



Natural Choice
Smart meets sustainable

We make it
EASY

to be **GREEN**

Enjoy the practical, affordable office paper with more sustainability and less impact on our future.

Natural Choice copy paper is made with an innovative thermomechanical process that:

- Results in 92% less environmental impact across the paper's life cycle.
- Requires 33% less raw material—great for sustainability and economy, too.
- Consumes 47% less water and less electricity than standard copy paper.
- Generates far less waste and about half the carbon footprint.

That means bright, white Natural Choice helps you work more sustainably and meet both environmental and budget targets.



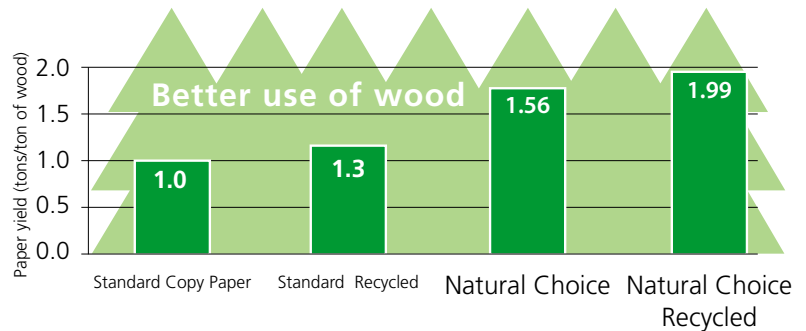


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the Responsible CHOICE

Environmental attributes

Natural Choice is made with FSC Certified fiber in a low-impact manufacturing process. This process creates so much less landfill waste—known as “pre-cycling”—that the environmental benefits of 5% recycled fiber are built into every sheet of Natural Choice. It is elemental chlorine free (ECF) and 100% percent recyclable again.



In all, that results in 92% less impact on the earth than standard copy paper.

Performance specifications

- Acid free for archival permanence
- Works great in printers and copiers of all kinds
- More opaque than standard copy paper, so it's better for two-sided printing
- 99.99% jam-free performance

White color	20 lb. basis weight (bond/text)	75 GSM	96 opacity (TAPPI)	4.3 caliper (mils)	Smooth finish	140 smoothness
8.5 x 11 inches	500 sheets/ream	5000 sheets/carton	10 reams/carton	50 pounds/carton	40 cartons/pallet	

Note: All values represent targets.

Natural Choice is available nationwide.

For more information or to place an order:
1 800-426-0866 or www.naturalchoicepaper.com

