



# NEW SIGNATURE – COGNIZANT'S MICROSOFT BUSINESS GROUP

**Cognizant's Microsoft Business Group (MBG) is designed to reflect how clients think about cloud transformation—from a technology-first perspective.**

As Cognizant's Microsoft Business Group, New Signature, along with 10th Magnitude\* and Cognizant Microsoft-focused team members, will maintain a laser focus on creating and accelerating digital solutions built on Microsoft cloud technologies. Behind every interaction is our dedication to provide outstanding experiences and to build authentic relationships with those around us. We are passionate about driving transformational full lifecycle solutions—from project inception and planning to deployment to ongoing support and maintenance.

As the foundation of the Microsoft Business Group, it is our goal is to help our customers become digital businesses through NS:GO. NS:GO is our exclusive digital operating model that focuses on a holistic approach, helping each customer leverage an Intelligent Cloud and an Intelligent Workplace.



Drive  
Azure



Provide  
Expertise



Support  
Cognizant  
Teams



Enhance  
Microsoft  
Talent



Ensure  
Delivery  
Excellence

The Microsoft Business Group takes on a process-driven approach which is specifically designed to consistently deliver success to customers that need support for complex projects that require substantial creativity, strategic vision and stellar technology expertise. We help our customers make major investment decisions through rigorous economic analysis that presents the value of Microsoft solutions. We then provide hands-on IT expertise to plan, design, deploy, customize and extend, manage and support their Microsoft solutions.

We are an Azure Expert Managed Services Provider with multiple Advanced Specializations, Microsoft Partner of the Year awards and dozens of Microsoft competencies at the gold and silver levels.

Our two solution groups focus on developing an Intelligent Cloud and Intelligent Workplace, engaging all three Microsoft clouds—Azure, Microsoft 365 and Dynamics 365—to elevate and revolutionize platforms, applications, data and entire teamwork environments.

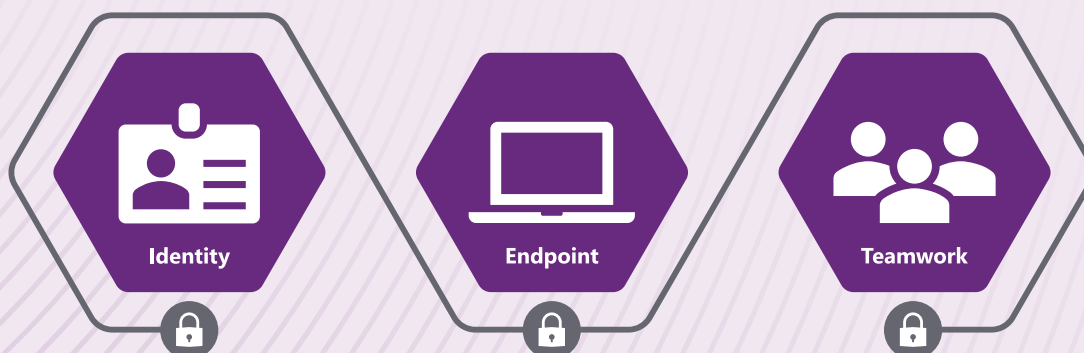
## Intelligent Cloud

The key to mobilizing your Intelligent Cloud is to build a next-generation operating model for Azure and Dynamics 365. By leveraging the tools and capabilities built natively into the Azure platform, we can help you achieve greater agility and control. This allows you to migrate and modernize existing workloads, build out new workloads and create cloud native experiences.



## Intelligent Workplace

The goals of the Intelligent Workplace is to empowering your users to be productive and effective while remaining safe, secure and compliant. We can ensure this for your organization on any device, at any time and in any location using the power of Azure and the comprehensive nature of Microsoft 365 tooling.



**Connect with an expert on the MBG team today to get started.**

**NEWSIGNATURE**


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