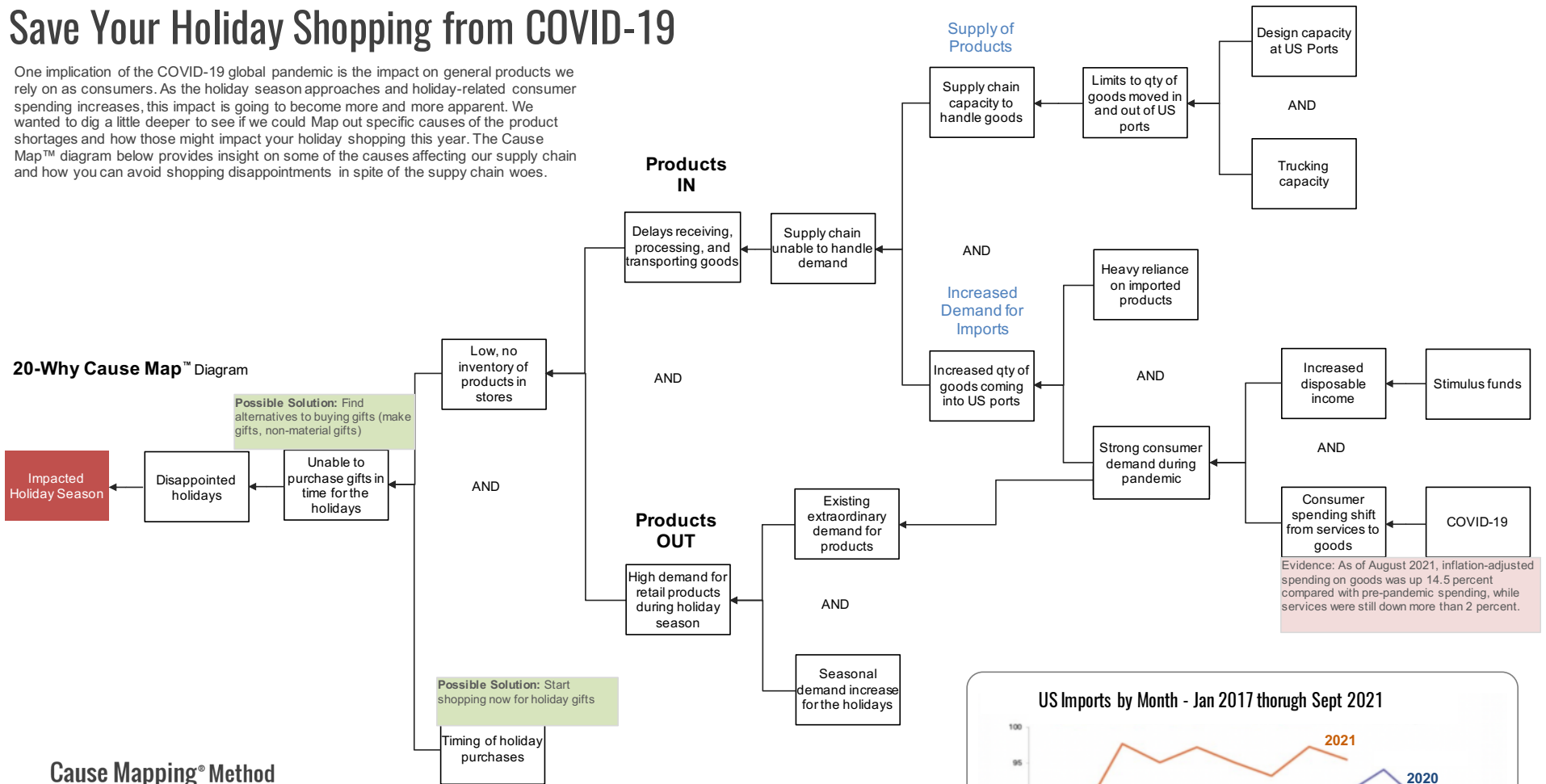


Save Your Holiday Shopping from COVID-19

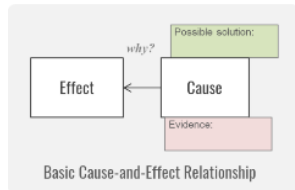
One implication of the COVID-19 global pandemic is the impact on general products we rely on as consumers. As the holiday season approaches and holiday-related consumer spending increases, this impact is going to become more and more apparent. We wanted to dig a little deeper to see if we could Map out specific causes of the product shortages and how those might impact your holiday shopping this year. The Cause Map™ diagram below provides insight on some of the causes affecting our supply chain and how you can avoid shopping disappointments in spite of the supply chain woes.

20-Why Cause Map™ Diagram



Cause Mapping® Method

Problem Solving • Root Cause Analysis



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281-412-7766
info@thinkreliability.com

