



# Natural Choice™ 30

Smart meets sustainable

Containing 30% post-consumer waste

Natural Choice 30 recycled paper helps you meet environmental and sustainability goals. It's made with a pulping process that yields more paper from each tree than standard copy paper. It's ideal for delivering outstanding value and performance for less money.

## PRODUCT INFORMATION

<b>White</b> color	<b>20</b> lb. basis weight (bond/text)	<b>75</b> GSM	<b>96</b> opacity (TAPPI)	<b>4.3</b> caliper (mils)	<b>Smooth</b> finish	<b>140</b> smoothness	<b>30%</b> PCW
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**Note:** All values represent targets.

## PRODUCT AVAILABILITY

<b>8.5 x 11</b> inches	<b>500</b> sheets/ream	<b>5000</b> sheets/carton	<b>10</b> reams/carton	<b>50</b> pounds/carton	<b>40</b> cartons/pallet
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## PRODUCT ATTRIBUTES

- Ideal for everyday copying and printing that meets office sustainability targets
- Made in the USA, deep in the Pacific Northwest

## IDEAL USES

- Color and black-and-white printing in office and home printers
- Copy and fax machines
- Manuals and binder contents
- Proofing
- Bulletins
- Office records
- Forms

## ENVIRONMENTAL PERFORMANCE

- FSC Certified fiber
- Acid-free for archival permanence and extended document life
- Elemental chlorine free (ECF)
- 67% fewer trees used vs. standard copy paper
- Requires less energy and water to make than standard copy paper for a smaller carbon footprint



Please Recycle  
Made in the USA

