

5 MYTHS ABOUT HIRING VETERANS YOU SHOULD PROBABLY STOP BELIEVING

The Top Myths Veterans Face When Finding a Job

MILITARY SKILLS DON'T TRANSLATE INTO THE CIVILIAN WORKFORCE

The truth is:

The jobs performed in the military are often identical and directly correlate to those in the civilian sector. The myth that the military doesn't develop skills for the civilian world is one that the Dept. of Defense has been combating for years.

VETERANS BRING LOTS OF COSTLY PROBLEMS

The truth is:

Veterans are real human beings, not burdens. They bring many positive attributes and soft skills to your company, such as leadership, teamwork, discipline, motivation, and adaptability - which are all building blocks for great success.

VETERANS WON'T FIT IN WITH COMPANY CULTURE

The truth is:

Most people only know about the military from movies and news programs. They are painted as hard-charging, steely-eyed warriors who shout, kick in doors, and swear a lot. Look past these stereotypes to land some of your most loyal employees.

ALL VETERANS SERVED IN COMBAT & SUFFER FROM SOME SORT OF PTSD

The truth is:

Roughly 80% of the jobs in the military are non-combat occupations, including finance, logistics, human resources, administration, and more. Several studies conclude that only 10% - 20% of post-9/11 combat veterans have PTSD.

VETERANS CAN ONLY FOLLOW ORDERS

The truth is:

Every veteran has had experience leading other people. While it's true that service members learn and adhere to the value of strictly following orders, the military prides itself on pushing the responsibility of accomplishing the mission down to lower ranks.



Expand your reach beyond the usual job boards and develop a robust omni-channel recruitment campaign.