**Factsheet**

**About Pitcher**  
Pitcher is the leading global sales enablement provider of effective customer engagement and sales efficiency through dynamic digital tools, personalized content, and simplified user experience. Pitcher’s Super App revolutionizes the sales process by reducing complexity and increasing ROI while empowering sales and marketing teams with the industry’s most robust suite of fully integrated features and functionality. With deep domain experience, Pitcher serves as a vital partner for sales, field sales, and marketers around the world. Launched in 2011, the Pitcher Super App for sales enablement is deployed in 140 countries, and Fortune 500 companies across the life sciences, consumer goods, manufacturing, and financial services industries use Pitcher to drive customer engagement and commercial excellence. Headquartered in Zürich, Switzerland, Pitcher also has offices in the U.S., Mexico, Turkey, Spain, Hungary, Singapore, and China.

**Facts and figures**

**Company:**  Pitcher AG

**Headquarters:** Alte Feldeggstrasse 14 | 8008 Zurich | Switzerland

**Foundation:** 2011

**CEO:** Mert Yentur

**Employees:** 115

**Locations:** DACH, USA, Mexico, Turkey, Spain, Hungary, Singapore, China

**Industries:** Life sciences, consumer goods, manufacturing, financial services

**Website:** [www.pitcher.com](https://www.pitcher.com/)

**Social media:** [Facebook](https://www.facebook.com/pitcherdotcom/), [LinkedIn](https://www.linkedin.com/company/pitcher/), [Twitter](https://twitter.com/pitcherdotcom)