



US VALOR

SPONSOR PACKAGE

US VALOR

US VALOR Corporate Sponsorship Program

There are over 200,000¹ people leaving active-duty military service every year according to the DoD. Each one will have a different and varying story of how difficult it is making the change from the structure, discipline, and camaraderie of the military to the civilian workforce.

US VALOR (US Veterans Advancing Through Learning, Opportunities and Resources) was formed by the owners of **KNC Strategic Services** to implement a program to work with transitioning military service members and new veterans to provide them with the necessary training to enter into the civilian Cybersecurity workforce.

Our goal is all about “**Changing The Story**” of transitioning out of the military through helping veterans gain the necessary education, training, certifications, and essential soft skills (we call them Power Skills) to be as prepared as possible for working as a civilian. We are a group of veterans and military supporters who are passionate and determined to make an impact in the lives and careers of new veterans.

No matter how much we want to achieve, our mission will not succeed without the help from our valued Corporate Sponsors. In return for their support, our sponsors will receive many benefits including:

1. Promoting your company and brand
2. Enhancing your brand image and goodwill
3. Building your community involvement
4. Having greater involvement and awareness in the Veterans community
5. Additional benefits depending on the sponsorship level

Our commitment is to distribute a minimum of 85% of all donations directly to military veterans, and their families, through our Cybersecurity Apprenticeship Program, and through direct support to military and veteran’s families in dire need. Our goal is to achieve 95%. We commit to being transparent in everything we do. It is our goal to reach Platinum level with GuideStar, as well as a 4-star rating from Charity Navigator.



¹ <https://www.dol.gov/agencies/vets/programs/tap>

US Veterans Advancing through Learning, Opportunities and Resources (US VALOR)
1133 Camelback St #10531
Newport Beach, CA 92658
(833) 878-2567

A 501 (c)(3) Nonprofit Corporation

US VALOR

TABLE OF CONTENTS

INTRODUCTION.....	3
CORPORATE SPONSORSHIP PROGRAM.....	4
US VALOR CYBERSECURITY APPRENTICESHIP PROGRAM (CAP)	6

US VALOR

INTRODUCTION

US VALOR exists to help veteran's transition seamlessly from the structure and organization of military life into the civilian workforce by providing valuable technical training in cybersecurity, along with essential soft skills, through our Cybersecurity Apprenticeship Program which will prepare them for the in-demand job opportunities that await.

Funding Needs

For our Cybersecurity Apprenticeship Program, we plan to start a new cohort every month with up to five candidates (veterans). Each candidate will receive the entire program for NO out-of-pocket expenses. We cover all of the training expenses, certification fees, and their apprenticeship wages once they entire the Cybersecurity Apprenticeship Program.

The CAP is an 18-month long program that is divided in to a 6-Month Pre-Apprenticeship Program, and then a 12-Month Apprenticeship Program where the candidate is working full-time for an employer partner, with rotation every 3 months as they change to a different employer partner.

The primary expenses for each candidate are broken down as:

1. Training Membership to Cybrary - \$599/12-month subscription
2. Certification Expenses – Pre-Apprenticeship Program - \$4,600/candidate
3. Certification Expenses – Apprenticeship Program - \$6,275/candidate

Additional costs will be contingent on the available Power Skills courses available through our training and education providers.

Long Term Goals

Our long-term plan is to expand our program from San Diego, California out to other major cities and key locations that have large populations of both veterans and employer partners. Additionally, our goal will be to increase the number of candidates in each cohort to as many as our finances, and amount of employer partners can handle.

US VALOR

CORPORATE SPONSORSHIP PROGRAM

SPONSORSHIP LEVELS

GOLDEN EAGLE SPONSOR (3 YEAR COMMITMENT) \$50,000/year

- ★ **Pride of direct sponsorship of 3 named candidates each year**
- ★ **Receive one seat on the Board of Directors**
- ★ **Premier placement of branding materials at all events and marketing materials**
- ★ **Top visibility on all usvalor.org pages**
- ★ **Custom plaque recognizing commitment to the Veteran's community**
- ★ **VIP Tickets and prominent sponsor table at any fundraising, networking conference event**
- ★ **Prominent logo placement on all virtual events**
- ★ **Logo placement on US VALOR Challenge Coin**
- ★ **100 US VALOR Challenge Coins**

FOUNDING SPONSOR (1 YEAR COMMITMENT) \$50,000

- ★ **Pride of direct sponsorship of 3 named candidates for one year**
- ★ **Premier placement of branding materials at all events and marketing materials**
- ★ **Top visibility on all usvalor.org pages**
- ★ **Custom plaque recognizing commitment to the Veteran's community**
- ★ **VIP tickets and prominent sponsor table at any fundraising, networking conference event**
- ★ **Prominent logo placement on all virtual events**
- ★ **50 US VALOR Challenge Coins**

US Veterans Advancing through Learning, Opportunities and Resources (US VALOR)
1133 Camelback St #10531
Newport Beach, CA 92658
(833) 878-2567

A 501 (c)(3) Nonprofit Corporation

US VALOR

SIX-STAR SPONSOR

\$25,000

- ★ Pride of direct sponsorship of 1 named candidate for one year
- ★ Premier placement of branding materials at all events and marketing materials
- ★ Top visibility on all usvalor.org pages
- ★ Custom plaque recognizing commitment to the Veteran's community
- ★ VIP tickets and prominent sponsor table at any fundraising, networking conference event
- ★ Prominent logo placement on all virtual events
- ★ 25 US VALOR Challenge Coins

APPRENTICE SPONSOR

\$15,000

- ★ Sponsor one apprentice candidate for the full 18-month program
- ★ Listed on usvalor.org as a sponsor
- ★ One US VALOR Challenge Coin provided to the candidate on your behalf

MATCHMAKER (DONATION MATCHING)

\$15,000 – \$75,000

- ★ Join a fundraising event and support a donation matching campaign
- ★ Premier placement of branding materials at the fundraising event (virtual or in-person)

IN-KIND DONATIONS

Any Amount

- ★ Labor through volunteers
- ★ Auction items for a fundraising campaign
- ★ Discounts on your products or services
- ★ Services
- ★ Other – Let us hear your ideas!

US Veterans Advancing through Learning, Opportunities and Resources (US VALOR)
1133 Camelback St #10531
Newport Beach, CA 92658
(833) 878-2567

A 501 (c)(3) Nonprofit Corporation

US VALOR

US VALOR CYBERSECURITY APPRENTICESHIP PROGRAM (CAP)

The US VALOR CAP brings together cutting-edge education providers, highly in demand cybersecurity certifications, a structured program based on the US VALOR concept of a “Pathway” that leads the candidates through the learning and certification process, a foundation based on the national standard bearer for frameworks, and the support of an ecosystem all focused on helping young transitioning military service members and veterans become well trained, well equipped, successful members of the national cybersecurity workforce.

The CAP is an 18-month program, a Registered Apprenticeship Program with the Department of Labor, and approved in California by the Department of Apprenticeship Standards.

The CAP will clearly benefit the veteran’s community through a comprehensive design that targets veteran’s needs while also helping meet the demand for qualified candidates in the Cybersecurity industry.

The CAP prepares the apprentices to leave the program with the necessary qualifications (Knowledge, Skills and Abilities) to participate in varying workforce categories/roles. The US VALOR Cybersecurity certification program has been developed based on the NICE Cybersecurity Workforce Framework, in conjunction with the DOD 8140/8570 framework.

Certifications earned through program:

1. **SANS** – GIAC Security Essentials (GSEC)
2. **ISC²** - Systems Security Certified Practitioner (SSCP)
3. **CompTIA** - Cybersecurity Analyst (CySA+)
4. **CompTIA** - Cloud+
5. **EC-Council** - Certified Network Defender (CCND)
6. **ISACA** - Certified Information Systems Auditor (CISA)
7. **CyberSec** - First Responder® (CFR)
8. **SANS** – GIAC Certified Incident Handler (GCIH)
9. **Fortinet** – Network Security Expert 4 & Network Security Expert 5
10. **Prerequisite Certifications:** CompTIA A+ or Net+, and Sec+