



True Partners

Increasing productivity with a single click - the fastest-growing tax advisory firm uses BigTime for ease and speed.

BIGTIME | CASE STUDY



“ With up to 500 engagements open at any time, we needed a faster and more intuitive way to handle our time and billing. The ease and speed of BigTime’s workflow allowed us to increase productivity, better capture billable hours - and sync to QuickBooks with a single click. ”

Brian Gilmartin, Director of Finance

ABOUT TRUE PARTNERS

True Partners Consulting is a world-class, independent tax and business advisory firm with offices across the U.S. and around the globe. Founded in 2005, TPC specializes in helping large public and private enterprises navigate complex tax and financial regulations.



Chicago,
Illinois



Accounting
Firm



200+
Users

THE CHALLENGE

- **Rapid Growth:** As the firm was quickly growing, they needed a time and billing software that could easily and reliably scale with them.
- **No Time to Adjust:** The firm was running low on valuable time and couldn't afford setting up a new system and Quickbooks integration that would risk a glitch in data.
- **Stale Data:** Although they were collecting good data around their engagements they lacked the resources to turn it into actionable insights.
- **Industry Specific:** Accountants have a specific way they work and True Partners didn't want an out-of-the-box solution that they'd have to spend time customizing to meet their needs.

THE SOLUTION

BigTime being a Quickbooks Gold-Certified Developer and that its proven technology is used by Intuit - provided Gilmartin the peace of mind that BigTime was the right system.

“ The thought that went into designing BigTime's industry-specific reports is obvious. The report writer function understands just what questions you need to answer, and it provides those answers with the click of a button. ”

BigTime's platform is built to scale with small businesses, going beyond just time and billing features to guide firms in reaching their full potential.

THE RESULTS

“ Our entire firm logs time incrementally, so we were thrilled with the ease and speed of BigTime’s workflow. We were looking for a time and billing solution that not only could grow with our business, but help our business grow. In BigTime, we got both. ”



ABOUT BIGTIME

BigTime takes the guesswork out of utilization, capacity planning, and project profitability. Our award-winning PSA software provides project planning, budgeting, time and expense tracking, and invoicing, all backed by uber-cool reporting and analytics.

We help architects, engineers, IT-services firms, and scientific and management consultants budget, track and bill their most important asset: time.

REQUEST DEMO

