

CALIFORNIA CONSUMER PRIVACY ACT (CCPA)

The CCPA is a data protection legislation that furthers Californians' privacy rights by introducing rules that provide consumers increased control over their personal information.

It expands the definition of personal information to include online personal identifiers, device and household information, network activity, tracking and analytics data.

It also introduces new obligations of transparency for businesses that collect, share or sell personal information of California residents.

It is inevitable that privacy will remain a priority for organizations. A robust privacy program addressing the various applicable privacy laws is a key requirement for any thriving 21st century business.

While the CCPA is the first more comprehensive US privacy law to be enacted, it's not going to be the last. Many other states are now following California's lead and drafting their own privacy laws either similar to the CCPA or more closely aligned with the General Data Protection Regulation (GDPR) of the European Union.

In addition to the evolving patchwork of state laws, several groups are also introducing privacy bills at the federal level.



Our CCPA-specific and general privacy services include:

- ✓ CCPA Readiness Assessment
- ✓ Practical Compliance (with universal privacy principles)
- ✓ Personal Information Lifecycle Management
- ✓ Third Party Risk Management
- ✓ Privacy Rights Management
- ✓ Privacy by Design and by Default
- ✓ Privacy Impact Assessments
- ✓ Privacy Program Management, Policy, and Procedure Development
- ✓ Privacy Registers, Templates, and Frameworks
- ✓ Data Inventory, Mapping, and Data Flows
- ✓ Data Breach Response and Notification
- ✓ Virtual Privacy Officer
- ✓ Privacy Training and Knowledge Transfer

What steps are you taking to prepare?

Waiting is no longer an option. Organizations today must have a handle on their data. They must mature their privacy programs to address CCPA and to position themselves for the increased demands that new legislation will bring.

Online's data privacy team can provide professional guidance and help your business navigate the increasingly treacherous terrain and elevate your privacy program to new heights.

Our team of certified privacy professionals (CIPP, CIPM, CIPT) provides practical expert advisory services for our clients.

- > *Contact the privacy professionals at Online and learn how we can partner to help you prepare for CCPA, and beyond!*



Contact:

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About Online Business Systems

Online is North America's leading Digital Transformation and Cybersecurity consultancy. Businesses today are under pressure to transform to remain relevant – at the same time, there is unprecedented opportunity to innovate and achieve incredible things never seen before – securely. We combine the best technology, business, and security practices, and lead Clients through the transformation process.