



QUICKCHANNEL

CASE STUDY. Porihalli

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“We chose Quickchannel because we appreciate their customer service and versatile platform”

Joni Meskanen
Porihalli

PORIHALLI 





QUICKCHANNEL

CASE STUDY.

Porihalli



COMPANY

Porihalli

INDUSTRY

Fitness and wellness

ABOUT THE COMPANY

Porihalli is a fitnesschain in Pori, Finland with 1800 members and still growing. Porihalli has long been a significant part of Pori's sports culture. The first center was established already in 1994.

CHALLENGE

Due to the Corona outbreak, Porihalli established a number of safety measures to reduce the spread of infection. One of them was to find a solution to livestream their fitness classes in an easy and user-friendly way so all members could still continue with their training.

SOLUTION

Together with our partner Studiotec, we found an easy way for Porihalli to livestream their fitness classes via the instructors mobile phones. In that way all members could join and proceed with their training at home from their living room.

INSIGHTS

In the future Porihalli is considering broadening the scope to also include coach trainings and lectures in their streaming offer.

With this new streaming option Porihalli will add more value for their members and provide a flexible way to exercise from any location.

THE TECHNICAL SET-UP

Porihalli wanted an easy set-up which every instructor could use and start streaming in one go.

The instructor first schedules the class in the Quickchannel platform, and when the class is about to begin they start the stream from their mobile phone. The only thing the members have to do, is to sign in to Porihalli's website and from there get access to all videos and live streamed fitness classes.