



ADVISORY SERVICES: Strategy & Roadmap

Strategy is all about confidence. Confidence that you are effectively managing risk, addressing customer's needs, and consistently delivering value. Strategy brings teams together and propels people forward.

“Strategy is about setting yourself apart from competition. It’s not a matter of being better at what you do - It’s a matter of being different at what you do.”
- Michael Eugene Porter

Our Strategy & Roadmap service is designed to help you validate that you are going in the right direction, and that you are going in the best direction.

Deciding which digital technologies to utilize can make critical differences to your organization's future state. The risk of failure is high, and you can't afford to fail.

Online's team will enable you to confidently set strategic direction for your organization and translate that plan into action, using current state analytics, risk management, and effective governance of your resources.

It's also important to consider the competitive landscape and ensure you are keeping ahead of your competitors.

online
business systems

Did you know that 84% of businesses have failed at Digital Transformation?

Digital Transformation is ultimately about using technology to create dramatic change.

Properly preparing for and managing these organizational changes will ensure you are not one of the failing statistics.



What is Involved in our Digital Assessment?

01 Strategic Intent



What are you trying to accomplish? We look at the spectrum and consider improving profits & overall efficiency, increasing revenue & growth, and highlighting potential opportunities to leverage.

02 Current State



We will address your Current State by examining your market and customers, business model, product or service, business operations, and IT architecture.

03 Future State



It's critical to understand what will it take to achieve your desired Future State. Our highly innovative team will tailor a plan based on available technologies, and help you achieve your objectives.

04 Gaps



Addressing and defining your priorities is crucial to determining what the road ahead looks like. Your desired Future State can only be reached when every opportunity and potential threat has been identified.

05 Roadmap



Once you have a Digital Strategy & Roadmap you can then begin to make the calculated steps towards holding your company accountable, by tracking and measuring your performance through Results tracking solutions.

Based on your strategic intent, we will work with you to develop a transformative business plan that leverages digital technologies, disruptive business models to mitigate potential threats, and provide you with innovative revenue producing opportunities.

Your organization's unique array of products and/or services will be taken into careful consideration for building out your Roadmap.

- > *Customer Engagement / CX*
- > *Data*
- > *Business Operations*
- > *IT Delivery*
- > *Culture*
- > *Leadership*
- > *Employee Engagement*
- > *Adapt/Re-Invent Business Models*
- > *Products & Services Innovation*

What will it take to achieve your desired Future State? Innovation of your business model, products or services, and potential redesign of your business operations and IT Architecture?

Once the potential gaps have been identified that lead to your desired future state, Online can build out a carefully customized Roadmap to guide your organization towards the most secure digital transformation.

Disrupt your industry – don't wait for someone else to do it.

Apply digital technologies to your products, services, and operations to satisfy your customers' unmet needs with innovative solutions.



Contact:

Online Business Systems
1.800.668.7722
info@obsglobal.com

Founded in 1986, Online Business Systems is North America's leading Digital Transformation and Cybersecurity consultancy. We help enterprise Clients by designing improved business processes enabled with secure information systems. Our unsurpassed delivery, our people, and the Online culture of loyalty, trust and commitment to mutual success set us apart.