Telemedicine: Reducing Healthcare Costs



Telemedicine (also referred to as "telehealth") is the use of electronic information and communication technologies by a health care provider to deliver health care services to a patient while the health care provider is located at a different site such as an office or hospital.

When to Use Telemedicine

Non-Emergency Medical Telemedicine:

- If your primary care doctor is not available
- Instead of going to the ER or an urgent care center (for a non-emergency medical issue)
- · Traveling and in need of medical care
- · Children are away at school
- · Unable to leave work or home

Behavioral Health Telemedicine:

- · Unable to get an in person appointment with a provider
- Prefer to have an appointment in the comfort of your home
- Unable to leave work or home



Common Conditions Treated

Non-Emergency Medical Telemedicine:

Allergies Fever Pink Eye
Asthma Headache Rashes
Cold & Flu Insect Bites And more

Constipation Joint Aches
Diarrhea Nausea

Behavioral Health Telemedicine:

Addictions LGBTQ support Trauma & PTSD Anxiety Grief and loss Women's issues Bipolar disorders Men's issues And more Depression Panic disorders

Eating disorders Stress

Source: Blue Cross Blue Shield Association

