SOCIO™

G2

User Satisfaction Ratings

Data is scoped to the **Virtual Event Platforms** category. All reviews were collected as of **February 05, 2021**

	Socio	Cvent	Bizzabo	Hopin
Star Rating	★★★★★ 111 reviews	★★★★☆ 1,323 reviews	★★★★½ 133 reviews	★★★★½ 208 reviews

Ratings

Ratings	Socio	Cvent	Bizzabo	Hopin
Quality of Support	99% · Responses: 22	92% · Responses: 24	93% · Responses: 7	85% · Responses: 121
Ease of Use	95% · Responses: 22	81% · Responses: 27	90% · Responses: 7	88% · Responses: 121
Meets Requirements	91% · Responses: 22	89% · Responses: 27	88% · Responses: 7	87% · Responses: 119
Ease of Doing Business With	98% · Responses: 21	82% · Responses: 14	Not enough data available	88% · Responses: 85
Ease of Admin	94% · Responses: 21	78% · Responses: 15	Not enough data available	85% · Responses: 86
Ease of Setup	90% · Responses: 21	76% · Responses: 15	Not enough data available	86% · Responses: 80
How likely is it that you would recommend the product to a friend or colleague?	96% · Responses: 34	91% · Responses: 41	85% · Responses: 12	94% · Responses: 192
Floor plans / maps	94% · Responses: 6	78% · Responses: 13	Not enough data available	Not enough data available
Cross-Device Functionality	98% · Responses: 8	65% · Responses: 8	Not enough data available	77% · Responses: 40
Online Event Agenda	98% · Responses: 9	88% · Responses: 8	Not enough data available	86% · Responses: 84
Social media integrations	90% · Responses: 7	80% · Responses: 10	Not enough data available	Not enough data available
Webcasting Integrations	98% · Responses: 8	75% · Responses: 8	Not enough data available	88% · Responses: 68
Event agendas and schedules	93% · Responses: 10	90% · Responses: 17	83% · Responses: 5	Not enough data available
Exhibitors/Sponsorships	89% · Responses: 9	73% · Responses: 5	Not enough data available	86% · Responses: 82
Event Configuration	94% · Responses: 9	91% · Responses: 9	Not enough data available	92% · Responses: 81
Interactive Content	89% · Responses: 9	63% · Responses: 7	Not enough data available	88% · Responses: 93
Attendee surveys	86% · Responses: 7	86% · Responses: 15	Not enough data available	Not enough data available

Avg. ROI (months)

	Socio	Cvent	Bizzabo	Hopin
6 months or less	63%	43%		62%
7-12 months	13%	14%		15%
13-24 months	13%	29%		10%
24-36 months	0%	0%		0%
37-48 months	0%	0%		0%
48+ months	0%	14%		2%
Never Got Full Payback	13%	0%		21%
	Average 12 Months	Average 15 Months	Not enough data available	Average 17 Months

Avg. Go Live Time (months)

	Socio	Cvent	Bizzabo	Hopin
< 1 day	14%	8%		12%
< 1 month	43%	31%		55%
1-3 months	43%	54%		29%
3-6 months	0%	8%		3%
6-12 months	0%	0%		0%
> 12 months	0%	0%		0%
Never	0%	0%		0%
	Average 1 Months	Average 2 Months	Not enough data available	Average 1 Months

About G2

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