

Elevate your brand and gain a larger share of the \$271B foodservice market

Associate membership in IFMA is available to any company or organization that provides services to the foodservice industry, including—advertising, marketing, marketing research, consulting, public relations, education, trade publications, executive search, information systems, investment banking, professional/trade organizations, technology and other related industry services.

IFMA ESSENTIALS

Networking/Events

Gain access to a community of foodservice leaders representing companies up and down the supply chain.

Insights & Best Practices

Get the latest data and trends through IFMAworld.com and IFMA Scope™ your lens into the foodservice landscape, featuring the Consumer Food Journey™, Operator Landscape, and Go-to-Market model.

Thought Leadership

Through IFMA webinars, education sessions and in person events, Associate members have unmatched opportunities to get in front of the industry as experts in your field.

The International Foodservice Manufacturers Association (IFMA) is the foodservice industry's leading resource for news, community, research, and education.

Focused on delivering a strong ROI on membership investment, IFMA provides members with exclusive research, best practices, training and opportunities for collaboration year-round to ensure they are exceeding ROI on their membership year-over-year.

By joining IFMA, you will have opportunities to connect with the industry's top leaders, increase your company's visibility as a thought leader, and gain a larger share of the foodservice market.

ACCESS TO A COMMUNITY OF INDUSTRY LEADERS



Ready to grow your foodservice business?

Whether it's accessing a community of foodservice leaders, positioning your business as an expert within the industry, or looking to gain a larger share of the food and beverage market, IFMA is the only resource you need to position your company for success.

- Access to a community of foodservice decision-makers
- Get real-time foodservice data and trends
- Become a thought leader to the industry as an expert in your field

All IFMA memberships are company level, allowing your whole team to take advantage of resources and insights.

Contact Helen Heilich, Senior Director of Membership, at helen@ifmaworld.com