

# Digital Screen Subscription.

Your most effective hyper local marketing tool.

## Monthly payment option for your display, and much more



Cirrus now offers **Screen Subscription**, a bundle of hardware, software, and Cirrus Complete... our comprehensive 5-year parts, service, connectivity, and 24/7 monitoring warranty, all for a few hundred dollars a month.

This subscription offers everything Cirrus has to offer... A high-resolution future-proof modular display, ScreenHub, our award-winning content management software, and a 5-year on-site replacement parts and service coverage to maximize your display uptime, eliminating unexpected costs.

## What's included in the 5 year subscription?

- High-resolution future-proof display that can deliver stunning photos, videos and animations.
- Cirrus Complete, an extensive 5-year limited hardware warranty with on-site replacement parts and service coverage which also includes 24/7 performance monitoring. Peace of mind your display is up and running to maximize your ROI. Learn more about Cirrus Complete here.
- ScreenHub content management software with unlimted free upgrades and 5-year cellular connectivity.
- Free display upgrade to our newest technology every 5 years when you remain in the subscription.

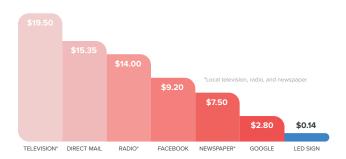
Subscription does not include permitting or installation costs.

#### Why a digital Screen Subscription?

A high-resolution LED display will be the most effective and efficient marketing tool you can deploy. With a display that can deliver crisp, clear photos and videos of your products and services, you have the opportunity to drive engagement with the 1000s of cars that pass by your business every day.

#### Low average cost per 1000 impressions.

According to the U.S. Small Business Association, no other form of advertising comes close to matching the efficiency and cost-effectiveness of an outdoor LED display.



Instead of a large capital expense, you can align your monthly marketing budget to include a super-efficient and effective LED display **for just a few hundred dollars a month.** Dial back just a little on your Facebook, Google, or local radio ads and add in an LED Display to your marketing program. With an estimated minimum return on investment of 15%, your losing money not having one. Check out our ROI calculator to see what additional revenue you could be generating.

