



415 GROUP

Using BigTime to manage growth
as employees doubled and
revenue tripled

BIGTIME | CASE STUDY



“ One of the things BigTime has helped us do is manage our growth. We’ve tripled our revenues and more than doubled our employees over the years, yet the software has allowed us to keep our administrative staff - three to four people - virtually the same. It was a real game changer. ”

Rich Craig, Managing Partner

ABOUT 415 GROUP

415 Group is a full-service firm providing certified public accounting and business advisory services to privately held companies, from family-run startups to \$100 million corporations, across a variety of industries.



**Canton,
Ohio**



**Accounting
& IT Services**



**50
Users**

A blurred background image showing several people in business attire. In the foreground, a person's hand is holding a pen over a document, while another person's hand points towards it. The overall scene suggests a professional meeting or collaborative work environment.

THE CHALLENGE

Starting New: Switching systems and converting 20 years of data in the middle of tax season.

Growing Pains: More employees causing management to struggle to keep track of time and resources efficiency.

Messy Data: During tax season, a lot of employees work remote with clients making it harder to manage and track time with accuracy.

Work Life Balance: Requiring employees to be in the office to work was lending to poor company culture during extended work hours.

THE SOLUTION

○ BigTime's **custom reports** provided Rich with real-time insights on his firm's productivity, profits, and resources.

“ When we were a 10 person firm, I could walk through the office and see who was busy. Once we got to a certain size, it was more difficult. **With our daily report, with the data right there so we can run our business more pro-actively.** ”

○ The access anywhere, anytime style of BigTime's online and mobile app gave 415 Group's workers flexibility and improved accuracy in project tracking.

THE RESULTS

“The transition was seamless. BigTime was able to pull everything from our computer division into the billing system and right back out to Quickbooks. And it was accurate.”



10 to 12 hours

of administrative personnel time saved a month.



ABOUT BIGTIME

BigTime takes the guesswork out of utilization, capacity planning, and project profitability. Our award-winning PSA software provides project planning, budgeting, time and expense tracking, and invoicing, all backed by uber-cool reporting and analytics.

We help architects, engineers, IT-services firms, and scientific and management consultants budget, track and bill their most important asset: time.

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