C2 Company

Enhancing productivity beyond
time tracking to take their business
to the next level.

BIGTIME | CASE STUDY

> " Ever since adopting the software, we've never looked back. BigTime not only met our requirements but opened our eyes to 20 other features that we could use to enhance productivity. We've taken advantage of the app's workflow and functionality to take our business to the next level. "

Harry Haramis, President

ABOUT C2 COMPANY

C2 Company architects, builds, protects and maintains state-of-the-art networks and systems that enable enterprises to accelerate IT's speed and business impact.

San Mateo, California

IT Services

20 Users

THE CHALLENGE

Proven Data Security: As a team that designs and develops security technology solutions, having a best-in-class software was a must.

Excel Time Tracking: Having a locally hosted Excel file for time tracking lacked flexibility and created challenges for staff while traveling or on-site with a client.

Out-Of-The-Box Invoicing: Custom invoicing was a huge piece missing for C2. They wanted a solution to present invoices the way the customer expected.

Budget Status: When clients asked for a status on the project budget, resources needed to be pulled from so many places manually requiring a 24 hour minimum turnaround.

THE SOLUTION

- BigTime's secure cloud-based platform allowed staff to work and track their projects anytime, anywhere.

- C2 gained the ability to run a budget report at a moment's notice and pinpoint "exactly where we are in terms of the number of hours and money spent on a client project." Haramis says the process is **"drastically more efficient"**.

- Custom invoicing let C2 group generate branded invoices from a tailored template built for each client.

THE RESULTS

BigTime helped C2 make more than budget tracking a breeze; it revolutionized the way the firm ran it's operations.

"Our business was run pretty informally before we started using BigTime. So while the tool fit what we already did, at the same time it helped us put in place some more structured processes and procedures.
It wasn't something we'd planned, but it changed our business for the better."

ABOUT
BIGTIME

BigTime takes the guesswork out of utilization, capacity planning, and project profitability. Our award-winning PSA software provides project planning, budgeting, time and expense tracking, and invoicing, all backed by uber-cool reporting and analytics.

We help architects, engineers, IT-services firms, and scientific and management consultants budget, track and bill their most important asset: time.

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