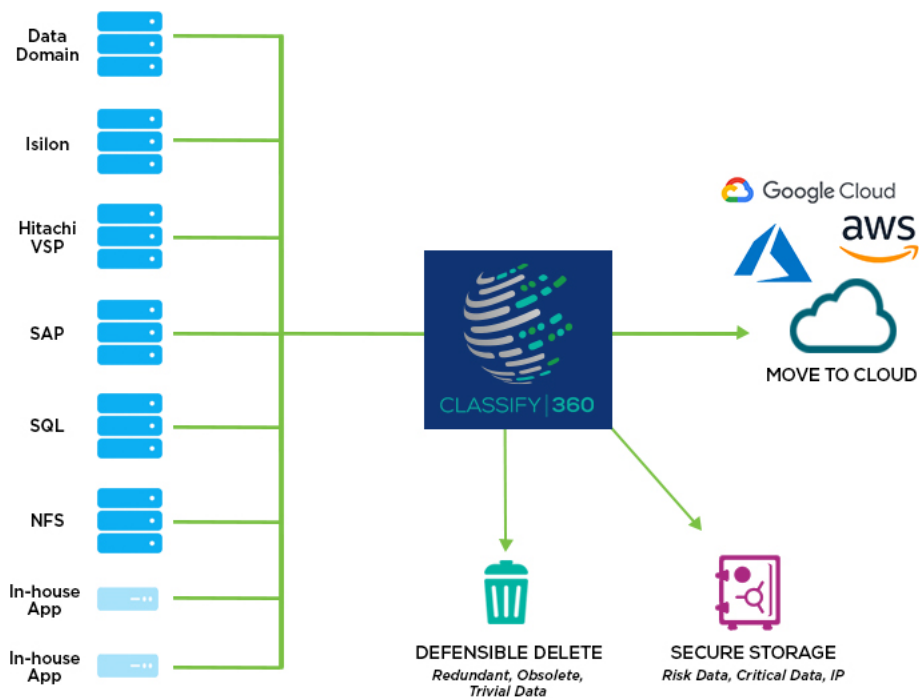


DATA CLASSIFICATION PLATFORM PROPELS DIGITAL TRANSFORMATION

OUTCOME: Through data analysis, Congruity360's data classification and governance platform advanced customer's critical decision-making abilities, paving the way for a successful digital transformation.



THE CUSTOMER

Higher education institution seeking to modernize their infrastructure in order to optimize spend, protect sensitive data, and further cloud adoption. Customer required ingestion and classification of unstructured data in order to eliminate data with no business value, identify and protect sensitive and critical data, and identify data eligible for cloud migration.

THE SOLUTION

Congruity360 deployed a phased approach to achieve customer's goals beginning with a ROT (redundant, obsolete, and trivial) data analysis to identify data with no business value that could be deleted before beginning transformation to clean up data sets and avoid cloud cost magnification.

Deeper data analysis was then performed to identify privacy and risk data, giving the customer full insight via the Classify360 client portal. Additional actions were also performed, such as moving data to archival storage, assigning retention policies, and migrating the data to cloud sources. This strategic process allowed customer to gain knowledge, organization, and security of all data—ensuring complete data governance.