

TIPS FOR KEEPING YOUR ELECTRICIANS HAPPY

Did you know that according to the National Electrical Contractors Association, approximately 7,000 electricians join the field each year...

**BUT ANOTHER
10,000 ELECTRICIANS RETIRE?**

Bridging this gap is a big challenge for industrial business owners. Here are a few ways you can stand out from the competition, hire the best electrical workers, and keep them happy for years to come.

INVEST IN TRAINING FOR YOUR ELECTRICAL WORKERS

Your employees want to succeed. Investing in an electrical worker's training and development makes them feel valued and appreciated.



Other benefits of investing in training include:



Better Employee Performance



Higher Employee Engagement



A Safer Work Environment



GIVE YOUR ELECTRICAL WORKERS POSITIVE FEEDBACK

A simple "thank you" or "good work" is always appreciated. Incentives and rewards can be used to motivate positive behaviors or performances within your workforce. These programs are also designed to boost morale and increase employee engagement.

Examples of such programs include:



Referral Programs



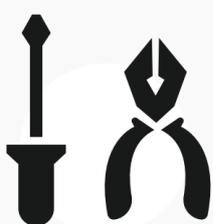
Recognition and Rewards



Bonuses and Raises

PROVIDE YOUR ELECTRICIANS WITH HIGH QUALITY SUPPLIES

The products mentioned below can bring you optimal results for all your residential electrical jobs.



Safety Supplies



Electrical Tools and Supplies



Other Common Supplies

Be sure to take inventory and keep your electricians' tool kits well stocked.

