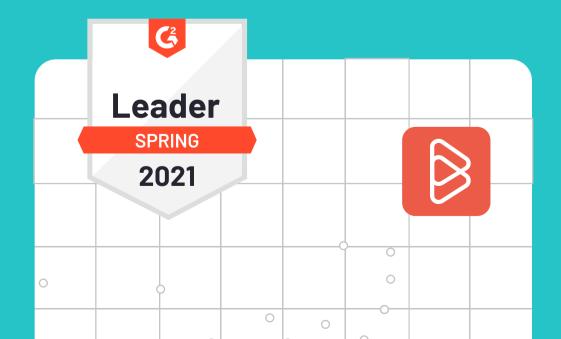


GRID® REPORT FOR PROFESSIONAL SERVICES AUTOMATIONS

G2 PSA Software Comparison Report

SPRING 2021





PSA Software Comparison



PSA Software Definition

Professional services automation (PSA) software helps companies in professional services manage most or all back-office and front-office activities. PSA systems are used to track operations and related costs, as well as the revenues they generate. These products are used by consultants, lawyers, marketing account managers, and other professional services industry roles that conduct business on a client-project level. PSA software delivers insight into the business processes of project and portfolio management to improve

efficiency, productivity, and profitability of the project operations in place. This type of software can be used by all departments of a professional services company, from sales and marketing to accounting, as well as project managers.

PSA systems can be integrated with accounting software, CRM software, and payroll software to make a more end-to-end solution. PSA software also has similarities to ERP systems; PSA products are tailored to the professional services industry.

To qualify for inclusion in the Professional Services Automation category, a product must:

- → Manage customer profiles, sales opportunities, and communications
- → Include features for contract management and service level agreements (SLA)
- → Provide project and portfolio management for professional services
- → Deliver accounting functionality or integrate with accounting software
- → Track project and portfolio costs such as time and expenses
- → Record and allocate resources based on necessity and availability
- → Recognize revenue by project, portfolio, or business unit
- → Monitor project and portfolio performance, risk, and profitability



PSA Software Momentum Leaders









BigTime is the leading solution trending upward for satisfaction and momentum.

Gain insight into products that are outpacing industry growth by delivering innovative solutions that meet the evolving needs of their users. The Momentum Grid identifies products that are on a high growth trajectory based on user satisfaction scores, employee growth, and digital presence. Evaluate products on the Momentum Grid to keep apprised of products that are pushing the boundaries of the market.



Customer Satisfaction Ratings for PSA

G2 reviewers rated software vendors' ability to satisfy their needs as shown in the table below

| | Satisfaction | | Satisfaction by Category | | | | | | Net Promoter Score (NPS) |
|----------------|----------------------------|--------------------------------------|--------------------------|------------------|--------------------------------|-----------------------|---------------------|-------------------|-----------------------------|
| | Likelihood to Recommend | Product Going in Right Direction? | Meets Requirements | Ease of Admin | Ease of Doing Business With | Quality of Support | Ease of Setup | Ease of Use | |
| BigTime | 92% | 92% | 92% | 91% | 95% | 95% | 87% | 91% | 74 |
| FinancialForce | 83% | 87% | 84% | 75% | 84% | 84% | 71% | 81% | 37 |
| Mavenlink | 87% | 94% | 85% | 86% | 91% | 89% | 82% | 85% | 60 |
| Kimble PSA | 86% | 91% | 86% | 77% | 88% | 87% | 72% | 79% | 52 |
| Accelo | 90% | 93% | 91% | 81% | 93% | 93% | 76% | 86% | 72 |
| Clarizen One | 83% | 85% | 86% | 80% | 88% | 87% | 75% | 80% | 44 |

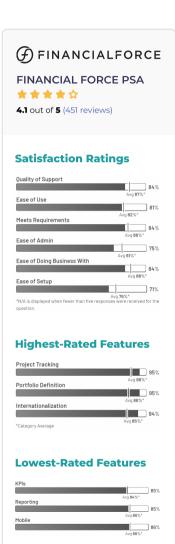
Implementation

| | Deployment | | Implementation Time | Implementation Method | | | | Number of Users Purchased | Contract Term |
|----------------|------------|-----------------|---------------------------|-----------------------|----------------------------|---------------------------|---------------|----------------------------------|--------------------------------|
| | Cloud | On- Premises | Avg. Months to Go Live | In- House Team | Seller Services Team | Third-Party Consultant | Don't know | Median Number of Users Bought | Avg. Contract Term (Months) |
| BigTime | 100% | 0% | 1.5 | 79% | 13% | 2% | 6% | 17 | 11 |
| FinancialForce | 100% | 0% | 5.4 | 35% | 24% | 41% | 0% | 175 | 23 |
| Mavenlink | 100% | 0% | 2.4 | 70% | 26% | 1% | 3% | 37 | 23 |
| Kimble PSA | 100% | 0% | 4.3 | 40% | 34% | 18% | 9% | 175 | 24 |
| Accelo | 100% | 0% | 1.6 | 67% | 29% | 3% | 1% | 12 | 3 |
| Clarizen One | 100% | 0% | 3.2 | 52% | 19% | 2% | 27% | 175 | 20 |



Feature Comparison





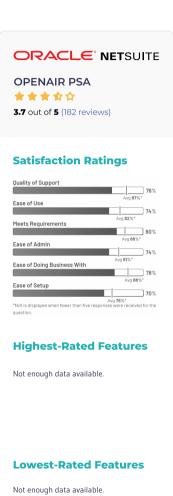


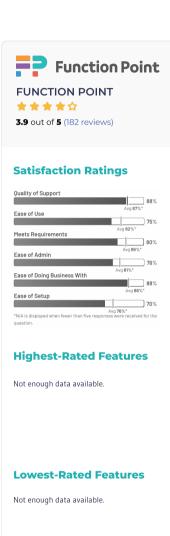




Feature Comparison











About BigTime

BigTime Software powers the greatest professional services firms on the planet to unlock their potential. Our award-winning PSA software amplifies profitability and productivity for accountants, architects, engineers, IT consultants, and contractors.

The services economy needs more than just a timesheet. They need a system that unifies team communication, project/resource management, invoicing and financials. BigTime gives your entire team the tools they need to deliver billable work on time and on budget.

To see why thousands of customers rely on BigTime's cloud-based tools to more easily manage their businesses and effectively plan for tomorrow, request your personalized demo today.

REQUEST DEMO >

