

SELL SHEET



Book Title: Iam Awesome, Who Are You?

Author: Damon McDonald

Genre: Children's literature

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Synopsis: 'Iam Awesome, Who are you?' is a book about becoming.

Showing our kids how to recognise their capacity to survive, thrive and inspire others.

The first book in a Trilogy series, 'The Book of Awesome, According to Iam' shows kids how to think critically, manage challenges, seek guidance, dream big and develop self-belief. The Iam Awesome Movement mantra is: 'I support you, you support me, together stronger'.

Are you searching the shelves for 'how to inspire a child'? It's an important question but is often missing the point. The more important query is certainly 'how to inspire an adult'.

This book is about showing kids how to grow into daring and empowered adults, giving them the tools to turn dreams into realities. The best part? This journey transcends all cultures, religions and ages.

Formats available: Digital and hard copy

Available at: www.iamawesome.tv

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