Brightpearl vs. traditional ERP

Choose a Solution That Helps You Grow
(Not Holds You Back)

Is a rigid ERP *really* the right solution for your fast-growing, modern business?

Faster = better

The faster you adopt new tools to meet the ever-evolving expectations of your customers, the faster you'll smash your goals.

ERPs are built as 'all-in-one' systems with complex system architecture, so integrating new tools or features is **nearly impossible** without **costly and lengthy customizations.**

"**81% of global merchants with revenues above $5M agree that ERP systems limit the ability to rapidly integrate best in class new services and features, and deploy better shopping experiences.**"

- OnePoll

Brightpearl is a built-for-retail operating system that offers the same robust features as ERPs - but with **hyper-scalability at its heart.** Unlike ERPs, Brightpearl offers:

- **Plug & Play integrations**. Connect to a huge selection of tools, apps and platforms in minutes

- **Certified partners**. Our trusted partners can build any non-standard integrations in weeks (which usually takes ERPs months or even years)

- **True flexibility**. Brightpearl is purpose-built for retailers, so there's no clunky, unnecessary workarounds when you add new tools or features

One size fits none

It's a fact: the clunky 'one size fits all' approach of ERPs doesn't work for modern businesses.

❌

Customizing an ERP to meet your evolving needs will **cost you a fortune**, take ages and quite possibly drive you up the wall.

✅

Brightpearl is created **especially for retail** and wholesale brands. It's packed with **dedicated features** to streamline and automate your operations, without any unnecessary and expensive features getting in your way.

> "We needed more than an ERP – we needed a 'brain' that could bring everything together. Brightpearl was it. It's purpose-built for retail businesses and enables smart decision making."

- Alvaro Gomis, Jimmy Lion

Implementation is key

No matter how good a system is, proper implementation **is vital to get the best results.**

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ERPs - Poor implementation planning, project management and lack of retail expertise means...

- **75%** of implementations fail
- Going live takes **420 days** on average
- **400%** higher fees and **30% longer timeframe** than planned

✅

Brightpearl - Your implementation will be designed, planned, managed and configured by our experts, starting even before the contract is signed.

- Implementation **success rate is 97%**
- Going live takes **just 120 days** on average
- No surprising last minute fees

> "I've done a lot of ERP implementations in my life, and I can say the team at Brightpearl was great. They were knowledgeable and helpful in getting us set up and bringing in partners to provide a complete solution."

- Kevin Sander, Adventuron

No nasty surprises

You deserve to know exactly what your solution will cost **from the very start.**

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With ERPs, you'll be given a price when you sign up - but you may end up paying up to **FOUR times more**, including **extra charges** for maintenance, support, training and customizations.

✓

At Brightpearl, our **simple, transparent pricing** model is based on your rate of growth.

You'll get a complete cost breakdown before you sign up - and you'll **never** have to pay for what you don't need.

Still not sure which solution is right for you?

Get in touch now

brighpearl.com

GROW
FEARLESSLY