

A YEAR OF PHISHING

While many phishing attacks targeted at organizations use spear-phishing tactics, threat actors also often use seasonal events like Mothers Day, Black Friday, and Christmas to distribute phishing campaigns, taking advantage of increased online shopping for gifts and tickets.

JANUARY

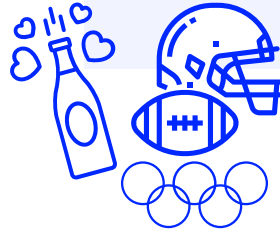
New Years Day · January 1
Martin Luther King Jr Day · January 17



FEBRUARY

Olympics · February 2
Superbowl · February 13
Valentines Day · February 14

Chinese New Year · February 1
President's Day · February 21



MARCH

March Madness · March 15
St. Patrick's Day · March 17
Red Nose Day · March 18

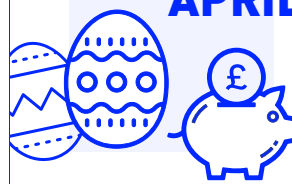
Mardi Gras · March 1
Mother's Day (UK) · March 14



APRIL

Easter · April 17
Tax Day · April 18

March Madness Final Four · April 12
The Master's Golf Tournament · March 4



MAY

Cinco de Mayo · May 5
Mother's Day - US · May 8
Memorial Day - US · May 30



JUNE

Flag Day · June 14
Father's Day - US · June 19
Juneteenth · June 19

Wedding season



JULY

Independence Day (US) · July 4
Amazon Prime Days · July 18
Summer vacations



AUGUST

Back to school / starting college



SEPTEMBER

Labor Day (US) · September 5
World Tourism Day · September 27



OCTOBER

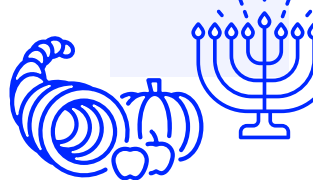
Columbus Day/Indigenous People's Day · October 10
Halloween · October 31



NOVEMBER

Election Day · November 8
FIFA World Cup · November 21
Thanksgiving - US · November 24

Shipping Surge
Black Friday (US) · November 25
Cyber Monday (US) · November 28
Giving Tuesday · November 29



DECEMBER

Hanukkah · December 18
Christmas · December 25
Boxing Day · December 26
New Year's Eve · December 31



IRONSCALES offer an AI-driven, self-learning email security platform that provides a comprehensive solution to proactively fight phishing attacks. Our platform accelerates the prevention, detection and remediation of phishing attacks already inside your email with threat removal times in seconds.

IRONSCALES bring cutting-edge innovation to anti-phishing protection for organizations of all sizes, helping them stay safer together.