



ONE MILLION REASONS TO CELEBRATE

Partner School Social Media Posts, Tips and Tricks

[October 14 – October 27]

Step Up For Students' Official Campaign Hashtag: #1MillionStepUpScholarships

Handle: @StepUp4Students (if you use this tag in a Facebook, Instagram and Twitter post, it will tag Step Up's social account in your post)

With each post, feel free to use our proud-partner image that we created for this campaign, or share photos or videos of scholarship students at your school.

FACEBOOK

Like and follow the [Step Up For Students Facebook page](#).

Suggested posts:

- We are so excited to celebrate with @StepUp4Students. Step Up funded its 1 millionth scholarship. Thanks to those scholarships, our students can attend [insert your school name] and receive an education that best fits their learning needs. #1MillionStepUpScholarships
- Thanks to @StepUp4Students, families and kids in Florida have more options. Step Up scholarships gives parents the power to choose a school that works for their child. We're a proud Step Up partner school. #1MillionStepUpScholarships
- We believe every parent should be able to choose the best education for their child. @StepUp4Students scholarships empower parents to choose the school that is best for their child. We're excited to celebrate #1MillionStepUpScholarships.
- We are a proud to accept @StepUp4Students scholarships at [insert school name here]. #DYK Step Up just funded its one millionth scholarship? These scholarships have opened doors for students all over Florida and empowered families to choose schools that best fit their children's needs. #1MillionStepUpScholarships
- #DYK we accept @StepUp4Students scholarships? Step Up has reached a milestone of awarding one million Step Up scholarships. These scholarships have allowed students to attend private



schools like ours all over Florida so they can reach their full potential.
#1MillionStepUpScholarships

INSTAGRAM

Like and follow the [Step Up For Students Instagram account](#).

In addition to our campaign hashtag, we also suggest using the following hashtags on Instagram: #EdChoice #StepUpForChoice #SchoolChoice

Instagram requires an image or video with each post. Feel free to use our proud-partner image that we created for this campaign or share photos or videos of scholarship students at your school.

Suggested posts:

- We are so excited to celebrate with @StepUp4Students. Step Up funded its 1 millionth scholarship. Thanks to those scholarships, some our students can attend [insert your school name] and receive an education that best fits their learning needs. #1MillionStepUpScholarships
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TWITTER

Follow [Step Up For Students](#) on Twitter.

Suggested posts:

- We are so excited to celebrate with @StepUp4Students. Step Up funded its 1 millionth scholarship. Thanks to the scholarships, some of our students can attend our school & receive an education that best fits their learning needs. #1MillionStepUpScholarships
- Thanks to @StepUp4Students, families & kids in Florida have more options. Step Up scholarships gives parents the power to choose a school that works for their child. We're a proud Step Up partner school. #1MillionStepUpScholarships
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- We are a proud to accept @StepUp4Students scholarships. #DYK Step Up just funded its one millionth scholarship? These scholarships empower #Florida families to choose schools that best fit their children's needs. #1MillionStepUpScholarships
- #DYK we accept @StepUp4Students scholarships? Step Up has reached a milestone of funding #1MillionStepUpScholarships. These scholarships have allowed students to attend private schools like ours all over #FL so they can reach their full potential.