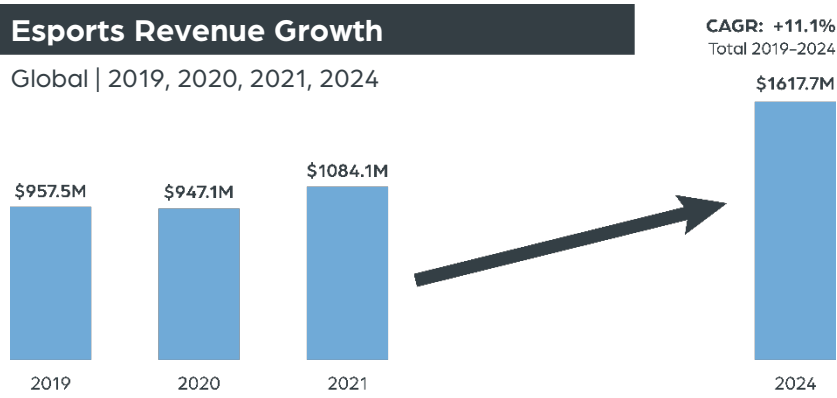


Esports is an exciting, high-growth industry that has yet to see its full potential – or experience its full level of risk.

The esports industry is rapidly evolving. By 2024 revenue projections are in excess of \$1.6 billion. This represents nearly 33% growth year on year from 2021, with revenue projected to be \$1.1 billion.*



*Newzoo | 2021 Global Esports & Live Streaming Market Report

Potential Risk Management Challenges:

- Traditional coverage solutions can't keep up with such an innovative market
- Companies carry too many assets, without sufficient protection
- The industry is in its infancy in understanding and experiencing potential risks

Johnson, Kendall & Johnson (JKJ) and SeventySix Capital Sports Advisory (SSCSA)

are partnering to bring tailored, custom insurance solutions to the complex business landscape of esports and gaming to protect your organization from the risks we already see, and those yet to emerge.

Who We Protect:

- Athletes
- Event organizers
- Game developers
- Publishers
- Leagues
- Teams
- Venues

Coverage Opportunities

- Media / Tech / Cyber Liability
- Event Cancellations
- Deadly Weapon / Active Assailants
- Representations and Warranties
- Traditional Commercial Policies