

# Game of Fraud: The Return of the CFO



## Episode 2: Types of Threats and Risks They Represent

### MOST COMMON TYPES OF THREAT

**54%**  
Fake bank  
accounts  
and other types of  
supplier fraud



**43%**  
Fraud on finance  
and legal  
professionals, like  
stockbrokers



**35%**  
Fake  
invoices  
and other types  
of client fraud



### RISKS TO THE COMPANY

#### FINANCIAL LOSS

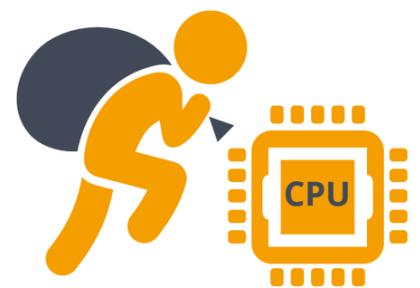
Cash is directly impacted when invoices paid or wire transfers made to a fraudulent recipient.

Operating income is impacted when bad receivables result in

- cash flow and
- ↘ net profit.



#### DATA THEFT



Inaccessibility to data would block company's commercial, operational, and industrial activities.

Malicious use of corporate data could incur significant legal liability, serious damage to corporate reputation, and potential financial consequences for its customers.

#### HR IMPACT

Employees feel betrayed by a work colleague who committed fraud. And might question fraudster's managers, asking

*"Did they carry out company procedures to the fullest extent?"*



#### DAMAGE TO REPUTATION

From the company's clients and suppliers to its shareholders. A well-executed communications plan with appropriate and transparent messaging can help.



<sup>1</sup> ACFE 2018 Report to the Nations Global Study on Fraud and Abuse

<sup>2</sup> Euler Hermes-DFCG study, 2018.1



Download the complete research-based white paper,  
**Game of Fraud: Return of the CFO.**



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