

## Engage With Your Next Generation of Employees and Customers

### **Drive brand awareness about your industry, company, and opportunities to K-12 students in your area and beyond**

Engage in meaningful conversations - whether that is promoting opportunities, sharing industry and company information, or just volunteer. SchoolLinks helps you drive industry awareness and company recognition by reaching students where they are, in a format they're used to and prefer.

### **Filming a 30 second career mentor video on SchoolLinks enables you to:**



**Drive awareness of your industry and company**  
Students have direct visibility to your company & industry



**Guide talent by providing mentorship**  
Answer students' career questions to drive awareness of your experience



**Connect with students where they are**  
Be part of students' mandatory career planning journey