

AMENITY ANALYZER

Amenity Audit saves time and captures as much as **\$20,000 or more per year in rental revenue**

Amenity Pricing is one of the most important levers for driving incremental revenue. But it's surprisingly hard to keep amenity prices in check. Amenities get messy over time, as communities change prices, add or remove amenities, implement myriad one-off decisions and workarounds and experience staff turnover.

Incorrect or inconsistent amenity pricing is probably costing you revenue through:



Under-leased premium units



Longstanding vacant units



Missed revenue from premiums



Constant occupancy issues

These issues can persist for years when properties only walk and correct units at turn time or even less frequently. Amenity audits are the answer, but they are time-consuming, especially since neither property management nor revenue management systems make it easy to identify missing or misaligned amenities. At least, they have been time-consuming, until now.



		Stack													
		01	02	03	04	05	06	07	08	09	10	11	12	13	14
F L O O R	4	400	355	355	(45)	(45)	(45)	(45)	(45)	(45)	100	355	355	355	
	5	100	(45)	(45)	100	100	(45)	(45)	(45)	(45)	(45)	100	55	(45)	(45)
	6	100	(45)	(45)	100	100	(45)	(45)	(45)	(45)	(45)	100			
	7	100	(45)	(45)	100	100	(45)	(45)	(45)	(45)	(45)	100			
	8	100	(45)	(45)	100	100	(45)	(45)	(45)	(45)	(45)	100			
	9	100	(45)	(45)	100	100	(45)	(45)	(45)	(45)	(45)	100			
	10	100	(45)	(45)	100	100	(45)	(45)	(45)	(45)	(45)	100			
	11	100	(45)	(45)	100	100	(45)	(45)	(45)	(45)	(45)	100			
	12	100	(45)	(45)	100	100	(45)	(45)	(45)	(45)	(45)	100			

Amenity Analyzer™ is a new solution from D2 Demand that allows revenue managers to do a complete audit in minutes rather than hours. With a simple file upload, Amenity Analyzer quickly parses through the many categories (e.g., balconies, floors, flooring, finishes, views, etc.) quickly identifying missing, mislabeled and mis-priced amenities.

It's never been so easy to spot the errors and stop losing money! Amenity Analyzer™:

- Displays amenities by building, floor and stack through an intuitive user interface
- Quickly identifies missing, mislabeled or conflicting amenities
- Lists all changes in a simple report to review with site teams and to streamline the system update process
- Allows analysis of individual or bundled amenities at the click of your mouse
- Makes it easy to review square footage offsets against base rent
- Helps to correct all amenity pricing - an essential pre-requisite to amenity pricing analysis

It has never been so easy to conduct full amenity audits for your properties and unlock thousands of dollars of missing revenue.

Book a Demo Today



or visit us at www.d2demand.com