



DIGITAL ADVISORY SERVICES: Assessment

Companies around the world are grappling with the same questions - how to respond to the rate change that is all around us, the continued increase in customer's expectations, and the rapid adoption of new technologies.

It's no longer a question about if you will need to change, but how quickly. Before you can begin mapping a route for the future, you must have a clear understanding about where you are at today. It's far too easy to move past this important step and begin making plans, without effectively understanding the critical realities of business today; you need to know what forces are impacting your business environment:

- > Are customer's needs, jobs or desires changing?
- > Are technology trends or legal trends creating opportunities or constraints?
- > Do you have competitors with new business models with their own strengths and weaknesses? What is the impact of these forces on the value you provide your customers?

If you believe there might be industry forces negatively impacting your company and your revenue is at risk if transformation does not occur in the next two years - lets talk.

online
business systems

Did you know that 84% of businesses have failed at Digital Transformation?

Digital Transformation is ultimately about using technology to create dramatic change.

Properly preparing for and managing these organizational changes will ensure you are not one of the failing statistics.



What is a Digital Assessment?

Our Digital Assessment is all about helping you understand, document and communicate where you are today in your industry, so that you can effectively plan and strategize for the future.

Our Digital Assessment is a highly interactive engagement that is based around 5 major activities:

1. *Evaluating your business model and market position.*
2. *Defining your value proposition for your customers.*
3. *Identifying the environmental trends & forces impacting your industry and your business.*
4. *Assessing the impact of these forces against your value proposition and business model for threats and opportunities.*
5. *Analyzing the findings and providing a Digital Assessment Report.*

The Digital Assessment is a foundational step to enabling digital transformation for your organization. The next step in your digital journey is to build out a strategy and a roadmap that is based on your organization's digital assessment results and strategic intent.

Disrupt your industry – don't wait for someone else to do it.

Apply digital technologies to your products, services, and operations to satisfy your customers' unmet needs with innovative solutions.



Contact:
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Founded in 1986, Online Business Systems is North America's leading Digital Transformation and Cybersecurity consultancy. We help enterprise Clients by designing improved business processes enabled with secure information systems. Our unsurpassed delivery, our people, and the Online culture of loyalty, trust and commitment to mutual success set us apart.