



# Identify, Engage & Win More Business

## You Start the Deal. We'll Help You close It.

Understand your customer and prioritize your appointments before you leave the office with powerful tools and data that will help you make more money. You can also offer instant financing to your customers with easy-to-use, mobile-friendly technology that provides cash alternatives for any size project, large or small.



Sponsored  
Access by  
Invitation only



Easy Digital  
Onboarding  
Process



Homeowner  
Marketing Profile on  
Every Transaction



Instant "As Low As"  
Monthly Payment  
Estimates



Single Point of  
Access to Multiple  
Lenders



Zero Cost Same  
Day Funding

# A Powerful Sales & Closing Tool

The ProFund™ application offers you valuable homeowner insight to assist with pre-appointment data gathering and closing tools for customer meetings.



**ProFund™ Activity Center** – Our merchant portal gives you a snapshot of your activity (profiles, estimates, applications, approvals) in one location for easy management of your pipeline.



**Homeowner Marketing Profile** – Each time a homeowner is added to ProFund™, this powerful tool allows you to instantly obtain a marketing profile. This tool provides deep insights regarding the property and homeowner. Information such as the age and condition of the roof, estimated number of squares, and much more.



**Monthly Payment Estimates** – ProFund™ gives you the ability to quickly retrieve “as low as” monthly payment estimates on multiple quotes. These can be input into your estimate/quote system to present to the homeowner.



**Single Point of Access** – ProFund™ has a direct integration with Manor Credit™ that provides contractors access to multiple lenders directly through the ProFund™ Platform. Stop losing out on opportunities based on budget.



**1 Click Application Process** – the easy 1 Click application process lets you send the homeowner an application to get pre-qualified for financing fast and directly to their device. Applications are done digitally, so no paperwork for you or your team.



**Receive Payments from Anywhere** – The ProFund™ application allows you to collect a down-payment and final payment from anywhere. No need to be at the jobsite to get paid.



**Zero Cost Same Day Funding** – In addition to being able to receive payments from anywhere, ProFund™ offers same day funding to our contractors at ZERO cost.