Pigeonhole® *Live*

Guidelines for

Custom Branding

What we need from you

Company logo

Your logo in AI (Adobe Illustrator) or EPS format

Corporate colours

Your corporate colours in Hex code or RGB

Background image

At least 1920px by 1080px, in JPG, PNG, GIF, PSD, AI, or EPS format

Lead time

We recommend a two-week lead time - one week for implementing the design and one week for revision.

If you need it to be done in less than two weeks, please let your Account Manager know. We will do our best to prioritise your request.

GOOD TO HAVE

Brand guide

A brand guide is the branding guideline for the company. With it, we will be able to come up with the best results for your Custom Branding.
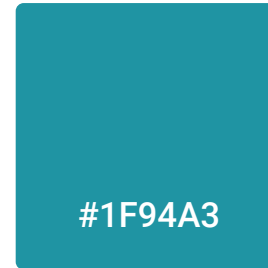
Logo

Logo on corporate colour

Logo on white

Specifications

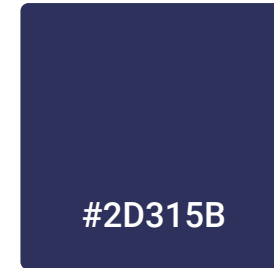Your logo in Ai (Adobe Illustrator) or EPS format

Logo on corporate colour and/or on white
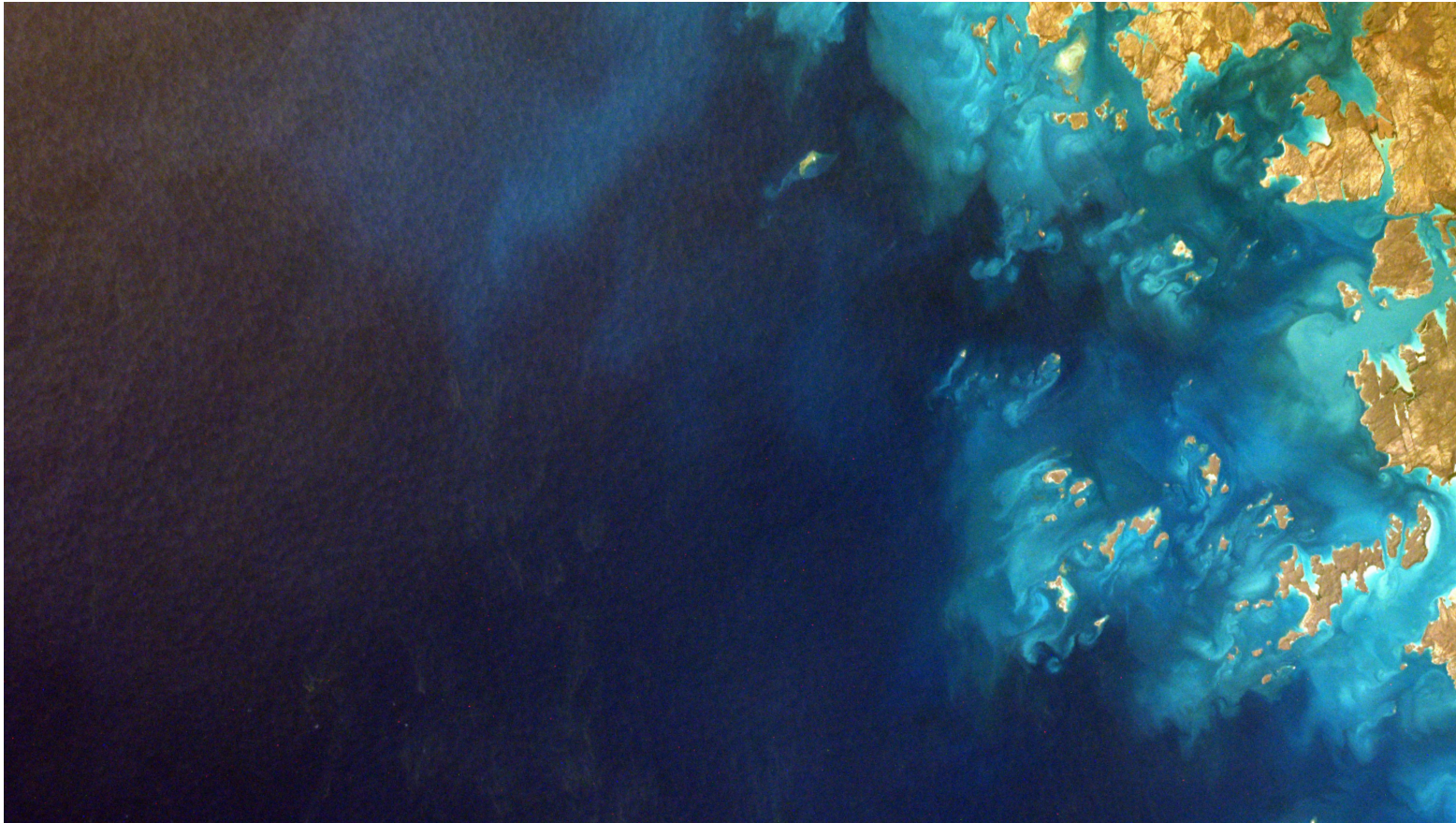
Corporate colours

Primary colour

#1F94A3

Secondary colours

#2D315B

#DCB22A

Specifications

Colours in Hex code or RGB

Background image

Specifications

Any of the following formats: JPG, PNG, GIF, PSD, AI, EPS

Recommended minimum size of 1920px (w) x 1080px (h)

Examples

How Custom Branding is applied on the various interfaces

Projector Panel

Q&A question grid

Logo in the header bar

Note: It is challenging to place a tall logo here bar due to space constraints. Details of the logo will be too small to be visible for the audience to view.

Background image or corporate colour applied to header bar

Corporate colour applied to highlights

YOURLOGO Ask your questions: www.pigeonhole.at/BRANDINGDEMO

11 VOTES

Daphne Lee
What is the reporting structure like in your organisation? How do you manage communications so that everyone stays aligned?

9 VOTES   2 💬

Anonymous
How would you describe the culture of your organisation?

7 VOTES

Anonymous
What can we do to ensure that internal communication within and between teams remains constructive and non-confrontational?

5 VOTES

Anonymous
How would you describe the culture of your organisation?

3 VOTES

Anonymous
What is the best way to disrupt a market?

3 VOTES

Anonymous
What is disruptive innovation?

2 VOTES

Anonymous
How do you create an open culture for technology innovation?

2 VOTES

Anonymous
What interested you in this field?

2 VOTES

Anonymous
How do we foster a collaborative and inclusive workplace culture?

Pigeonhole Live

Projector Panel

Q&A active question

Background image or corporate colour

What interested you in this field?

Corporate colour applied to text

2 VOTES

Anonymous

YOURLOGO

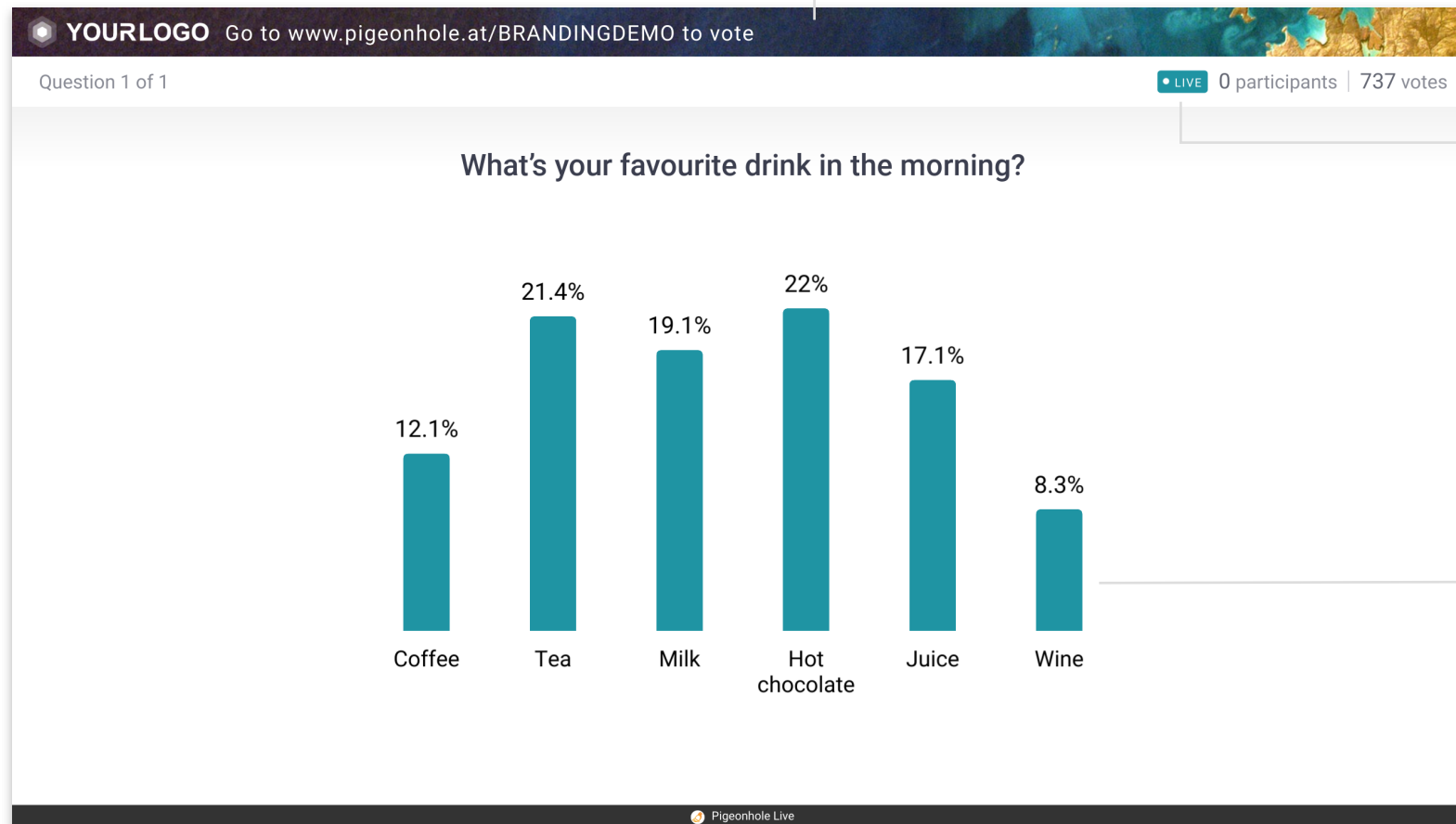Ask your questions:
www.pigeonhole.at/BRANDINGDEMO

Pigeonhole Live

Logo at bottom left or right

Projector Panel

Poll charts

Logo in the header bar

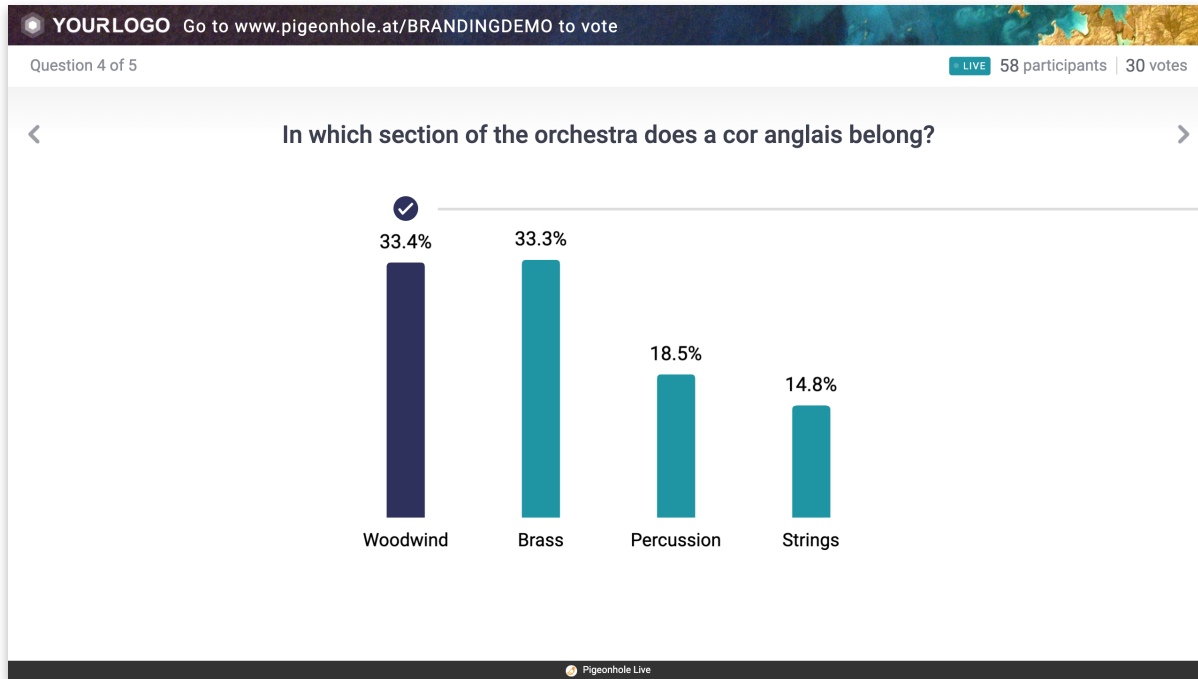Background image or corporate colour applied to header bar

YOURLOGO Go to www.pigeonhole.at/BRANDINGDEMO to vote

Question 1 of 1

● LIVE 0 participants | 737 votes

Corporate colour applied to highlights

What's your favourite drink in the morning?

12.1%	21.4%	19.1%	22%	17.1%	8.3%
Coffee	Tea	Milk	Hot chocolate	Juice	Wine

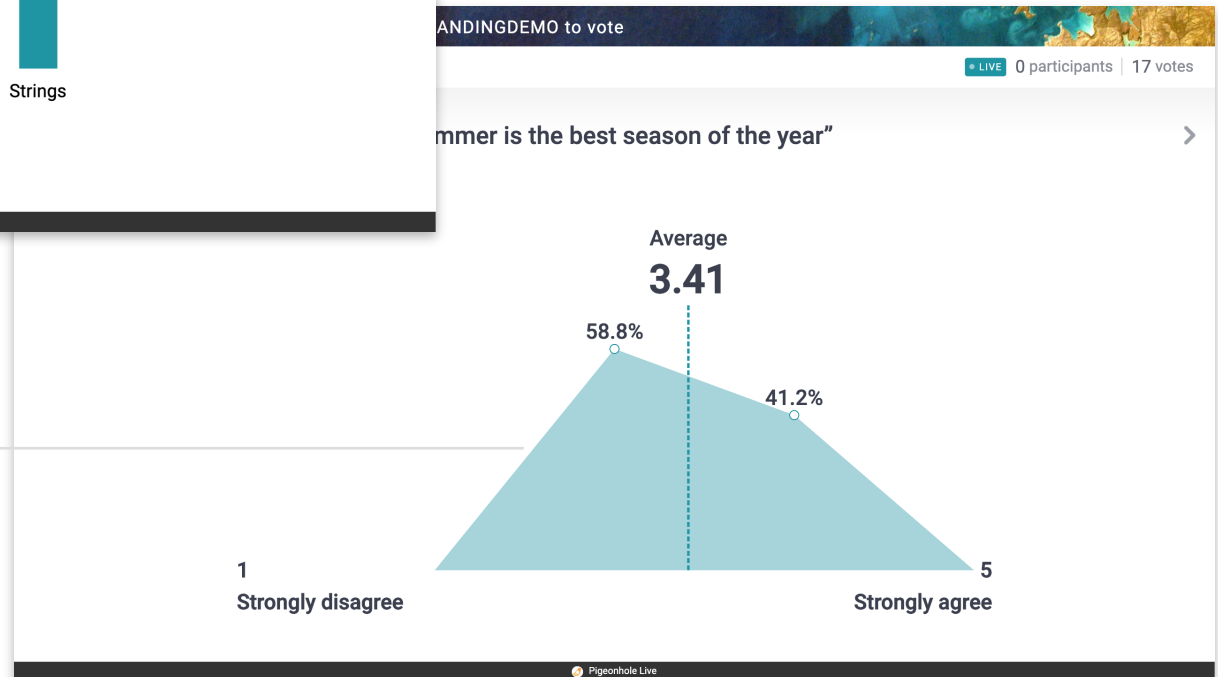Corporate colour applied to poll charts

🕊 Pigeonhole Live

Projector Panel

Poll charts

Secondary corporate colour applied to answers

Tint of corporate colour applied to the poll chart

Projector Panel
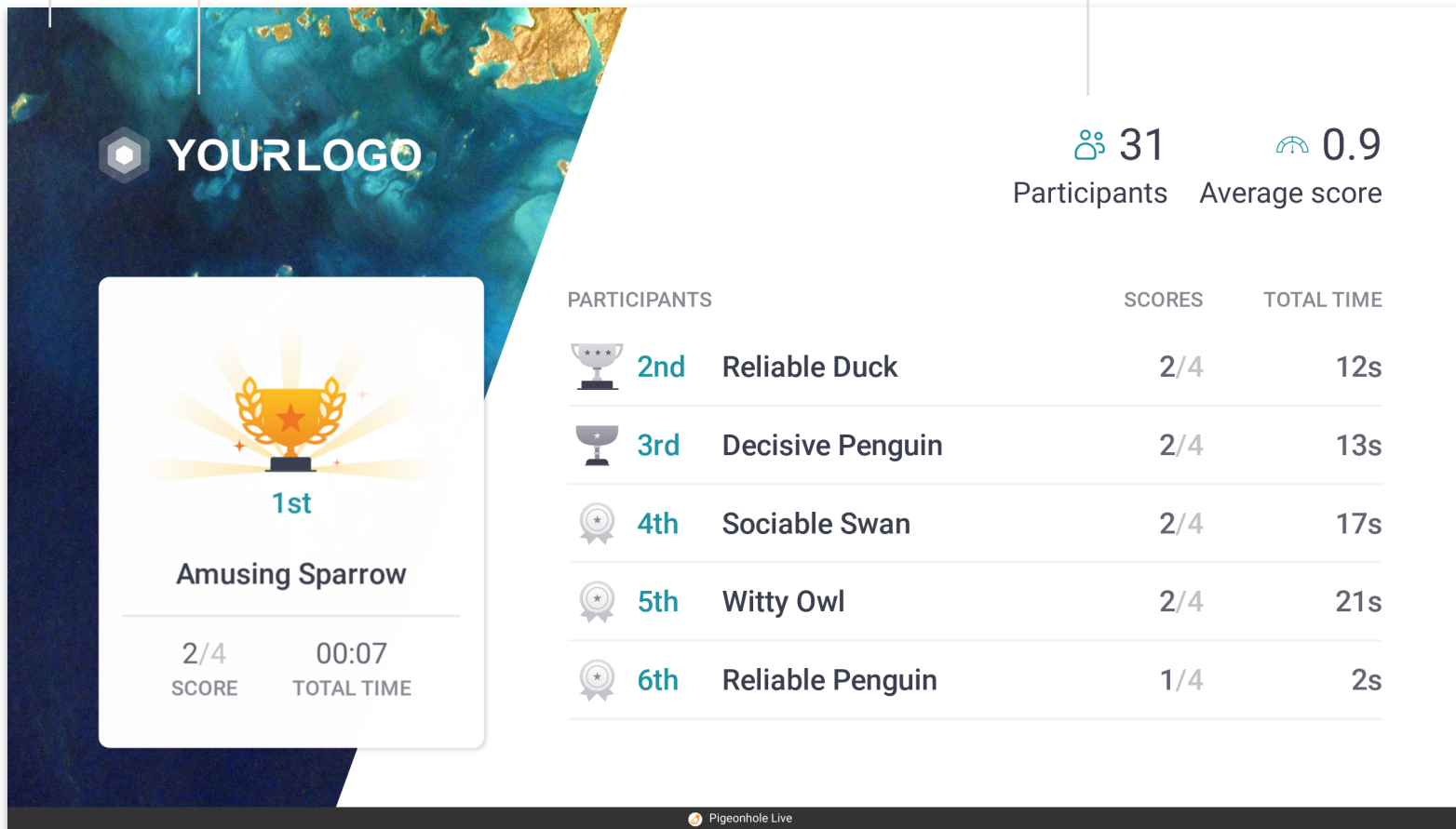
Quiz leaderboard

Background image or corporate colour

Logo

Corporate colour applied to highlights

YOURLOGO

👥 **31**
Participants

🌈 **0.9**
Average score

1st

Amusing Sparrow

2/4	00:07
SCORE	TOTAL TIME

PARTICIPANTS		SCORES	TOTAL TIME
2nd	Reliable Duck	2/4	12s
3rd	Decisive Penguin	2/4	13s
4th	Sociable Swan	2/4	17s
5th	Witty Owl	2/4	21s
6th	Reliable Penguin	1/4	2s

Moderator Panel

Q&A question grid

Background image or corporate colour
applied to header bar

← | MODERATOR | Technology and Corporate Communications

Allowed questions (14)

● LIVE **0** participants | **48** votes

Corporate colour applied
to highlights

11 VOTES

Daphne Lee

What is the reporting structure like in your organisation? How do you manage communications so that everyone stays aligned?

9 VOTES

Anonymous

How would you describe the culture of your organisation?

② Comments

7 VOTES

Anonymous

What can we do to ensure that internal communication within and between teams remains constructive and non-confrontational?

5 VOTES ★

Anonymous

How would you describe the culture of your organisation?

🖥 Active ☑ Answered

3 VOTES ★

Anonymous

What is the best way to disrupt a market?

🖥 Active ☑ Answered

3 VOTES

Anonymous

What is disruptive innovation?

Tint of corporate colour
applied to selected cards

🕊 Pigeonhole Live

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Admin Panel

Q&A

Background image or corporate colour
applied to header bar

Corporate colour applied
to highlights

Admin Panel Q&A interface screenshot showing:

| ADMIN | Technology and Corporate Communications |

1 nested poll ⌄

Search

Question Filtering ✓

QUESTIONS

Pending — 3
Allowed — 22
⭐ Starred — 2
Dismissed — 8

COMMENTS

Pending — 1
Allowed — 2
Dismissed — 1

Allowed Questions (22) ✓ Live on projector   Sort by time posted (newest first)

0 VOTES — Helen Sander • 582 days ago ☆
What values do you look for when hiring?
⤴ Add answer
⌄ Answers (1)
Active | Answered | More

5 VOTES — Anonymous • 1003 days ago ⭐
How would you describe the culture of your organisation?
⤴ Add answer
Active | Answered | More

1 VOTE — Anonymous • 1023 days ago ☆
Why is innovation so important?
⤴ Add answer
Active | Answered | More

3 VOTES — Anonymous • 1023 days ago ⭐
What is the best way to disrupt a market?
Active | Answered | More

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Audience Web App

Agenda

Logo

left-aligned or
centre-aligned

Background image or
corporate colour

Corporate colour applied to
buttons and highlights

Exit   You're Anonymous. Profile >

YOURLOGO

Ask the Experts

Welcome! All available sessions are shown below. Tap
on any to enter and start engaging.

Times in UTC+08:00 (Change)

3:28pm · 2 Apr

Q&A · Multiple choice poll

Technology and Corporate Communications

Feel free to submit your questions for the panel! You
can also vote for the questions that interest you.

Enter this Q&A >

3:45pm · 3 Apr

Q&A

Digital Strategies in Public Relations

Feel free to submit your questions for the panel! You

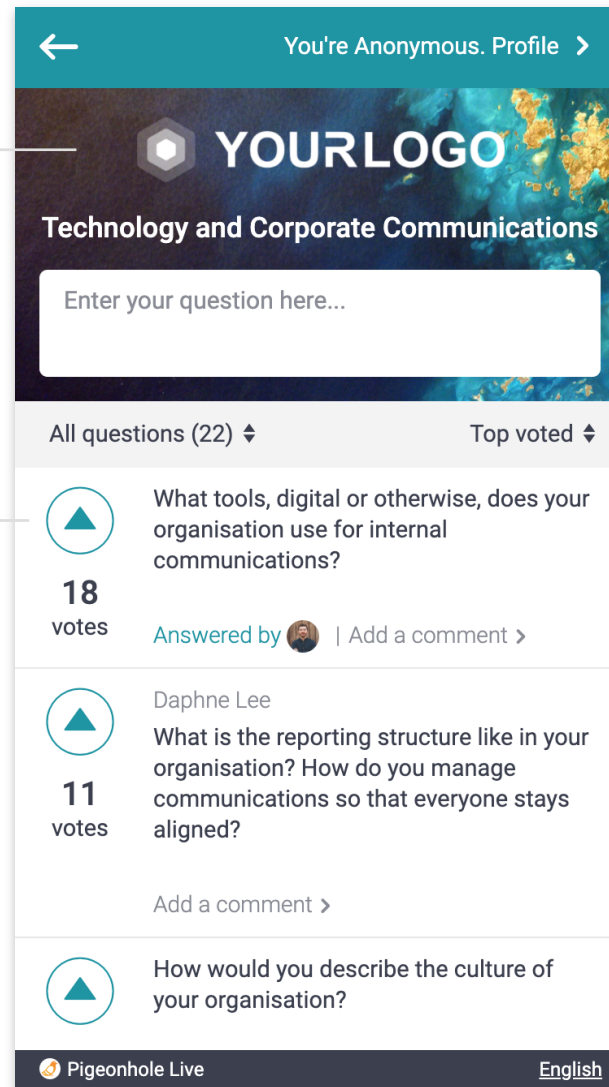Pigeonhole Live   English

Audience Web App

Q&A

Logo shown on session pages
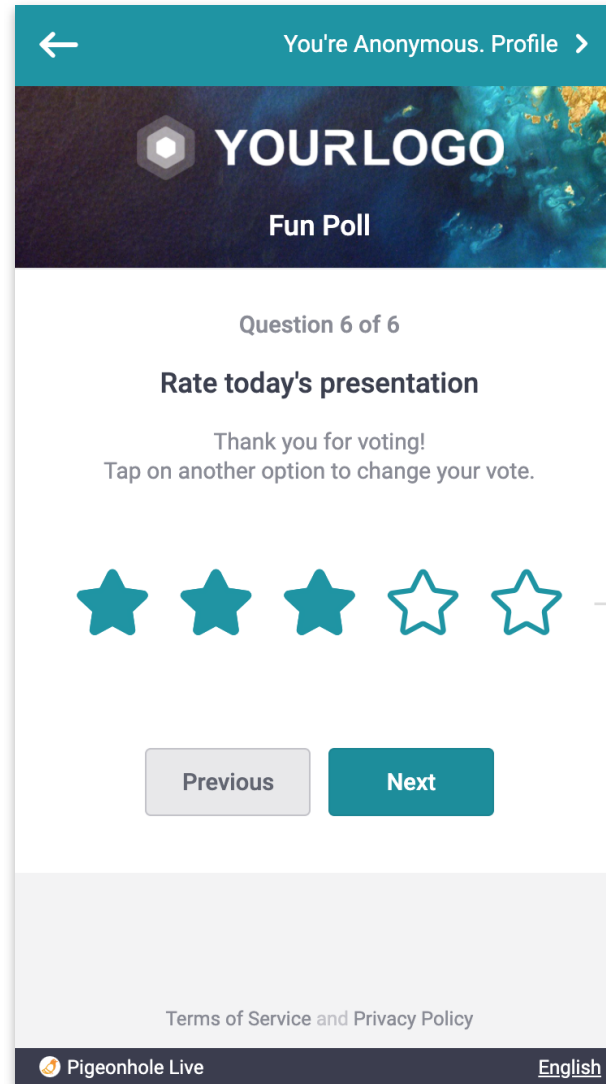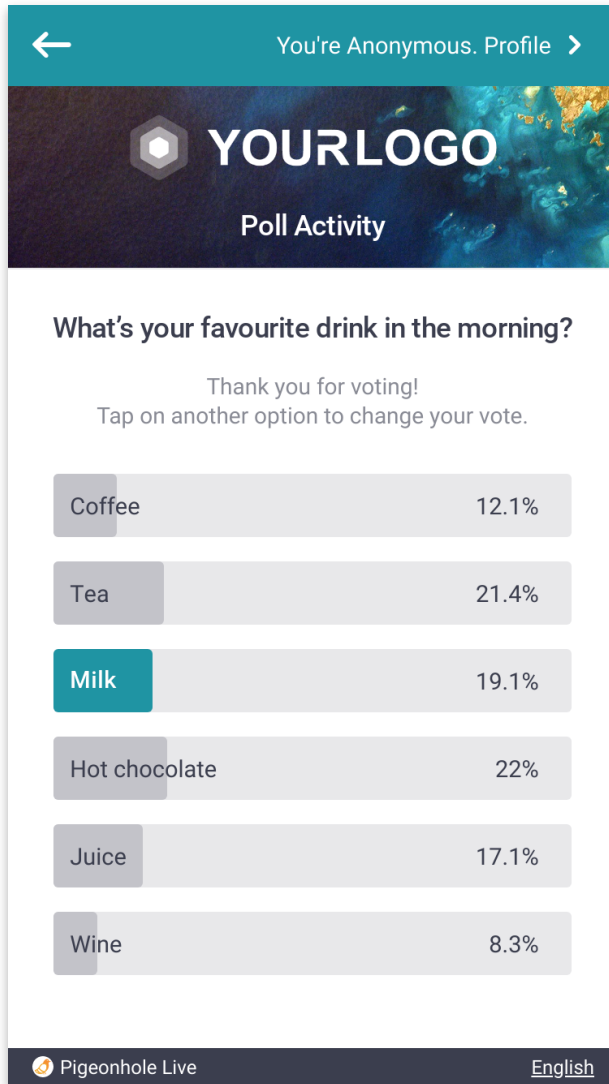
left-aligned or centre-aligned

Corporate colour
applied to highlights

Background image or
corporate colour

Audience Web App

Polls

Corporate colour applied to poll charts and highlights

Add-ons

- Branded, custom URL for login page

- Animated GIF background in Projector Panel and/or AWA

- Word cloud - multiple colours

- Additional UI customisations

- Font change

Audience Web App

Login page

Customised subdomain URL,
e.g. yourcompany.pigeonhole.at

Logo

YOURLOGO

Enter Event Passcode →

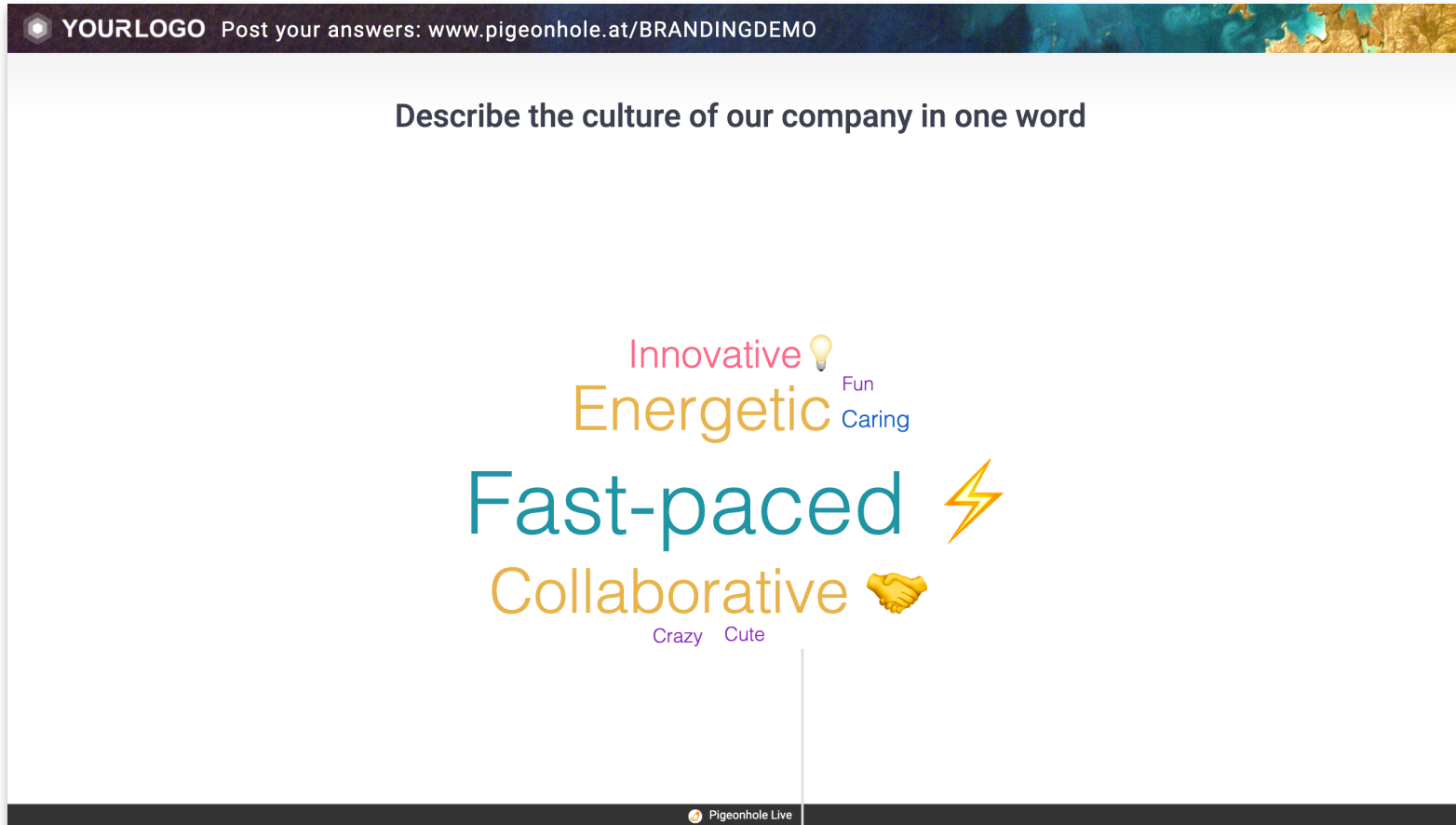Background image or
corporate colour

Terms of Service and Privacy Policy

Pigeonhole Live   English
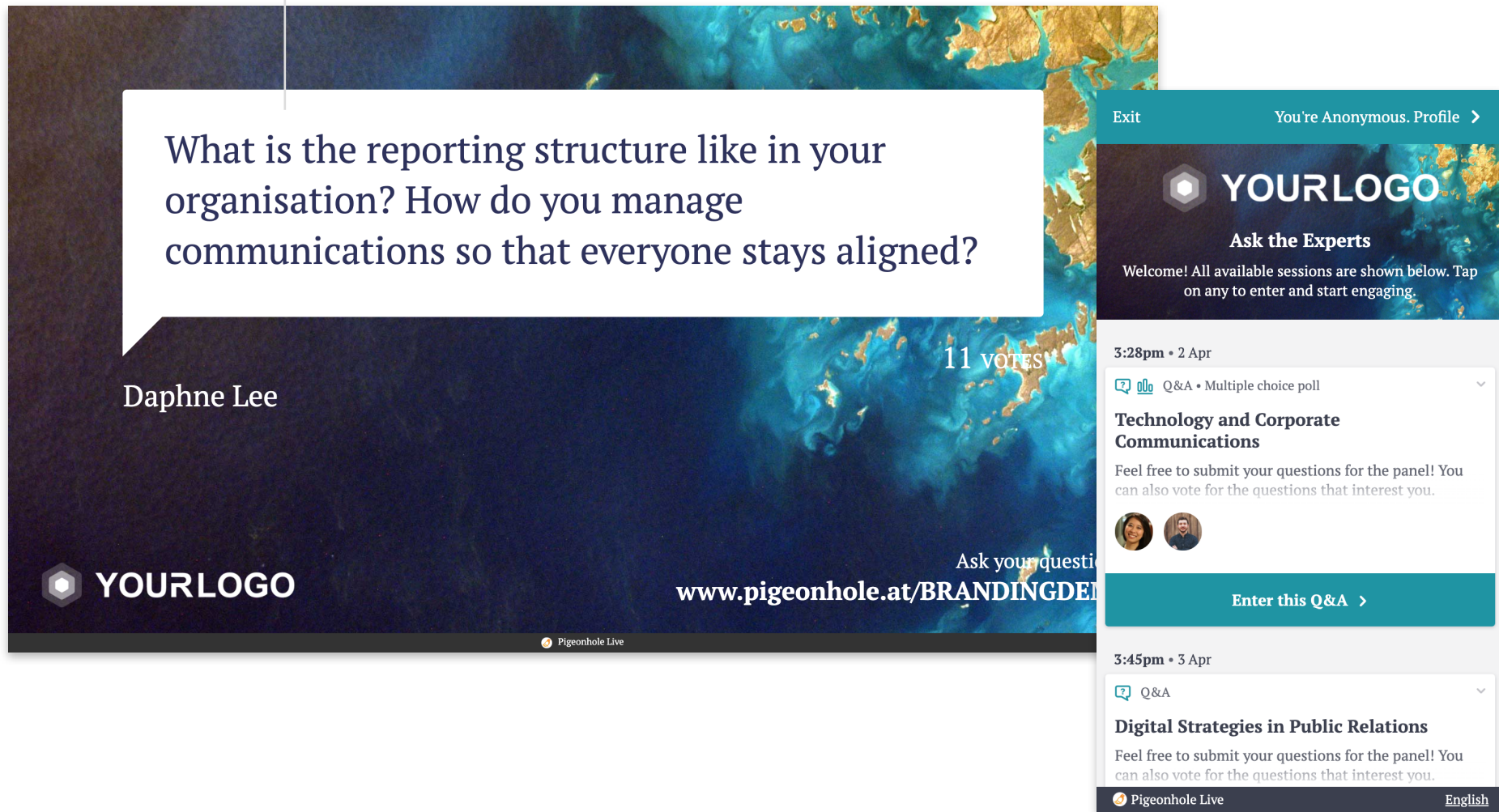
Projector Panel

Word cloud

Multiple colours in word cloud

All Panels and Audience Web App

Font change

Font applied to all text on the Panels and the Audience Web App

If you have any enquiries, please contact
your Account Manager.