



Norbrite® Reply Card

PRODUCT DESCRIPTION

Norbrite Reply Card is a surface-treated, super-bright, high yield paper that meets the USPS 7 pt. reply card specifications. Norbrite Reply Card is an innovative replacement for heavier uncoated freesheet papers. This high bulk, lighter weight paper delivers between 20 and 22 percent yield savings and contributes to reduced supply chain costs.

Product Attributes	End Uses	Environmental Performance
Low basis weight with high bulk and opacity mean yield savings	Trade Books	Made in the USA by NORPAC in Longview, WA
Bright, opaque substrate for clean, clear reproduction	Direct Mail	SFI® Certified Sourcing
Made to caliper and complies with USPS regulations	Magazine insert	Elemental Chlorine Free (ECF)
		Acid-free (alkaline) manufacturing
		High efficiency, low carbon and water use manufacturing process

PRODUCT INFORMATION NORBRITE REPLY CARD

Grade Name	Product Code	Brightness TAPPI	Basis Weight Book GSM	Opacity ISO	Caliper Mils	Caliper Microns	Smoothness Sheffield
Norbrite Reply Card	70NB966	92	64.0 94.5	97	7.1	180	320

Note: Minimum caliper is 7.0 mils