

Quarterly **Connection** *Newsletter*

Included in this issue:

- ▼ **Awards**
AI and Video Surveillance
- ▼ **Integrated Weather Alerting**
The Latest Addition to
Our Growing Product
Portfolio



HIGHLIGHTS

Over the past few months, Omnilert has developed new partnerships, launched new products, and received new awards! [Telos](#), a leading provider in cybersecurity, and [Axis](#), the market leader in network video, have partnered with us to support our efforts in improving safety and security. Also, Omnilert Gun Detect picked up two more [gold awards](#) for artificial intelligence (AI) and video surveillance from Campus Security & Life Safety. Read on to learn about our new [integrated weather alerting](#) capability and so much more in this quarter's newsletter.



AI and Video Surveillance



AWARDS



Omnilert Gun Detect, the industry's first AI-powered visual gun detection solution, received two more gold medals in both the AI and Video Surveillance Software categories of the **Secure Campus Awards**.



Campus Security & Life Safety distributes the Secure Campus Awards each year

to recognize outstanding campus security services and products key to the market. An independent panel of judges from the security industry select the top entries and name winners based on features, innovation, user friendliness, interoperability, quality, design, market opportunity and impact in

the security industry, technical advances, and scalability.

As you may recall, Omnilert was also recognized earlier this year as the gold medalist in the [2021 Emergency Mass Notification SoftwareReviews](#). The award was based on the collective input from actual customers on satisfaction with product features, vendor experience, capabilities, and emotional sentiment. The fact that the award was based entirely on customer reviews made it that much more meaningful to us.



“We had a record-setting number of fantastic entries this year,” said Matt Jones, senior editor for Campus Security & Life Safety. “The quantity and quality of our submissions—especially during such a difficult year—really show the recurring importance of campus security solutions and how they’ve adapted to meet new challenges.”



Gun Detect Partnerships

In addition to the recent awards, Omnilert Gun Detect continues to gain interest from customers and partners alike.

In April, we announced our partnership with Axis Communications to improve campus security and safety. Omnilert Gun Detect integrates with Axis video surveillance systems to reliably and rapidly recognize firearms and immediately trigger multi-channel alerts and automated pre-defined safety protocols.



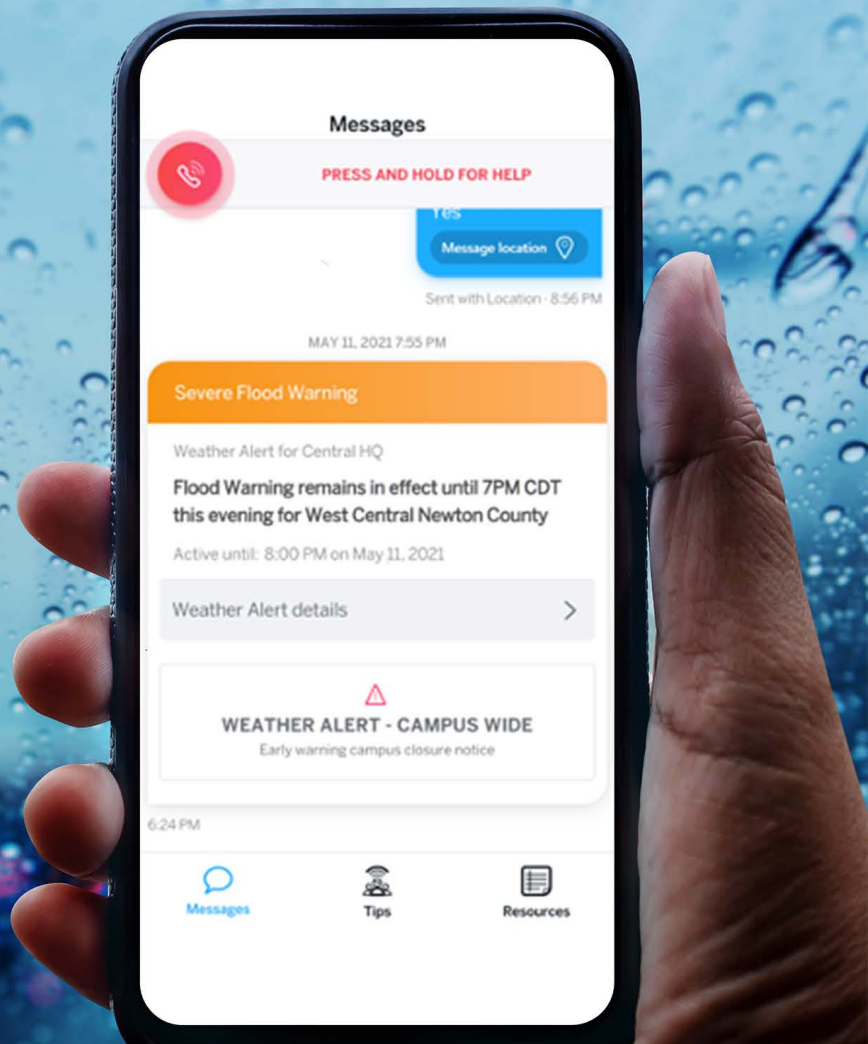
We also recently announced the integration of the Telos Ghost virtual obfuscation network. With the integration, Omnilert is able to hide source locations and the destination information repositories. This enables organizations to embrace AI in the interest of physical security without sacrificing personal privacy. Omnilert and Telos will jointly market and sell the combined solution to various markets, including education, healthcare, manufacturing, private and public sector organizations.



Omnilert Gun Detect is available today and can be implemented immediately. [Click here](#) to watch the full length demo video and see it in action!

Ultimately, these partnerships will enhance our ability to prevent loss of life in the event of an active shooter situation. Our advanced technologies provide a more robust product offering, greatly increasing safety and security.

Integrated Weather Alerting



In May, Omnilert introduced fast, reliable, and actionable [weather alerts](#) through a native integration with our award-winning emergency mass notification platform. The user-friendly setup enables administrators to quickly review notifications and initiate automated pre-defined workflows depending on the situation.

Organizations of any size can monitor a limitless number of locations and filter the weather alerts based on severity. Recipients can be segmented into groups to receive notifications via SMS text message and mobile app push notifications specific to their region. Weather alerts are sent through

Omnalert's [Instant App](#), which provides the complete mobile safety app experience to users without requiring them to download or install anything.

Weather alerts are the latest addition to our growing product portfolio, addressing the needs of organizations of varying sizes and requirements. While the feature set is robust, Omnilert can be set up in a matter of minutes with no software to install or maintain. [Contact us](#) or your account manager today to learn more.

Did You Know?

A brief overview of our branding history

The company was founded in 2004 and launched e2Campus, the world's first mass notification system for colleges and universities. The initial focus was 100% on higher education and campus safety. As demand increased from customers outside of higher education, the Amerilert brand was added under the corporate umbrella. In 2013, the decision was made to consolidate the individual brands into one corporate brand, Omnilert, which represents our multi-channel



approach to emergency notifications. Today, Omnilert is the most trusted partner to over 2,500 customers across diverse industries, including education, healthcare, manufacturing, private and public sector organizations.



Upcoming News and Events

- ◀ **Securing Campus and Facility Security**
June 15
- ◀ **Securing Healthcare Facilities**
June 16
- ◀ **International Association of Campus Law Enforcement Administrators (IACLEA) Annual Virtual Conference**
June 22 - 25
- ◀ **Getting Your Community Involved in School Safety & Security**
June 24
- ◀ **Revamping Security Inside Two Florida Universities**
July 14
- ◀ **National Association of Clergy Compliance Officers and Professionals (NACCOP) Annual Virtual Conference**
July 21 - 23
- ◀ **Campus Safety Conference**
July 21 - 23

Contact Marketing@Omnilert.com to be updated on the latest news and events.



880 Harrison Street SE, Leesburg, VA 20175
800-256-9264 | omnilert.com

© 2021 Omnilert, LLC. All rights reserved. Omnilert is a registered mark or trademark of Omnilert, LLC. Other company, product or service names may be trademarks or service marks of others.