



**LAYING THE
FOUNDATIONS FOR
GROWTH**

STOREIS.



**Fashion
Brand**

GOALS



To define a strategic roadmap and digital budget for the main geographic areas



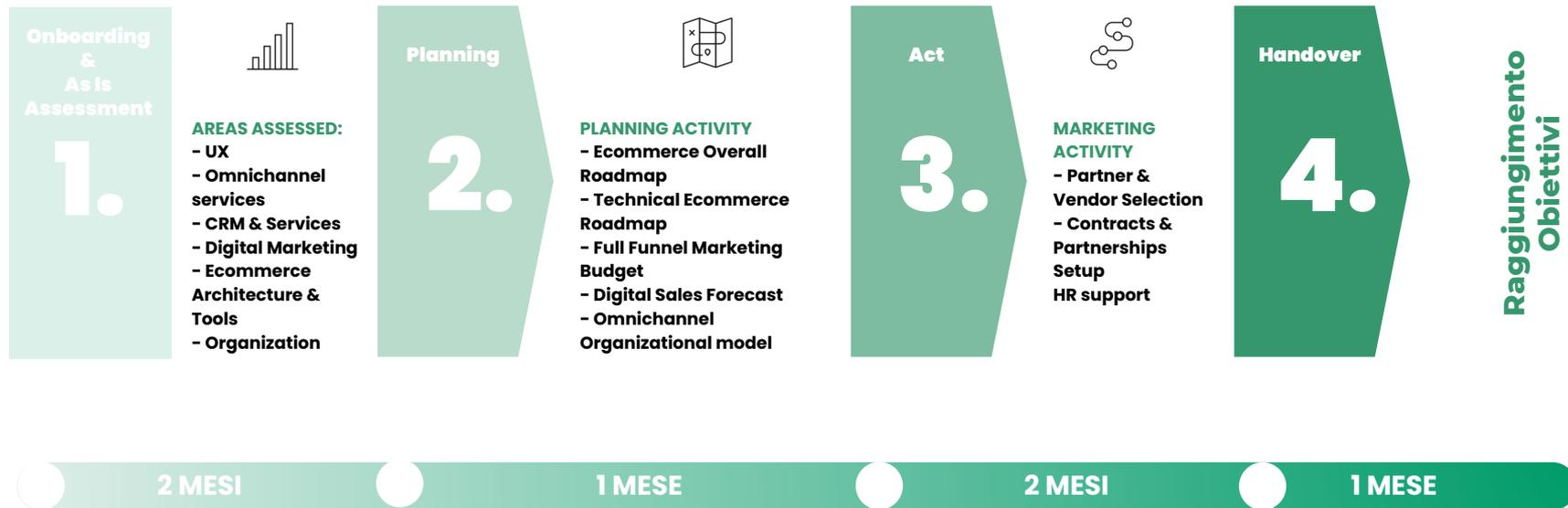
To guide the Ecommerce team during the absence of an in-house Digital Director, defining a new organizational model for the digital area, with support to the HR team



To identify strategic suppliers who can support the brand during its online growth process



OUR APPROACH



Term of Project: 6 Months

KEY WINS

GOALS

1 Definire la roadmap strategica e il budget digital nelle geografie principali



2 To guide the Ecommerce team during the absence of an in-house Digital Director, defining a new organizational model for the digital area, with support to the HR team



3 To identify strategic suppliers who can support the brand during its online growth process



RESULTS

Growth and digitalization

The company has continued on its course of digitalization, already undertaken successfully with double-digit results

+5 members for the Digital team

The in-house team has grown from 3 to 8 people

+ 90%

Revenue growth compared to the previous year after the takeover

**...WANT TO
LEARN
MORE?
LET'S TALK!**

STOREIS.

via Carlo Leoni, 7
35139 Padova (Italy)

 (+39) 049 738 6284

 info@store.is

www.store.is