How to Engage and Partner with the Foodservice Community

January 20, 2022



Webinar housekeeping notes

 All lines will be placed on mute for the duration of today's webinar.

 Questions can be asked throughout the webinar using the Question box.

Questions can also be sent to charlie@ifmaworld.com

 This webinar will be recorded and a copy of that recording and slides will be posted to <u>www.ifmaworld.com</u>



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About IFMA

Celebrating 70th year

• 300+ Company Members

Exclusive focus on helping companies & individuals grow in foodservice



IFMA Centers of Excellence

Centers of Excellence

Connectivity

- COEX
- Presidents Conference
- Marketing & Sales
 Conference
- Gold & Silver Plate
 Celebration
- Awards

Insights

- Consumer Planning Program
- Foodservice Fundamentals
- Strategic Issues Series
- IFMA SCOPE
- Foodservice Leadership Councils
 - K-12
 - C&U
 - B&I
 - Healthcare
 - Restaurants

Best Practices

- Go-to-Market Planning Program
- Operator Collaboration Model
- Joint Business Planning
- Supply Chain Optimization
- GS1

Training & Education

- In-Person & On-Demand Foodservice Fundamentals
- Sales Negotiation
- National Account Development
- Webinars
- And more to come!



Operators & Manufacturers











































































Panelists



Ryan Cigler Senior Partner, SPEC, Inc.



Heather Goewey
Partner,
Esrock



Jack Li CEO, Datassential



Upcoming Events

Live Conversation Webinars – Jan. 31 – Feb. 4

Foodservice Fundamentals – Mar. 22 Chicago IL

Gold & Silver Plate Awards – May 21 Chicago IL

AND

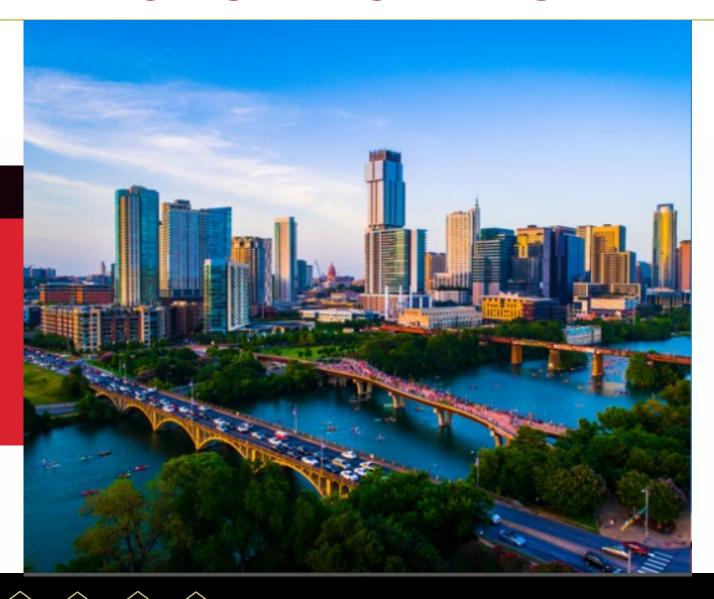


IFMA CHAIN OPERATORS' EXCHANGE

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Best Practices in National Account Development

Foodservice Fundamentals

And Many More



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For information on IFMA events go to www.ifmaworld.com/events

For information on how you can become an IFMA Associate Member contact Helen Heilich, Sr. Director Membership 312-504-1892 or helen@ifmaworld.com

