



Video, Data, & Content

www.paceintl.com | 1.800.444.PACE



ABOUT PACE

History

Pace International was incorporated in 1972 by its founder Jim Deutsch. Headquartered in Rochester, MN, Pace catered to an independent base of TV and appliance retailers selling consumer electronics, repair parts, commercial audio and video, and TV reception equipment. Since then, the company has grown substantially from a regional distributor serving the upper Midwest to a national wholesaler servicing customers in all 50 states and Canada. Jim’s son Patrick, who started with the firm in 1977, is now the CEO of the company and is carrying on the legacy of dedicated customer service, along with both of his sons.

Since 2008, Pace has been the DISH national authorized commercial distributor for hardware and content. We offer solutions to PCOs, Integrators, ISPs, WISPs, CLECs and ILECs, helping them provide voice, video, and data anywhere in their communities.

With unmatched value-added services, our team invites you to experience what differentiates Pace from the rest of the competition.

Mission Statement

Leading, simplifying and supporting the integration of hardware and content solutions within a complex communications marketplace.









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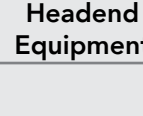
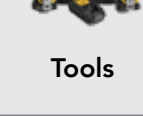



THE PACE DIFFERENCE

Pace is a value added distribution company servicing multiple industries including telecom, low voltage, OEM and national retail since 1972. We are privately held with a second generation owner and third generation employees on staff. Pace headquarters is proudly based in Rochester, MN U.S.A. Our mission is to lead, simplify and support our customers every day. What sets Pace apart from other distributors in the market today? Our customers and the value added services we provide them.

- Over 48 years of expertise and stability as a value-added distributor.
- All the products you need in one place: data, video, hand and power tools, safety, fiber optics, audio, electrical and much more!
- Pace employs solution seekers and creative thinkers. We always look for unique solutions we can custom manufacture for our customers’ needs.
- Pace offers purchasing terms to qualified applicants and even leasing options through POET Capital L.L.C for the larger jobs.
- For orders placed before 3pm CST, Pace has same day shipping.
- Call center support is available to handle after hours customer calls and technical support.
- We understand B2B and B2C as we have deployed video and data products both residentially and into the largest of National Accounts in the retail space.
- If you have a data solution, Pace can help with a video offering. Vice versa, if you have a video solution, Pace can help with a data offering! The solution includes both hardware and content.
- Pace will build, balance and burn your data or video deployments. Not only will we design your system, but we can test before deployment to ensure your product is working at peak performance.
- Pace can be a one stop shop for your next project. Even if we do not have the product, we can source it, bring it in house, kit it with our products and ship to one single location. No more multiple points of contact, multiple POs to be cut or multiple shipments from all over the country!
- As the experts, we have a tenured staff and, specifically, product specialists on staff to answer your questions and make your business successful.

| Category | Products | Brands |
|--|--|---|
|  Audio/Video | Amplifiers, Commercial Audio, HDMI, IR Controls, Mixers, Network Audio, Patch and Pre-Made Cables, Speaker Wire, Speakers, and TV Mounts | Dynex, Insignia, MVP, Peerless, Platinum Tools, Rocketfish, Sanus, TOA, Tradewind, AV Pro, Vanco, and Xantech |
|  Data | Wireless Access Points, Gateways, Controllers, Antennas, Modems, PoE Injectors, Network Switches, SFPs, Routers, and CMTS | Ruckus Wireless, ATX/Pico, Alcatel-Lucent, Aruba, EnGenius, D-Link, Ubiquiti, Cambium, Siklu, ICC, and MikroTik |
|  Bouding and Grounding | Connectors, Ground Blocks, Ground Straps and Clamps, Lag Bolts, Pipe Clamps, Split Bolts, and Wire | Allied Bolt, Belden, EZ Fabrication, King Controls, Pace, and Tradewind |
|  DISH | Accessories, DISH Approved Products, Hard Drives, LNBs, Messenger Cables, Mounting Accessories, Receivers, Remotes, RV/Mobile Satellite Antennas, Sling Adapters, SMARTBOX®, and Taps | DISH, King Controls, and Winegard |
|  Fiber Optic Products | Amplifiers, Attenuators, Chassis, Cleaning Kits, Fiber Demarcation Boxes, Fiber Optic Jumpers, Inspection Equipment, Patch Cords, Pigtail Jumpers, Splice Trays and Blocks, Splicing, Splitters, Test Equipment, Tools, and Transmitters | AFL, Fiberdyne, Olson Technology, PCT, Televes, and Clearfield |
|  HDMI | Amplifiers, Angle Adaptors, Cables, Connectors, Couplers, Extenders, Matrix and Mini Switches, Splitters, and Wall Plates | Etekcit, Pace, Tradewind, AV Pro, and Vanco |
|  QAM | Accessories, DISH Approved Products, Hard Drives, LNBs, Messenger Cables, Mounting Accessories, Receivers, Remotes, RV/Mobile Satellite Antennas, Sling Adapters, Smartbox, and Taps | Televes, ZeeVee, Blonder Tongue, and Others |
|  Satellite and Terrestrial | Accessories, DISH Approved Products, Hard Drives, LNBs, Messenger Cables, Mounting Accessories, Receivers, Remotes, RV/Mobile Satellite Antennas, Sling Adapters, Smartbox, and Taps | Chief Manufacturing, DISH, Pico, Sonora, Steren, Televes, Tradewind, and Winegard |

| Category | Products | Brands |
|---|--|---|
|  Signal Distribution | Jumpers, Line and Phone Cords, Speaker Wire, Splice Trays, Splitters, and Wire | AFL, Allied Wire, EZ Fabricating, Steren, Blonder Tongue, Holland, and Tradewind |
|  SMATV Headend Equipment | Combiners, Digital/QAM Modulators, Fan Racks, Headend Controller, Mini and Full-Sized Modulators and Demodulators, Power Strips, Power Supplies, Processors, Rack Plates, Racks and Cabinets, Sliding and Rotating Racks, and Wall Mountable Racks | EZ Fabrication, MVP, ATX/Pico, Televes, Tradewind, and ZeeVee |
|  Tools | Batteries, Battery Chargers, Bits, Blades, Bolts, Carrying Cases, Cleaning Supplies, Crimp Tools, Cutting Tools, Drills, Dry Wall Supplies, Electrical Tape, Extension Cords, Fasteners, Flashlights, Hacksaws, Hammers, Hand Trucks, Hex Keys, Ladders, Levels, Mallets, Nut Drivers, Pliers, Power Strips, Safety Supplies, Sanders, Screwdrivers, Screws, Socket Extensions, Soldering Tools, Stud Finders, Tape Measures, Test Lead Kits, Testers, Tool Belts, Vacuums, Vise Grips, Washers, Work Gloves, and Wrenches | ACE, Allied Bolt, Black & Decker, Bosch, DeWalt, Fluke, Hilti, Hitachi, Irwin, Ivy Classic, Klear Screen, Klein Tools, Louisville, Milwaukee, Phillips, Shop Vac, Stanley Techspray, Tradewind, and Triplet |
|  Wire and Cable | Cable and Category Jumpers, HDMI Cables, RCA Cables, RG6 Coax, and Speaker Wire | Belden, CommScope, MVP, Pace, Tradewind, and Vanco |
|  Wire Management | Adapters, BNC Connectors, Cable Caddies, Cable Splice, Compression Tools, Connector Rings, Connectors, Couplers, Extenders, F-Connectors, Hex Connectors, Jacks, RG59/RG6 Connectors, Nail Clips, Plugs, Punch Down Tools, Raceway Parts, Replacement Stripper Blades, Snap-N-Seal Connectors, Speaker Wire, Staple Guns, Strippers, Terminators, and UR Scotchlocks | 3M, B.E.S., ICM, Pace, Platinum Tools, Steren, Thomas & Betts, Tradewind, Monoprice, and Wire Trak |
| To place an order, visit www.paceintl.com or contact your Account Manager. | | |



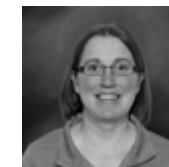
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POET Capital, LLC

BRANDS WE CARRY

Commercial Leasing

We understand your business and can offer simplified leasing plans. Let us help you win business and offer your customers incremental payments for equipment and labor.

- Financing for labor and equipment
- Preserve your credit lines
- Tax write-off benefits
- Minimize cash outlay
- 10 minute application
- 24 hour turnaround (for transactions less than \$75k)
- Funding available for projects of all sizes

Experienced Sales Staff

Pace and POET Capital, LLC have assembled a team to help you win business now and keep cash in your account. Let us help you get your next project off the ground with the financing you need.

Pace International, an authorized hardware and content distributor for DISH Network®, is your source for comprehensive commercial and multi-family solutions. From system design to deployment and technical support, the DISH Network® experts at Pace can help.

Call us today at 1-800-444-PACE, or email us at sales@paceintl.com to get started.





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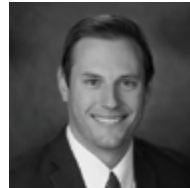


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